

## How to Attract Volunteers

### Start with a Wish List

A wish list provides a directory of all the job openings, both immediate and longer term, that the chapter needs or wants to excel at its mission. Don't be afraid to ask for the moon by listing every possible position that could help the chapter in an ideal world, as this may be the only way to get there.

### Announce Volunteer Needs at Every Chapter Meeting

It only takes a minute at each meeting to mention the chapter needs more volunteers. Feature one or two immediate or pressing needs and remind everyone by holding up your wish list that the chapter has a longer list of openings to suit almost every interest and talent.

### Use the Wish List to Network

Encourage your leaders to share the list with audiologists, other support groups and community contacts. Often the Chamber of Commerce is very receptive to such a list, as some chamber members like to give back to the community. Use the list to approach individuals or companies, such as graphic designers or web designers, to ask if they would be interested in supporting your chapter with "in-kind" services. Some find pro bono work both personally and professionally rewarding as they can feature a major organization like HLAA as a client, which is a win-win in awareness for all. The need for volunteers is also one of the best ways to involve an **Advisory Board**, who can be the chapter's best eyes and ears in the community for interested talent.

### Make Sure Your Volunteers Succeed

Having one volunteer succeed is often the key to attracting more volunteers. Provide clear direction. Support their recommendations, Praise their efforts,

**You will never know until you ask.**



### Volunteer Wish List

**Reception Host/Greeter**  
**Information manager**  
**Membership Chair**  
**Education Program Chair**  
**Social Chair**  
**Secretary**  
**Treasurer**  
**Mentor for hearing loss issues**  
**Mentor for Assistive Listening Devices**  
**Volunteer Chair / Coordinator**  
**Media/Publicity Chair**  
**Outreach chair**  
**Outreach volunteers**  
**Social Chair**  
**Newsletter Editor**  
**Photographer**  
**Phone Contact**  
**Outreach chair**  
**Fundraising chair**  
**Advocacy Chair**  
**Grant researcher/writer**  
**Refreshment Manager**  
**Meeting Set-up/Clean-up volunteers**  
**Facebook administrator**  
**Community Ambassadors**  
**Webmaster**  
**Chapter information/library manager**  
**Event Managers (Holiday Party, Movie nights, etc.)**  
**Event support volunteers as needed**

*Was there a task we missed that you found is or would be very helpful for your chapter? Let the Director of Chapter Development know so it can be shared with others.*