

Become an HLAA Hear for Life Partner



Benefits and Opportunities	Leader \$100,000+	Champion \$50,000+	Advocate \$25,000+	Supporter \$15,000+	Friend \$10,000+
Awareness and exposure					
Participation in events and campaigns	Walk4Hearing Convention	Walk4Hearing Convention	Walk4Hearing Convention	Convention	Convention
Featured on HLAA website with link to company website	X	X	X	X	X
Social media mentions of partnership and activities	X	X	X	X	
<i>Hearing Life e-News</i> banner ad	4 times	2 times	1 time		
Unique opportunity to be included in HLAA content piece with partner mention NEW	X	X			
<i>Hearing Life</i> magazine ad space	1 pg., 1 issue camera ready	1/2 pg., 1 issue camera ready			
HLAA Walk4Hearing					
Featured on Walk4Hearing website with company web link	X	X	X		
Logo on Walk Day t-shirts, banner and signage	X	X	X		
Mention on Walk4Hearing social media	X	X	X		
Exhibit table at Walk Day events	X	X	X		
Recognition in media releases and marketing materials	X	X	X		
Welcome remarks at Walk Day events	X				
Company logo on Walk4Hearing postcard mailing	X				
HLAA National Convention *					
Listed in program and exhibit guide	X	X	X	X	X
Featured in Convention signage	X	X	X	X	X
Complimentary registrations	10	8	6	4	2
Logo on Convention bags	X	X	X		
Convention bags insert	X	X	X	X	
Sponsor of single event or item	premium	prime	standard		
Convention exhibit space	20' x 20' prime location	10' x 10' prime location	10' x 10'		
Opportunity to advertise in Convention program book	full page	1/2 page	1/4 page		
Opportunity to host a product or service demonstration	X	X			
Convention mobile app alert NEW	2	1			

* Deadline applies for Convention benefits