



Together, with you

Our vision is a world where every
person with hearing loss can thrive.



BUILDING YOUR LEGACY

HLAA WELCOMES YOU TO NEW
ORLEANS!



A future of promise for every person with hearing loss can be your legacy.

You can help achieve our vision of a world where every person with hearing loss can thrive. With your help we've made great strides, placing hearing health in the national conversation, and enabling more people with hearing loss to find meaningful connection and hope. Each day, HLAA's voice is more amplified on the issues that make the difference, and our community of support grows stronger.

By including HLAA in your planned giving, you can ensure our work continues. You can effect positive change for people with hearing loss for generations to come. As you consider the legacy you want to leave, we hope you will explore the following options. You can make an even greater impact today, tomorrow and beyond your own lifetime.

Include HLAA in your will

You can designate a specific amount or a percentage of your assets to HLAA in your will or trust. Giving assets like cash or stocks, known as a bequest, is one of the most flexible ways to ensure your legacy.

A gift can be made in any amount and can be as simple as adding a line to your will, for example, "I give \$_____ to the Hearing Loss Association of America."

Designate HLAA as a beneficiary

You can name HLAA as a beneficiary of a retirement plan, life insurance policy or annuity. These are easy to set up and don't require changing a will.

Give from your IRA

Those who are age 70½ or older can create a tax-free gift from an IRA to support HLAA. Qualified Charitable Distributions, also known as IRA Charitable Rollovers, are an efficient way to give.



The HLAA Legacy Circle

As a dedicated HLAA supporter, you join our Legacy Circle when you make a meaningful monetary gift to help people with hearing loss across generations. We are deeply grateful to those who honor HLAA's mission this way and we recognize their generous philanthropy. Consider making a planned gift and joining this exceptional community of Legacy Circle members.



A Legacy of Giving and Purpose

Longtime HLAA Member Pat Clickener expressed this wonder so eloquently when sharing her story of what her own experience with hearing loss has given her:

"Resilience. Resourcefulness. Many terrific people I never would have encountered otherwise. The opportunity to mentor and help others. The chance to discover talents I didn't know I had. But most of all, my hearing loss led me to HLAA—which in turn, allowed me to fulfill my life's purpose. I believe I was put on earth to do something meaningful and specific. And the work I did, and what I've been called to give as a result of my hearing loss, was it."



Scan the QR code or go to hearingloss.org/stories to learn more about Pat Clickener's story.



"My legacy gift to HLAA means I'll know that I'm continuing to make a difference—even when I'm no longer here to do it."

Share Your Story

There's enormous power in sharing your story, in connecting and helping others to feel less alone and to better understand the impact of our HLAA community. We invite you to tell us your story and help others know the importance of our work.

Contact us at development@hearingloss.org

Leaving your legacy can help shape a promising future for people with hearing loss across generations.



We're here to help!

Reach out to us if you have questions. We love hearing from you.

If you've already included HLAA in your will or estate plan or made another type of planned gift, please let us know. We want to thank you and welcome you to the Legacy Circle. Contact us at **development@hearingloss.org**.

At HLAA, planned gifts support all charitable purposes, and are considered unrestricted, unless otherwise specified. This allows these gifts to support the most pressing needs of the community at the time they are used.

This information is intended for informational purposes only. We recommend consulting with a trusted financial advisor before making decisions involving your estate.



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