

Who are you leaving out?



48 million Americans, 13.9 million veterans can't hear in your venue, place of business or office.

They can't become your patrons, customers, or employees.

Hearing loops change that. They are ideal for...

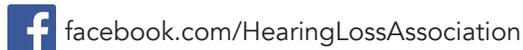
Get in the Hearing Loop

Is a communication access program of the Hearing Loss Association of America. The *Get in the Hearing Loop* program is dedicated to providing community education, advocacy on behalf of people of hearing loss, and consultation services to help venues of all kinds improve hearing accessibility through hearing loop technology.

For additional information about hearing loops, the *Get in the Hearing Loop* program, or find out how to have a hearing loop installed...

Visit: hearingloss.org/programs-events/get-hearing-loop

Email: GITHInfo@hearingloss.org



Hearing Loss Association of America

301.657.2248 • hearingloss.org



GET IN THE HEARING LOOP



Ideal for Venues

Best Value per Listener: Hearing loops require minimal maintenance and less equipment to checkout.

Barrier Free: No need for most people to arrive early, stand in line to borrow or wait to return equipment.

Maximum Impact: Once installed, hearing loops are always active. They can accommodate one to thousands with little staff effort.

ADA Compliant: Hearing loops meet Americans with Disabilities Act assistive listening system requirements. It is the only assistive listening system that automatically provides hearing aid compatibility via telecoils, thus eliminating the need to dispense neckloops.

Universal Access: Hearing loops help everyone with all levels of hearing loss who use oral communication. They are the universal global standard.

Ideal for Businesses

Hearing loops are just plain good for business! They improve customer satisfaction, draw new patrons and their friends and family, boost employee morale and are good public relations.

With a hearing loop, a venue helps enrich lives, increases participation in activities and builds strong, engaged, inclusive communities.

Ideal for Audiences

Hearing loops are the most user-friendly of the assistive listening options and the first choice for many people. They are:

Simple and discreet communication access

Easy and immediate

Reliable technology that listeners trust

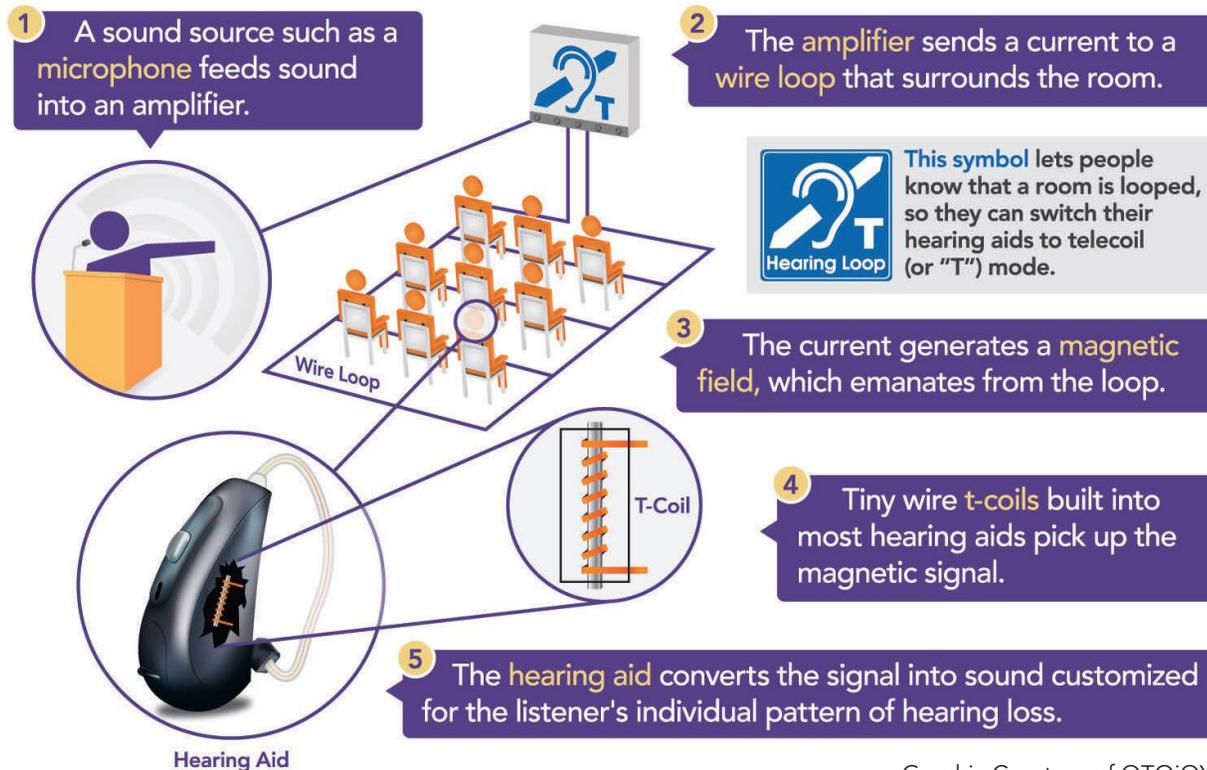
Clear high-quality sound

Ideal for Everyone

Hearing loop systems serve everyone with hearing loss who would like to hear better. As with FM and infrared (IR) systems, hearing loops also offer accessibility to people who do not have hearing aids or hearing aids without a telecoil via portable receivers and headphones. People without hearing aids can also use earbuds .

Properly installed hearing loops are required to meet the International Electrotechnical Commission (IEC) standard 60118-4

How a Hearing Loop Works



Graphic Courtesy of OTOJOY

creating hearing-friendly communities, one advocate, one ADA request at a time