



PARTNERSHIP INVITATION TO PATIENT-FOCUSED DRUG DEVELOPMENT MEETING

Hearing Loss Association of America Will Convene an Externally-Led Patient-Focused Drug Development (PFDD) Virtual Meeting on Sensorineural Hearing Loss May 25, 2021, 10 a.m. – 3:30 p.m. Eastern Time

YOU'RE INVITED TO JOIN AS A PARTNER ORGANIZATION OR COMPANY
There is no fee associated with this opportunity.

HLAA's Role

The Hearing Loss Association of America (HLAA) is pleased that the U.S. Food and Drug Administration (FDA) has accepted our proposal to hold a Patient-Focused Drug Development (PFDD) meeting. Our hope is that patient engagement through a PFDD will go a long way in shaping future hearing loss treatments and creating a deeper understanding of the impact of hearing loss on individuals, their quality of life and associated comorbidities. The meeting will be held virtually and is open to anyone. The event will be widely publicized by HLAA. The key review division of the FDA attends these meetings.

Why Patient-Focused Drug Development Meetings?

No one knows more about hearing loss than people and their families who live daily with hearing loss. A PFDD meeting is an opportunity to educate the FDA, drug developers, researchers, and the medical community about sensorineural hearing loss. [Read more about FDA's externally-led PFDD meetings.](#)

Patient-Focused Drug Development (PFDD) meetings were first started by the FDA to try and find a better way to hear directly from patients, their caregivers, and families. The meetings explore what symptoms matter most to them, the disease impacts on patients' daily lives, and patient's experiences with currently available treatments. This information can help the FDA both during drug development as well as during review of marketing applications for new drugs. Input from these meetings especially helps the FDA when considering the benefit-risk profile of a new drug or device under review.

In the past several years, the FDA conducted more than 25 PFDD meetings for a variety of diseases. After having these successful meetings, the FDA recognized that there are many more diseases and conditions that could benefit from these meetings. The FDA now welcomes patient organizations, like HLAA, to continue organizing and holding PFDD meetings using the process established by the FDA as a model. To date, there have been more than 40 EL-PFDD meetings.

Become a Supporting Partner of this Meeting
No cost or work involved, just a show of support.

This is an opportunity to show our unified support for research and therapies to treat hearing loss.

HAAA values our relationship with other organizations in the field of hearing health care and other disciplines. We invite you to be part of this important meeting.

It's common to have organizations, large and small, from around the world show their support for a PFDD meeting. We welcome you to be one of those supporters. There's no cost involved, we just ask for your logo and permission to list you as a partner organization of this PFDD meeting on May 25.

Who Can Attend the May 25 PFDD Meeting?

The meeting is virtual so people around the world can attend and is free to anyone interested in hearing loss. When we open registration, please promote the meeting. It's free and hearing accessible with captioning and sign language interpretation. More information will be on hearingloss.org or [sign up](#) for the free, online *Hearing Life e-News* for updates.

HAAA will also hold a webinar on **April 8** to talk about the purpose of the and to encourage participation in the May 25 meeting. You can register now for the HAAA webinar [here](#). (Note, this is not in the May 25 registration link.)

Outcomes of the Meeting

- Recording of the meeting
- Meeting transcript along with slide decks
- Voice of the Patient report. The Voice-of-the-Patient report summarizes the meeting and gives anyone interested an overview of hearing loss.
- Widely available. These reports and videos will be posted in the public domain, on the FDA website, the HAAA website and will reside on YouTube. View an example from The National Pancreas Foundation here: <https://pancreasfoundation.org/pfdd2020/>

Your organization or company name will be included in the meeting materials, on the PowerPoint presentation, in the recording, and in the Voice-of-the-Patient report. Your organization's name will be live linked in the registration section on the HAAA website. All these materials will be available after the meeting on the HAAA website, the FDA website and will reside on YouTube.

Deadline for partner organizations: April 15, 2021, in order to have your organization's name attached to all promotional materials, including the HAAA webinar on April 8 to encourage participation in the May 25 meeting. We will accept partners after that date.

If you would like more information about being a partner organization, contact:

Carrie Johnson, Director of Communications
cjohnson@hearingloss.org | 301.657.2248 Ext. 109

If you would like us to add your organization to the list of supporters please complete the form on the next page and return to Carrie Johnson by email.



PARTNERSHIP AGREEMENT PFDD Meeting

**Hearing Loss Association of America
Patient-Focused Drug Development (PFDD) Meeting on
Sensorineural Hearing Loss
May 25, 2021, 10 a.m. – 3:30 p.m. Eastern Time**

Organization/Company Name					
Address					
City		State		ZIP	
Contact					
Title					
Email					
Phone					

Yes, our organization would like to join others to be a partner supporter of the Patient-Focused Drug Development Meeting held by HLAA for the FDA on May 25, 2021.

Please email this form and your logo in hi-res .jpg format to:
Carrie Johnson, Director of Communications
Hearing Loss Association of America
cjohnson@hearingloss.org