			** PUBLIC DISCLOSURE C	OPY **	ŧ				
	Ω	00	Return of Organization Exempt	From I	Income Tax	OMB No. 1545-0047			
For	n J	90	Under section 501(c), 527, or 4947(a)(1) of the Internal Revenu	ie Code (ex	cept private foundation	s) 2017			
		of the Treasury	Do not enter social security numbers on this forn	-	Open to Public				
		enue Service	Go to www.irs.gov/Form990 for instructions an			Inspection			
-		Î		lending A	AUG 31, 2018				
B c	beck if	le: C Name of	forganization		D Employer identification	ation number			
	Addr chan		ING LOSS ASSOCIATION OF AMERICA						
	Nam Chan		usiness as		52-11	77011			
	Initia returi		and street (or P.O. box if mail is not delivered to street address)	Room/suite	E Telephone number				
	Final retur		WOODMONT AVENUE	1200	301-6	57-2248			
_	termi ated	City or t	own, state or province, country, and ZIP or foreign postal code		G Gross receipts \$	3,299,157.			
	Amer		ESDA, MD 20814		H(a) Is this a group ret				
	Appli tion pend		nd address of principal officer: BARBARA KELLEY		for subordinates?				
		SAME	AS C ABOVE		H(b) Are all subordinates inc				
		empt status:		or 527		st. (see instructions)			
			HEARINGLOSS.ORG		H(c) Group exemption				
			X Corporation Trust Association Other	L Year	of formation: 1979 M	State of legal domicile: MD			
Pa		Summary		סדא שנ					
ŝ	1	COMMITNIT	be the organization's mission or most significant activities: $\frac{\text{TO C}}{\text{CATTON}}$	IG BV I	DE WORLD OF				
Activities & Governance	2	COMMUNICATION TO PEOPLE WITH HEARING LOSS BY PROVIDING INFC 2 Check this box ► if the organization discontinued its operations or disposed of more than 25% of its net asset							
ver	3	Number of vo	21						
ဗီ	4	Number of inc	20						
ې د	5		15						
/itie	6		of volunteers (estimate if necessary)	employed in calendar year 2017 (Part V, line 2a)					
ctiv			d business revenue from Part VIII, column (C), line 12		179,880.				
<			business taxable income from Form 990-T, line 34			-10,029.			
					Prior Year	Current Year			
ē	8	Contributions	and grants (Part VIII, line 1h)		1,649,867.	2,167,593.			
enu	9	Program servi	ce revenue (Part VIII, line 2g)		571,997.	598,865.			
Revenue	10		come (Part VIII, column (A), lines 3, 4, and 7d)		22,604.	47,636.			
	11	Other revenue	e (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)		4,323.	12,743.			
	12		- add lines 8 through 11 (must equal Part VIII, column (A), line 12)		2,248,791.	2,826,837.			
	13		milar amounts paid (Part IX, column (A), lines 1-3)		0.	<u> </u>			
	14		to or for members (Part IX, column (A), line 4)		0.	0.			
ses	15	Salaries, othe	r compensation, employee benefits (Part IX, column (A), lines 5-10)		908,885.	935,088.			
Expenses	16a	Professional f	r compensation, employee benefits (Part IX, column (A), lines 5-10) undraising fees (Part IX, column (A), line 11e) ing expenses (Part IX, column (D), line 25)		0.	0.			
ĔĂ		l otal fundrais	ing expenses (Part IX, column (D), line 25)		1,093,491.	1,117,598.			
	17		es (Part IX, column (A), lines 11a-11d, 11f-24e)		2,002,376.	2,052,686.			
	18 19		es. Add lines 13-17 (must equal Part IX, column (A), line 25) expenses. Subtract line 18 from line 12		246,415.	774,151.			
or es		I LEVELIUE IESS	expenses. Subtract line to nonnille 12		eginning of Current Year	End of Year			
ets (lanc	20	Total assets (I	Part X, line 16)		2,019,571.	2,858,427.			
Net Assets or Fund Balances	21		; (Part X, line 26)		432,383.	410,210.			
-Net -unc	22		fund balances. Subtract line 21 from line 20		1,587,188.	2,448,217.			
	art II				- · ·				
Und	er pen	alties of perjury,	I declare that I have examined this return, including accompanying schedul	es and statem	nents, and to the best of my	knowledge and belief, it is			
true	corre	ct, and complete	. Declaration of preparer (other than officer) is based on all information of w	hich prepare	r has any knowledge.				

,										
Sign Here	Signature of officer BARBARA KELLEY, EXECUTIVE DIRECTOR Type or print name and title	Date								
Paid	Print/Type preparer's name Preparer's signature Date ANDREW E. YOUNG, CPA ANDREW E. YOUNG, CPA	Check PTIN if self-employed P01203950								
Preparer	Firm's name RENNER AND COMPANY, CPA, P.C	Firm's EIN 54-1498950								
Use Only	Firm's address 🔊 700 NORTH FAIRFAX ST, SUITE 400									
	ALEXANDRIA, VA 22314	Phone no. 703-535-1200								
May the I	May the IRS discuss this return with the preparer shown above? (see instructions)									
732001 11-2	732001 11-28-17 LHA For Paperwork Reduction Act Notice, see the separate instructions. Form 990 (2017)									

SEE SCHEDULE O FOR ORGANIZATION MISSION STATEMENT CONTINUATION

	1 990 (2017) HEARING LOSS ASSOCIATION OF AMERICA 52-1177011 Pa
Pai	rt III Statement of Program Service Accomplishments
	Check if Schedule O contains a response or note to any line in this Part III
1	Briefly describe the organization's mission:
	TO OPEN THE WORLD OF COMMUNICATION TO PEOPLE WITH HEARING LOSS BY
	PROVIDING INFORMATION, EDUCATION, ADVOCACY, AND SUPPORT THROUGH OUR
	NATIONAL OFFICE, STATE ORGANIZATIONS, AND 145 LOCAL CHAPTERS.
2	Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ?
_	If "Yes," describe these new services on Schedule O. Did the organization cease conducting, or make significant changes in how it conducts, any program services?
3	
	If "Yes," describe these changes on Schedule O.
1	Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses.
	Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and
	revenue, if any, for each program service reported. (Code:) (Expenses \$ 508,920 · including grants of \$) (Revenue \$ 140,01
la	(Code:) (Expenses \$ 508,920 including grants of \$) (Revenue \$ 140,01 CONVENTION - HLAA'S ANNUAL CONVENTION AND TRADESHOW OFFERS CONSUMERS
	WITH HEARING LOSS, THEIR FAMILIES, AND HEARING HEALTH CARE PROVIDERS
	OPPORTUNITY TO ATTEND: EDUCATIONAL WORKSHOPS, A RESEARCH SYMPOSIUM WI
	LEADING EXPERTS ON HEARING LOSS, NETWORKING AND SOCIAL EVENTS, AND
	DEMONSTRATIONS ON THE LATEST IN HEARING ASSISTIVE TECHNOLOGY. THE
	EDUCATIONAL WORKSHOPS OFFER HEALTH CARE PROFESSIONALS AN OPPORTUNITY
	EARN CEU'S FOR THE PARTICIPATION. IN ADDITION, HLAA'S LOCAL CHAPTERS
	ARE PROVIDED WITH AN EDUCATIONAL TRACK TO LEARN HOW TO CONDUCT OUTREA
	TO UNDERSERVED AND OTHER COMMUNITIES. HLAA'S TRADESHOW IS THE LARGEST
	IN THE COUNTRY FOR CONSUMERS WITH HEARING LOSS. THE CONVENTION AND
	TRADE SHOW ARE COMPLETELY ACCESSIBLE FOR PEOPLE WITH HEARING LOSS.
łb	(Code:) (Expenses \$ 339,552. including grants of \$) (Revenue \$ 148,82
Đ	(Code:) (Expenses \$ 559,552. including grants of \$) (Revenue \$ 140,62 MEMBERSHIP - IN ORDER TO PARTICIPATE FULLY IN SOCIETY, MEMBERS OF HLA
	ADVOCATE TOGETHER FOR THEIR COMMUNICATION RIGHTS. HLAA HAS A NATIONA
	MEMBERSHIP AND LOCAL CHAPTER MEMBERS NATIONWIDE THAT ORGANIZE
	EDUCATIONAL MEETINGS TO HELP INDIVIDUALS TO LIVE AND WORK SUCCESSFULL
	WITH HEARING LOSS. NATIONAL AND LOCAL CHAPTER MEMBERS DO OUTREACH TO
	INCREASE PUBLIC AWARENESS ABOUT THE IMPACT OF HEARING LOSS. AN
	IMPORTANT EXAMPLE OF MEMBERSHIP OUTREACH TO INCREASE PUBLIC AWARENESS
	IS THE WALK4HEARING, A NATIONWIDE WALK HELD IN MORE THAN 20 CITIES,
	MANAGED BY HLAA WITH ASSISTANCE FROM LOCAL CHAPTER MEMBERS.
łc	(Code:) (Expenses \$ 375,358 including grants of \$) (Revenue \$ 1,94
	HEARING LIFE MAGAZINE AND OUTREACH - HLAA IS A MEMBERSHIP ORGANIZATIO
	THAT INCLUDES A NATIONAL NETWORK OF LOCAL CHAPTERS AND STATE
	ORGANIZATIONS THAT PROVIDE FREE SUPPORT, EDUCATION, INFORMATION, AND
	ADVOCACY FOR CONSUMERS WITH HEARING LOSS. HLAA UTILIZES VARIOUS MEDI
	PLATFORMS TO CONDUCT OUTREACH TO CONSUMERS WITH HEARING LOSS INCLUDIN
	ITS WEBSITE, WWW.HEARINGLOSS.ORG; A BI-MONTHLY ONLINE NEWSLETTER, THE
	E-NEWS; AND SOCIAL MEDIA. ALSO OFFERED AS A BENEFIT OF MEMBERSHIP IS
	HEARING LIFE MAGAZINE, WHICH IS AVAILABLE IN TRADITIONAL PAPER FORMAT
	AS WELL AS ONLINE. HEARING LIFE MAGAZINE PROVIDES INFORMATION ON THE
	LATEST IN HEARING ASSISTIVE TECHNOLOGY, HEARING LOSS COPING STRATEGIE
	PERSONAL STORIES, RELATED GOVERNMENT REGULATIONS AND CONSUMER RIGHTS
	INFORMATION, AND HEARING LOSS RESOURCE INFORMATION.
1d	Other program services (Describe in Schedule O.)
	(Expenses \$ 541,199. including grants of \$) (Revenue \$ 42,284.)
4e	Total program service expenses 1,765,029.
	Form 990 (
3200:	2 11-28-17
	2
30	215 783690 1358-001 2017.05030 HEARING LOSS ASSOCIATION OF 1358-0
5	

-	000	(0017)
⊢orm	990	(2017)

Pa	rt IV Checklist of Required Schedules			
			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)?			
	If "Yes," complete Schedule A	1	Х	
2	Is the organization required to complete Schedule B, Schedule of Contributors?	2	Х	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for			
	public office? If "Yes," complete Schedule C, Part I	3		Х
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect			
	during the tax year? If "Yes," complete Schedule C, Part II	4		Х
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or			
	similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5		X
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to			
	provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		X
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,			
	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		X
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete			
	Schedule D, Part III	8		X
9	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability, serve as a custodian for			
	amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services?			
	If "Yes," complete Schedule D, Part IV	9		X
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent			
	endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V	10	Х	
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X			
	as applicable.			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D,		37	
	Part VI	11a	Х	
b	Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total			37
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		X
С	Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total			37
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		X
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in			
	Part X, line 16? If "Yes," complete Schedule D, Part IX	11d	v	x
	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e	Х	
t	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses		v	
	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? <i>If "Yes," complete Schedule D, Part X</i>	11f	Х	
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete	10	х	
	Schedule D, Parts XI and XII	12a		<u> </u>
a	Was the organization included in consolidated, independent audited financial statements for the tax year?	12b		x
13	If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	120		X
13 14a	Did the organization maintain an office, employees, or agents outside of the United States?	13 14a		X
	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business,	1-10		<u> </u>
5	investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000			
	or more? If "Yes," complete Schedule F, Parts I and IV	14b		x
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any		<u> </u>	<u> </u>
.0	foreign organization? If "Yes," complete Schedule F, Parts II and IV	15		x
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to		L	<u> </u>
	or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV	16		x
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX,		L	<u> </u>
	column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I	17		x
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines			
	1c and 8a? If "Yes," complete Schedule G, Part II	18		x
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes,"			
-	complete Schedule G, Part III	19		x

Form **990** (2017)

732003 11-28-17

15330215 783690 1358-001

HEARING	LOSS	ASSOCIATION	OF	AMERICA

Pa	rt IV Checklist of Required Schedules (continued)			
			Yes	No
20a	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a		Х
b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		
21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or			
	domestic government on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21		Х
22	Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on			
	Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		Х
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current			
	and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete			
	Schedule J	23		Х
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the			
	last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete			
	Schedule K. If "No", go to line 25a	24a		X
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
с	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease			
	any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
2 5a	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit			
	transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		X
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and			
	that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete			
	Schedule L, Part I	25b		X
26	Did the organization report any amount on Part X, line 5, 6, or 22 for receivables from or payables to any current or			
	former officers, directors, trustees, key employees, highest compensated employees, or disqualified persons? If "Yes,"			
	complete Schedule L, Part II	26		X
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial			
	contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member			
	of any of these persons? If "Yes," complete Schedule L, Part III	27		X
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV			
	instructions for applicable filing thresholds, conditions, and exceptions):			
а	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a		X
b	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28b		X
С	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer,			
	director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c		X
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29		Х
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation			37
	contributions? If "Yes," complete Schedule M	30		X
31	Did the organization liquidate, terminate, or dissolve and cease operations?			
	If "Yes," complete Schedule N, Part I	31		X
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? <i>If</i> "Yes," <i>complete</i>			x
~~	Schedule N, Part II	32		
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations			x
~	sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33		
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and			x
05-	Part V, line 1	34		X
	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		
a	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of paction 512(b)(12)2 /f "Yes" complete Schedule P. Part V. line 2	254		
26	within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b		
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization?	26		x
27	If "Yes," complete Schedule R, Part V, line 2 Did the organization conduct more than 5% of its activities through an entity that is not a related organization	36		- 11
37	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		x
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19?	31		<u> </u>
30	Note. All Form 990 filers are required to complete Schedule O	38	х	
	Hote. Air on oso nes are required to complete ochequie o	1.00		

Form **990** (2017)

732004 11-28-17

15330215 783690 1358-001

Form 990 (2017)

Pa	t V Statements Regarding Other IRS Filings and Tax Compliance							
	Check if Schedule O contains a response or note to any line in this Part V							
		_	Yes	No				
1a	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable 1a 39							
b	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable 1b 0							
С	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming							
	(gambling) winnings to prize winners?							
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements,							
	filed for the calendar year ending with or within the year covered by this return 2a 15							
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2b	X					
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to <i>e-file</i> (see instructions)							
	Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a	X	<u> </u>				
	If "Yes," has it filed a Form 990-T for this year? If "No," to line 3b, provide an explanation in Schedule O	3b	X	 				
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a			37				
	financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a		X				
b	If "Yes," enter the name of the foreign country:							
_	See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR).	_		v				
	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a		X X				
	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b						
	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?	5c						
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit	6-		x				
h	any contributions that were not tax deductible as charitable contributions?	6a						
a		6b						
7	Organizations that may receive deductible contributions under section 170(c).	00						
' 2	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	7a		x				
a h	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b						
	c Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required							
•	to file Form 8282?							
d	If "Yes," indicate the number of Forms 8282 filed during the year 7d	7c		X				
	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e		X				
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f		X				
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	7g						
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7h						
8	Sponsoring organizations maintaining donor advised funds. Did a donor advised fund maintained by the							
	sponsoring organization have excess business holdings at any time during the year?	8						
9	Sponsoring organizations maintaining donor advised funds.							
а	Did the sponsoring organization make any taxable distributions under section 4966?	9a						
b	Did the sponsoring organization make a distribution to a donor, donor advisor, or related person?	9b						
10	Section 501(c)(7) organizations. Enter:							
а	Initiation fees and capital contributions included on Part VIII, line 12 10a							
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities							
11	Section 501(c)(12) organizations. Enter:							
а	Gross income from members or shareholders 11a							
b	Gross income from other sources (Do not net amounts due or paid to other sources against							
	amounts due or received from them.)							
	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a						
	If "Yes," enter the amount of tax-exempt interest received or accrued during the year							
13	Section 501(c)(29) qualified nonprofit health insurance issuers.	10						
а	Is the organization licensed to issue qualified health plans in more than one state?	13a						
	Note. See the instructions for additional information the organization must report on Schedule O.							
a	Enter the amount of reserves the organization is required to maintain by the states in which the							
~	organization is licensed to issue qualified health plans 13b							
	Enter the amount of reserves on hand	14a		X				
	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O	14a 14b		<u> </u>				
				<u> </u>				

HEARING LOSS ASSOCIATION OF AMERICA

52-1177011

Page 5

732005 11-28-17

Form 990 (2017)

15330215 783690 1358-001

Form 990	(2017))
----------	--------	---

HEARING LOSS ASSOCIATION OF AMERICA

X

Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

	tion A. Governing Body and Management													
				Yes										
	Enter the number of voting members of the governing body at the end of the tax year	1a 2	21											
	If there are material differences in voting rights among members of the governing body, or if the governing				L									
	body delegated broad authority to an executive committee or similar committee, explain in Schedule 0.				L									
	Enter the number of voting members included in line 1a, above, who are independent		20		l									
	Did any officer, director, trustee, or key employee have a family relationship or a business relationsh	nip with any other			ļ									
	officer, director, trustee, or key employee?		. 2		ļ									
	Did the organization delegate control over management duties customarily performed by or under t													
	of officers, directors, or trustees, or key employees to a management company or other person? \ldots				1									
4	Did the organization make any significant changes to its governing documents since the prior Form	990 was filed?	. 4		1									
5	Did the organization become aware during the year of a significant diversion of the organization's a	ssets?	. 5											
6	Did the organization have members or stockholders?		. 6	X										
7a	Did the organization have members, stockholders, or other persons who had the power to elect or a	appoint one or												
	more members of the governing body?		. 7a											
b	Are any governance decisions of the organization reserved to (or subject to approval by) members,	stockholders, or			Ι									
	persons other than the governing body?		. 7b											
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the y				I									
а	The governing body?		. 8a	Х	1									
	Each committee with authority to act on behalf of the governing body?			Х	t									
	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be re			Γ	t									
	organization's mailing address? If "Yes," provide the names and addresses in Schedule O		. 9											
	tion B. Policies (This Section B requests information about policies not required by the Internal I				-									
				Yes	I									
0a	Did the organization have local chapters, branches, or affiliates?		10a	Х	1									
	If "Yes," did the organization have written policies and procedures governing the activities of such				1									
	and branches to ensure their operations are consistent with the organization's exempt purposes?													
	Has the organization provided a complete copy of this Form 990 to all members of its governing bo			X X	1									
	Describe in Schedule O the process, if any, used by the organization to review this Form 990.	ay before hing the form.	114		1									
	Did the organization have a written conflict of interest policy? If "No," go to line 13		12a	X	1									
	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give ris	se to conflicts?	··	x	t									
	Did the organization regularly and consistently monitor and enforce compliance with the policy? If				ł									
			100	x										
	in Schedule O how this was done			X	ł									
	Did the organization have a written whistleblower policy?			X	$\frac{1}{1}$									
	Did the organization have a written document retention and destruction policy?		. 14		ł									
5	Did the process for determining compensation of the following persons include a review and appro	, ,			I									
	persons, comparability data, and contemporaneous substantiation of the deliberation and decision			v	ł									
	The organization's CEO, Executive Director, or top management official			X	┦									
	Other officers or key employees of the organization		. 15b		ł									
	If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions).				1									
	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrange	ement with a			1									
	taxable entity during the year?		. 16 a		4									
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evalu	ate its participation			I									
	in joint venture arrangements under applicable federal tax law, and take steps to safeguard the org	anization's			l									
	exempt status with respect to such arrangements?		. 16b											
	tion C. Disclosure													
7	List the states with which a copy of this Form 990 is required to be filed ►SEE SCHEDULE	0												
8	Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990	-T (Section 501(c)(3)s only	y) availat	ole										
	for public inspection. Indicate how you made these available. Check all that apply.													
	X Own website Another's website X Upon request Other (explain	in in Schedule O)												
	Describe in Schedule Quidether (and if as how) the exception mode its sourceing desumants a	onflict of interest policy, a	and finan	cial										
	Describe in Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, ar													
9	statements available to the public during the tax year.													
9	statements available to the public during the tax year.	books and records: ►			State the name, address, and telephone number of the person who possesses the organization's books and records:									
9	statements available to the public during the tax year.	books and records: \blacktriangleright												
9 0	statements available to the public during the tax year. State the name, address, and telephone number of the person who possesses the organization's b BARBARA KELLEY - $301-657-2248$	books and records: \blacktriangleright			_									
9 0	statements available to the public during the tax year. State the name, address, and telephone number of the person who possesses the organization's b BARBARA KELLEY - $301-657-2248$		Form	1 990										

Part VII	Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated
	Employees, and Independent Contractors

Check if Schedule O contains a response or note to any line in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.

• List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.

• List all of the organization's current key employees, if any. See instructions for definition of "key employee."

• List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.

 List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.

• List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

(A)	(B)			(C)				(D)	(F)		
Name and Title	Average	Position (do not check more than one		Reportable	Reportable	Estimated					
	hours per	box	box, unless person is both an officer and a director/trustee)			is bot	h an	compensation	compensation	amount of	
	week					1	(00)	from	from related	other	
	(list any hours for	Individual trustee or director						the organization	organizations (W-2/1099-MISC)	compensation from the	
	related	e or c	stee			Isatec		(W-2/1099-MISC)	(10-2/10-9-10130)	organization	
	organizations	truste	al trus		yee	mper				and related	
	below	idual	In stitutional trustee	5	Key employee	est co oyee	er			organizations	
	line)	Indiv	Instit	Officer	Keye	Highest compensated employee	Former				
(1) DON DOHERTY	1.00										
CHAIRPERSON		Х		Х				0.	0.	0.	
(2) RICHARD EINHORN	1.00										
VICE CHAIRPERSON		Х		Х				0.	0.	0.	
(3) KATHERINE BOUTON	1.00										
SECRETARY		Х		Х				0.	0.	0.	
(4) KEVIN FRANCK, PH.D.	1.00										
TREASURER		Х		Х				0.	0.	0.	
(5) BARBARA KELLEY	37.50										
EXECUTIVE DIRECTOR		Х		Х				127,500.	0.	5,223.	
(6) DIANA BENDER, PH.D.	1.00										
TRUSTEE		Х						0.	0.	0.	
(7) PEGGY ELLERTSEN, M.ED., C.C.C	1.00										
TRUSTEE		Х						0.	0.	0.	
<pre>(8) JAMES C. SAUNDERS, PH.D.</pre>	1.00										
TRUSTEE		Х						0.	0.	0.	
(9) JAN BLUSTEIN, M.D., PH.D.	1.00									_	
TRUSTEE		Х						0.	0.	0.	
(10) PETER C. FACKLER	1.00									_	
TRUSTEE		Х						0.	0.	0.	
(11) NANCY LELEWER SONNABEND	1.00										
TRUSTEE		Х						0.	0.	0.	
(12) MICHAEL H. STONE	1.00										
TRUSTEE		Х						0.	0.	0.	
(13) MARY CLARK	1.00										
TRUSTEE		Х						0.	0.	0.	
(14) PATRICK M. HOLKINS, J.D.	1.00										
TRUSTEE		Х						0.	0.	0.	
(15) KELLY TREMBLAY	1.00										
TRUSTEE		Х						0.	0.	0.	
(16) TONI IACOLUCCI	1.00										
TRUSTEE		Х						0.	0.	0.	
(17) MARGARET WALLHAGEN, PH.D.	1.00								_	_	
TRUSTEE		Х						0.	0.	0.	
732007 11-28-17 Form 990 (20											

15330215 783690 1358-001

2017.05030 HEARING LOSS ASSOCIATION OF 1358-031

7

Form 990 (2017) HEARING	LOSS ASS	500	CIA	AT I	101	N C	F	AMERICA	52-11	L77	011	. P	age 8
Part VII Section A. Officers, Directors, Trus		ploy	vees			ghe	st C	ompensated Employe	es (continued)				
(A) Name and title	(B) Average hours per week	box offic	not c , unle	(C Posi heck r ss per id a dii	tion ^{more} rson i	than d is both	n an	(D) Reportable compensation from	(E) Reportable compensation from related	n		(F) stimate mount other	of
	(list any hours for related organizations below line)	Individual trustee or director	Institutional trustee	Officer	ƙey employee	Highest compensated employee	Former	the organization (W-2/1099-MISC)	organizations (W-2/1099-MIS		f org ar	npensa from th ganizat nd relat janizati	e tion ted
(18) SHARI S. EBERTS TRUSTEE	1.00	x		_	-			0.		0.			0.
(19) FRANK LIN, M.D., PH.D. TRUSTEE	1.00	x						0.		0.			0.
(20) JACK WAZEN, M.D., FACS TRUSTEE	1.00	x						0.		0.			0.
(21) KRISTEN "KR" LIU TRUSTEE	1.00	x						0.		0.			0.
dh. Cub tatal								127,500.		0.		5,2	23
1b Sub-total c Total from continuation sheets to Part V d Total (add lines 1b and 1c)	II, Section A					I		0.		0.		5,2	0.
 2 Total number of individuals (including but r compensation from the organization 							no re	-),000 of reportable	-		572	1
z	director or tri	into	o ka		anlo		05	highest companyated a	malayaa an			Yes	No
line 1a? If "Yes," complete Schedule J for s	uch individual							-			3		X
 For any individual listed on line 1a, is the su and related organizations greater than \$15 Did any parage listed on line 1a receive any 	0,000? If "Yes,	" со	mple	ete S	Sche	edule	e J f	for such individual			4		x
5 Did any person listed on line 1a receive or a rendered to the organization? <i>If</i> "Yes," corr Section B. Independent Contractors	-				-			-			5		X
 Complete this table for your five highest co the organization. Report compensation for 	•								. ,	pens	ation	from	
(A) Name and business			ONE					(B) Description of s		С		C) ensatio	'n
	in a boat in a state	-4.11		-1.4	41-								
2 Total number of independent contractors (\$100,000 of compensation from the organi	•	IOT III	mite	u to '	tho:		sted	above) who received h	iore than		Form	990 (2017)

732008 11-28-17

			,		ASSOCIAT	ION OF AME	RICA	52-1177	011 Page 9
Pa	τν	/111			or poto to opy li	na in this Dart VIII			
			Check if Schedule O cont	tains a response	or note to any III	(A) Total revenue	(B) Related or exempt function	(C) Unrelated business	(D) Revenue excluded from tax under
S O				1.1			revenue	revenue	sections 512 - 514
Contributions, Gifts, Grants and Other Similar Amounts			Federated campaigns Membership dues			-			
, Gr			Fundraising events			-			
äifts ar A			Related organizations						
s, G			Government grants (contribut			-			
rion S		f	All other contributions, gifts, gran						
the			similar amounts not included abo	ove 1f 2 ,	167,593.				
ontro		-	Noncash contributions included in lines						
ΰŭ		h	Total. Add lines 1a-1f			2,167,593.			
•	•	_	PUBLICATION		Business Code 900099	174,825.	1,945.	172,880.	
vice.	Z		MEMBERSHIP DUES	3	900099	148,821.	148,821.	172,000.	
Ser			CONFERENCES, SE		900099	140,019.	140,019.		
am eve			CONVENTION		900099	105,350.		7,000.	98,350.
Program Service Revenue		е	CONSULTING		900099	29,850.	29,850.		
Ł		f	All other program service reve	enue					
		g	Total. Add lines 2a-2f			598,865.			
	3		Investment income (including			43,281.			43,281.
	4		other similar amounts) Income from investment of ta			45,201.			45,201.
	5		Royalties			309.			309.
	Ŭ			(i) Real	(ii) Personal				
	6	а	Gross rents						
		b	Less: rental expenses						
		с	Rental income or (loss)						
	7	а	Gross amount from sales of	(i) Securities 476 , 675.	(ii) Other	-			
		h	assets other than inventory Less: cost or other basis	470,075.		-			
		D	and sales expenses	472.320.					
		с	Gain or (loss)	4,355.					
			Net gain or (loss)		►	4,355.			4,355.
e	8	а	Gross income from fundraisin	•					
Other Revenue			including \$						
Rev			contributions reported on line	,					
her		h	Part IV, line 18			-			
đ			Less: direct expenses Net income or (loss) from fund		└─── ─				
			Gross income from gaming ad	•					
	-	-	Part IV, line 19						
		b	Less: direct expenses]			
		с	Net income or (loss) from gan	ning activities	>				
	10	а	Gross sales of inventory, less						
			and allowances			-			
			Less: cost of goods sold Net income or (loss) from sale						
		<u> </u>	Miscellaneous Revenu		Business Code				
	11	а	OTHER INCOME		900099	12,434.	12,434.		
		b							
		с							
		d	All other revenue						
	40	е	Total. Add lines 11a-11d			<u>12,434.</u> 2,826,837.	333 060	179,880.	146 295
73200	12 9 11	-28	Total revenue. See instructions.		🕨	2,020,037.	555,009.	_ <i>_ , , , ,</i> , , , , , , , , , , , , , , ,	Form 990 (2017)

9

Part IX Statement of Functional Expenses

HEARING LOSS ASSOCIATION OF AMERICA

_	Check if Schedule O contains a response			(C)	(D)
	not include amounts reported on lines 6b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	Management and general expenses	Fundraising expenses
1	Grants and other assistance to domestic organizations and domestic governments. See Part IV, line 21				
2	Grants and other assistance to domestic				
_	individuals. See Part IV, line 22				
3	Grants and other assistance to foreign				
	organizations, foreign governments, and foreign individuals. See Part IV, lines 15 and 16				
4	Benefits paid to or for members				
5	Compensation of current officers, directors,				
	trustees, and key employees	133,645.	116,367.	6,105.	11,173
6	Compensation not included above, to disqualified				
	persons (as defined under section 4958(f)(1)) and				
	persons described in section 4958(c)(3)(B)				
7	Other salaries and wages	655,471.	551,261.	34,608.	69,602
8	Pension plan accruals and contributions (include				
	section 401(k) and 403(b) employer contributions)	21,324.	17,884.	1,138.	2,302
9	Other employee benefits	58,263.	46,745.	5,854.	5,664
0	Payroll taxes	66,385.	56,152.	3,428.	6,805
1	Fees for services (non-employees):		,		•
a					
b					
c		17,843.		17,843.	
d					
e					
f		7,964.		7,964.	
		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	
g	column (A) amount, list line 11g expenses on Sch O.)	130,244.	124,386.	3,228.	2,630
2		37,940.	35,894.	572201	2,046
	Advertising and promotion	12,158.	8,776.	3,009.	373
3	Office expenses	33,446.	29,400.	1,158.	2,888
4	Information technology	55,440.	25,400.	1,150.	2,000
5	Royalties	141,175.	119,413.	7,291.	14,471
6		72,655.	67,867.	3,240.	1,548
7	Travel	12,055.	07,007.	J,240.	1,540
8	Payments of travel or entertainment expenses for any federal, state, or local public officials				
9	Conferences, conventions, and meetings				
0	Interest	344.		344.	
1	Payments to affiliates				
2	Depreciation, depletion, and amortization	9,115.	7,711.	469.	935
3	Insurance	8,336.	7,160.	309.	867
4	Other expenses. Itemize expenses not covered above. (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule 0.)				
а		184,349.	184,234.		115
b	DDINUTNO	106,316.	90,281.	1,479.	14,556
c		80,424.	75,534.	4,713.	177
d		71,435.	52,298.	7,942.	11,195
e		203,854.	173,666.	15,165.	15,023
5	Total functional expenses. Add lines 1 through 24e	2,052,686.	1,765,029.	125,287.	162,370
5 6	Joint costs. Complete this line only if the organization	_,,	_,,,		
-	reported in column (B) joint costs from a combined				
	educational campaign and fundraising solicitation.				
	Check here Kit following SOP 98-2 (ASC 958-720)	364,266.	327,839.	0.	36,427

732010 11-28-17

Form 990 (2017)

15330215 783690 1358-001

HEARING LOSS ASSOCIATION OF AMERICA Part X Balance Sheet

Form **990** (2017)

52-1177011 Page 11

	Check if Schedule O contains a response or note to any line in this Part V	·		
	Check in Schedule O contains a response of hote to any line in this Part /	(A)	<u> </u>	(B)
				End of year
	•			667,362 143,531
				143,531
				74 074
4		102,662.	4	74,074
5				
		e		
			5	
6				
		buting		
			-	
8			-	
			9	24,565
10a				
				17 470
				17,470
				1,777,547
				151,553
				0 205
				2,325
		1 - 0 - 0 (2,858,427
				157,031
		100 100		100 650
				192,658
			21	
22				
			24	
25				
		0/ 027		60 521
00				60,521 410,210
26			26	410,210
		anu		
07		1 216 897	07	2,045,709
		100 100		116,140
	B	260 920		286,368
29			29	200,500
			20	
~~	Capital stock or trust principal, or current funds		30	
30			04	
31	Paid-in or capital surplus, or land, building, or equipment fund		31	
			31 32 33	2,448,217
	5 6 7 8 9 10a	1 Cash - non-interest-bearing 2 Savings and temporary cash investments 3 Pledges and grants receivable, net 4 Accounts receivable, net 5 Loans and other receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L 6 Loans and other receivables from other disqualified persons (as defined to section 4958(f(1)), persons described in section 4958(c)(3)(B), and contri-employees and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instr). Complete Part II of Sch I 7 Notes and loans receivable, net 8 Inventories for sale or use 9 Prepaid expenses and deferred charges 10a 4115, , 10b 397, , 11 Investments - publicly traded securities 12 Investments - other securities. See Part IV, line 11 13 Investments - other securities. See Part IV, line 11 14 Intangible assets 15 Other assets. See Part IV, line 11 16 Total assets. Add lines 1 through 15 (must equal line 34) 17 Accounts payable and accrued expenses 18 Grants payable 19 Defe	(A) Beginning of year 1 Cash - non-interest-bearing 2 69 , 431. 2 Savings and temporary cash investments 142 , 816. 3 Pledges and grants receivable, net 142 , 816. 4 Accounts receivable, net 102 , 662. 5 Loans and other receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L 102 , 662. 6 Loans and other receivables from other disqualified persons (as defined under section 4958(f)(1), persons described in section 4958(c)(3)(B), and contributing employees' beneficiary organizations of section 501 (c)(9) voluntary employees' beneficiary organizations (see instr). Complete Part II of Sch L 7 7 Notes and loans receivable, net 10a 415 , 000. 8 Inventories for sale or use 20 , 404. 9 Prepaid expenses and deferred charges 20 , 404. 10a Land, buildings, and equipment: cost or other basis. Complete Part IV of Schedule D 10a 415 , 000. 11 Investments - publicly traded securities 1, 289 , 774. 12 Investments - publicly traded securities 1, 289 , 774. 13 Investments - publicly traded securities 1, 289 , 774. 14 Intangible assets 1, 500. 15 Scounplate Part IV of Schedule D 2, 013 , 5771. <td>I Cash - non-interest-bearing 26 9 , 431. 1 I Savings and temporary cash investments 142,816. 2 Pledges and grants receivable, net 3 I Cash - non-interest-bearing 3 Accounts receivable, net 3 I Loans and other receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L 5 I Loans and other receivables from other disqualified persons (as defined under section 4958)((1)), persons described in section 4958((2)(3)(8), and contributing employees' beneficiary organizations (see inst). Complete Part II of Sch L 6 Notes and loans receivable, net 7 6 Inventories for sale or use 9 20,404. 9 10a 415,000. 26,585. 10c 11 Investments - program-related. See Part IV, line 11 124,429. 122 12 Investments - program-related. See Part IV, line 11 13 14 Intargible assets. Add lines 1 through 15 (must equal line 34) 2,019,5711. 16 15 Total assets. Add lines 1 through 15 (must equal line 34) 20,19,571. 16 16 Deferred revenue 18 24 17 Accounts payable and accrued expenses</td>	I Cash - non-interest-bearing 26 9 , 431. 1 I Savings and temporary cash investments 142,816. 2 Pledges and grants receivable, net 3 I Cash - non-interest-bearing 3 Accounts receivable, net 3 I Loans and other receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L 5 I Loans and other receivables from other disqualified persons (as defined under section 4958)((1)), persons described in section 4958((2)(3)(8), and contributing employees' beneficiary organizations (see inst). Complete Part II of Sch L 6 Notes and loans receivable, net 7 6 Inventories for sale or use 9 20,404. 9 10a 415,000. 26,585. 10c 11 Investments - program-related. See Part IV, line 11 124,429. 122 12 Investments - program-related. See Part IV, line 11 13 14 Intargible assets. Add lines 1 through 15 (must equal line 34) 2,019,5711. 16 15 Total assets. Add lines 1 through 15 (must equal line 34) 20,19,571. 16 16 Deferred revenue 18 24 17 Accounts payable and accrued expenses

Form 990 (2017)

Form	HEARING LOSS ASSOCIATION OF AMERICA	52-	1177011	Pa	ge 12
Pa	rt XI Reconciliation of Net Assets				
	Check if Schedule O contains a response or note to any line in this Part XI				
1	Total revenue (must equal Part VIII, column (A), line 12)	1	2,82	6,8	37.
2	Total expenses (must equal Part IX, column (A), line 25)	2	2,05	2,6	86.
3	Revenue less expenses. Subtract line 2 from line 1	3			51.
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	1,58		
5	Net unrealized gains (losses) on investments	5	8	6,8	78.
6	Donated services and use of facilities	6			
7	Investment expenses	7			
8	Prior period adjustments	8			
9	Other changes in net assets or fund balances (explain in Schedule O)	9			0.
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 33,				
	column (B))	10	2,44	8,2	17.
Pa	rt XII Financial Statements and Reporting				_
	Check if Schedule O contains a response or note to any line in this Part XII				X
				Yes	No
1	Accounting method used to prepare the Form 990: Cash X Accrual Other				
	If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule	e O.			
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?		2a		X
	If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewe	d on a			
	separate basis, consolidated basis, or both:				
	Separate basis Consolidated basis Both consolidated and separate basis				
b	Were the organization's financial statements audited by an independent accountant?		2b	Х	
	If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separat	te basis	,		
	consolidated basis, or both:				
	X Separate basis Consolidated basis Both consolidated and separate basis				
с	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the	ne audit	,		
	review, or compilation of its financial statements and selection of an independent accountant?		2c	Х	
	If the organization changed either its oversight process or selection process during the tax year, explain in Sch	edule C).		
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Si	ngle Au	dit		
	Act and OMB Circular A-133?		3a		X
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the requ	ired au	dit		1
	or audits, explain why in Schedule O and describe any steps taken to undergo such audits		3b		
			_	000	

Form **990** (2017)

732012 11-28-17

SCHEDULE A	
------------	--

(Form 990 or 990-EZ)

Public Charity Status and Public Support Complete if the organization is a section 501(c)(3) organization or a section

4947(a)(1) nonexempt charitable trust. Attach to Form 990 or Form 990-EZ.

OMB No. 1545-0047
2017
Open to Public Inspection

		of the Treasury nue Service			Attach to Form 990 or F //Form990 for instruction			nformation.		Open to Public Inspection
Nan	ne of t	the organizati	on						Employer	identification number
			HEAR	ING LOSS A	SSOCIATION O	F AME	RICA		5	2-1177011
Pa	rt I	Reason			All organizations must co			e instruction		
The	organ	ization is not a	a private found	lation because it is:	(For lines 1 through 12, c	heck only	one box.)			
1	Ď		•		on of churches described		,			
2					Attach Schedule E (Forn			~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~		
3					anization described in s e			ii).		
4		•	•		njunction with a hospital			•	(iii). Enter	the hospital's name,
		city, and stat								
5		-		or the benefit of a co	llege or university owned	d or opera	ted by a g	overnmental	unit descrik	oed in
				Complete Part II.)						
6		A federal, sta	te, or local go	vernment or governr	nental unit described in	section 17	70(b)(1)(A)	(v).		
7	X				Intial part of its support f				the general	public described in
				omplete Part II.)		U U			Ū	
8					(1)(A)(vi). (Complete Par	t II.)				
9					in section 170(b)(1)(A)(ed in conju	inction with a	land-grant	college
		or university	or a non-land-g	grant college of agric	ulture (see instructions).	Enter the	name, city	, and state c	of the colleg	je or
		university:								
10		An organizati	on that norma	Illy receives: (1) more	e than 33 1/3% of its sup	port from	contributi	ons, member	ship fees, a	and gross receipts from
		activities rela	ted to its exen	npt functions - subje	ct to certain exceptions,	and (2) no	o more tha	n 33 1/3% of	its suppor	t from gross investmen
		income and ι	unrelated busir	ness taxable income	(less section 511 tax) fr	om busine	esses acqu	ired by the o	rganization	after June 30, 1975.
		See section	509(a)(2). (Coi	mplete Part III.)						
11		An organizati	on organized a	and operated exclus	ively to test for public sa	afety. See	section 50)9(a)(4) .		
12		An organizati	on organized a	and operated exclus	ively for the benefit of, to	perform	the functio	ons of, or to c	arry out the	e purposes of one or
		more publicly	v supported or	ganizations describe	ed in section 509(a)(1) o	r section	509(a)(2).	See section	509(a)(3). (Check the box in
		_lines 12a thro	ough 12d that	describes the type of	of supporting organizatio	n and con	nplete lines	s 12e, 12f, an	id 12g.	
а		Type I. A s	upporting orga	anization operated, s	supervised, or controlled	by its sup	ported org	ganization(s),	typically by	/ giving
					gularly appoint or elect a	a majority	of the dire	ctors or trust	ees of the s	supporting
	_	organizatio	n. You must c	complete Part IV, Se	ections A and B.					
b		Type II. A s	supporting org	anization supervised	d or controlled in connec	tion with it	ts support	ed organizati	on(s), by ha	aving
		control or r	nanagement o	of the supporting org	anization vested in the s	ame perso	ons that co	ontrol or man	age the sup	oported
		organizatio	n(s). You mus	t complete Part IV,	Sections A and C.					
С					g organization operated				ally integrate	ed with,
	_		•	. , .	s). You must complete I					
d					porting organization oper					
			-		zation generally must sat	-		-	d an attent	iveness
		- ·	,	,	nplete Part IV, Sections					
е			0		written determination fro			а Туре I, Туре	e II, Type III	
			-	•••	nally integrated support					
f										
g		i) Name of supp	<u> </u>	n about the supporte (ii) EIN	(iii) Type of organization	(iv) Is the orga	inization listed	(v) Amount o	f monetary	(vi) Amount of other
	,	organizatior		(,	(described on lines 1-10	in your governi Yes	ng document?	support (see i	,	support (see instructions)
		-			above (see instructions))	163				
Tota	al									

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ. 732021 10-06-17 Schedule A (Form 990 or 990-EZ) 2017 13

Schedule A (Form 990 or 990-EZ) 2017 HEARING LOSS ASSOCIATION OF AMERICA 52-1177011 Page 2 Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi) (Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization

fails to qualify under the tests listed below, please complete Part III.)

Sec	ction A. Public Support						
Cale	ndar year (or fiscal year beginning in) 🕨	(a) 2013	(b) 2014	(c) 2015	(d) 2016	(e) 2017	(f) Total
1	Gifts, grants, contributions, and						
	membership fees received. (Do not						
	include any "unusual grants.")	1783276.	1652418.	1665758.	1649867.	2167593.	8918912.
2	Tax revenues levied for the organ-						
	ization's benefit and either paid to						
	or expended on its behalf						
3	The value of services or facilities						
	furnished by a governmental unit to						
	the organization without charge						
4	Total. Add lines 1 through 3	1783276.	1652418.	1665758.	1649867.	2167593.	8918912.
5	The portion of total contributions						
	by each person (other than a						
	governmental unit or publicly						
	supported organization) included						
	on line 1 that exceeds 2% of the						
	amount shown on line 11,						
	column (f)						575,811.
	Public support. Subtract line 5 from line 4.						8343101.
-	ction B. Total Support				1		
	ndar year (or fiscal year beginning in) 🕨	(a) 2013	(b) 2014	(c) 2015	(d) 2016	(e) 2017	(f) Total
	Amounts from line 4	1783276.	1652418.	1665758.	1649867.	2167593.	8918912.
8	Gross income from interest,						
	dividends, payments received on						
	securities loans, rents, royalties,	F 000		22 201		40.001	111 110
	and income from similar sources \dots	5,923.	7,861.	32,291.	24,756.	43,281.	114,112.
9	Net income from unrelated business						
	activities, whether or not the	11 202	10 001	1 500		10 000	
	business is regularly carried on	11,383.	12,931.	-1,599.	-5,729.	-10,029.	6,957.
10	Other income. Do not include gain						
	or loss from the sale of capital				1 1 1 2	10 101	16 576
	assets (Explain in Part VI.)				4,142.	12,434.	<u>16,576.</u> 9056557.
	Total support. Add lines 7 through 10						,844,856.
	Gross receipts from related activities,	· ·	,				,044,030.
13	First five years. If the Form 990 is for	-	s first, second, thir	d, fourth, or fifth ta	ax year as a sectio	n 501(c)(3)	
Sec	organization, check this box and stor ction C. Computation of Publ	ic Support Pe	rcentage	<u></u>			
-	-			volume (f))		14	92.12 %
	Public support percentage for 2017 (Public support percentage from 2016					14	<u>92.12</u> % 93.47 %
	33 1/3% support test - 2017. If the c						
104	stop here. The organization qualifies	-					
h	33 1/3% support test - 2016. If the c						
	and stop here. The organization qual	•					
179	10% -facts-and-circumstances tes						
110	and if the organization meets the "fac						
	meets the "facts-and-circumstances"				-	-	
h	10% -facts-and-circumstances tes						
	more, and if the organization meets the						
	organization meets the "facts-and-circ				•		
18	Private foundation. If the organization		U U	• •	,		
				,,, e. IT		dule A (Form 990	

732022 10-06-17

15330215 783690 1358-001

Schedule A (Form 990 or 990 EZ) 2017 HEARING LOSS ASSOCIATION OF AMERICA Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Section A. Public Support				-		
Calendar year (or fiscal year beginning in) 🕨	(a) 2013	(b) 2014	(c) 2015	(d) 2016	(e) 2017	(f) Total
1 Gifts, grants, contributions, and						
membership fees received. (Do not						
include any "unusual grants.")						
2 Gross receipts from admissions, merchandise sold or services per- formed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3 Gross receipts from activities that						
are not an unrelated trade or bus-						
iness under section 513						
4 Tax revenues levied for the organ-						
ization's benefit and either paid to or expended on its behalf						
5 The value of services or facilities						
furnished by a governmental unit to						
the organization without charge						
6 Total. Add lines 1 through 5						
7a Amounts included on lines 1, 2, and						
3 received from disgualified persons						
b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
c Add lines 7a and 7b						
8 Public support. (Subtract line 7c from line 6.)						
Section B. Total Support						
Calendar year (or fiscal year beginning in) 🕨	(a) 2013	(b) 2014	(c) 2015	(d) 2016	(e) 2017	(f) Total
9 Amounts from line 6						
10a Gross income from interest, dividends, payments received on securities loans, rents, royalties, and income from similar sources						
 b Unrelated business taxable income (less section 511 taxes) from businesses 						
acquired after June 30, 1975						
c Add lines 10a and 10b						
11 Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.)						
13 Total support. (Add lines 9, 10c, 11, and 12.)						
14 First five years. If the Form 990 is for	the organization's	s first, second, thi	rd, fourth, or fifth t	tax year as a sectio	on 501(c)(3) organiz	zation,
check this box and stop here						
Section C. Computation of Publi	c Support Pe	rcentage				
15 Public support percentage for 2017 (li	ine 8, column (f) d	ivided by line 13,	column (f))		15	%
16 Public support percentage from 2016					16	%
Section D. Computation of Inves	stment Incom	e Percentage				
17 Investment income percentage for 20	17 (line 10c, colur	mn (f) divided by li	ne 13, column (f))		17	%
18 Investment income percentage from 2					18	%
19a 33 1/3% support tests - 2017. If the	organization did n	not check the box	on line 14, and lin	e 15 is more than 3	33 1/3% , and line	17 is not
more than 33 1/3%, check this box ar	nd stop here. The	organization qua	lifies as a publicly	supported organiz	ation	▶∟
b 33 1/3% support tests - 2016. If the	organization did n	not check a box or	n line 14 or line 19	a, and line 16 is m	ore than 33 1/3%,	and
line 18 is not more than 33 1/3%, che	ck this box and st	op here. The orga	nization qualifies	as a publicly supp	orted organization	▶∐
20 Private foundation. If the organization	<u>n did not check a</u>	box on line 14, 19	a, or 19b, check t	his box and see in	structions	▶□]
732023 10-06-17			15	Sch	edule A (Form 99	0 or 990-EZ) 2017

15330215 783690 1358-001

1

2

3a

3b

3c

4a

4b

4c

5a

5b

5c

6

7

8

9a

9b

9c

10a

10b

Yes

No

Part IV Supporting Organizations

(Complete only if you checked a box in line 12 on Part I. If you checked 12a of Part I, complete Sections A and B. If you checked 12b of Part I, complete Sections A and C. If you checked 12c of Part I, complete Sections A, D, and E. If you checked 12d of Part I, complete Sections A and D, and complete Part V.)

Section A. All Supporting Organizations

- 1 Are all of the organization's supported organizations listed by name in the organization's governing documents? If "No," describe in **Part VI** how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.
- 2 Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? If "Yes," explain in **Part VI** how the organization determined that the supported organization was described in section 509(a)(1) or (2).
- **3a** Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? *If* "Yes," *answer* (*b*) *and* (*c*) *below.*
- **b** Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? *If* "Yes," *describe in* **Part VI** *when and how the organization made the determination.*
- c Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? If "Yes," explain in Part VI what controls the organization put in place to ensure such use.
- **4a** Was any supported organization not organized in the United States ("foreign supported organization")? *If* "Yes," *and if you checked 12a or 12b in Part I, answer (b) and (c) below.*
- **b** Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? If "Yes," describe in **Part VI** how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.
- **c** Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? *If* "Yes," *explain in* **Part VI** *what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.*
- 5a Did the organization add, substitute, or remove any supported organizations during the tax year? If "Yes," answer (b) and (c) below (if applicable). Also, provide detail in Part VI, including (i) the names and EIN numbers of the supported organizations added, substituted, or removed; (ii) the reasons for each such action; (iii) the authority under the organization's organizing document authorizing such action; and (iv) how the action was accomplished (such as by amendment to the organizing document).
- **b Type I or Type II only.** Was any added or substituted supported organization part of a class already designated in the organization's organizing document?
- c Substitutions only. Was the substitution the result of an event beyond the organization's control?
- 6 Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? *If "Yes," provide detail in* Part VI.
- 7 Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? *If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ).*
- 8 Did the organization make a loan to a disqualified person (as defined in section 4958) not described in line 7? *If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ).*
- **9a** Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? *If* "*Yes*," *provide detail in* **Part VI.**
- **b** Did one or more disqualified persons (as defined in line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? *If* "Yes," *provide detail in* **Part VI.**
- c Did a disqualified person (as defined in line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? *If "Yes," provide detail in* **Part VI.**
- **10a** Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? *If* "Yes," *answer 10b below.*
 - **b** Did the organization have any excess business holdings in the tax year? (Use Schedule C, Form 4720, to determine whether the organization had excess business holdings.)

732024 10-06-17

Schedule A (Form 990 or 990-EZ) 2017

15330215 783690 1358-001

2017.05030 HEARING LOSS ASSOCIATION OF 1358-031

16

Schedule A (Form 990 or 990-EZ) 2017 HEARING LOSS ASSOCIATION OF AMERICA Part IV Supporting Organizations (continued)

			Yes	No
11	Has the organization accepted a gift or contribution from any of the following persons?		103	
	A person who directly or indirectly controls, either alone or together with persons described in (b) and (c)			
a	below, the governing body of a supported organization?	11a		
h	A family member of a person described in (a) above?	11b		
	A 35% controlled entity of a person described in (a) above? A 35% controlled entity of a person described in (a) or (b) above? If "Yes" to a, b, or c, provide detail in Part VI.	11c		
	tion B. Type I Supporting Organizations	TIC		
000	tion B. Type Toupporting Organizations		Yes	No
4	Did the directors, trustees, or membership of one or more supported organizations have the power to		165	NU
1	regularly appoint or elect at least a majority of the organization's directors or trustees at all times during the			
	tax year? If "No," describe in Part VI how the supported organization(s) effectively operated, supervised, or			
	controlled the organization's activities. If the organization had more than one supported organization,			
	describe how the powers to appoint and/or remove directors or trustees were allocated among the supported			
-	organizations and what conditions or restrictions, if any, applied to such powers during the tax year.	1		
2	Did the organization operate for the benefit of any supported organization other than the supported			
	organization(s) that operated, supervised, or controlled the supporting organization? If "Yes," explain in			
	Part VI how providing such benefit carried out the purposes of the supported organization(s) that operated,			
	supervised, or controlled the supporting organization.	2		
Sec	tion C. Type II Supporting Organizations			
			Yes	No
1	Were a majority of the organization's directors or trustees during the tax year also a majority of the directors			
	or trustees of each of the organization's supported organization(s)? If "No," describe in Part VI how control			
	or management of the supporting organization was vested in the same persons that controlled or managed			
	the supported organization(s).	1		
Sec	tion D. All Type III Supporting Organizations			
			Yes	No
1	Did the organization provide to each of its supported organizations, by the last day of the fifth month of the			
	organization's tax year, (i) a written notice describing the type and amount of support provided during the prior tax			
	year, (ii) a copy of the Form 990 that was most recently filed as of the date of notification, and (iii) copies of the			
	organization's governing documents in effect on the date of notification, to the extent not previously provided?	1		
2	Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported			
	organization(s) or (ii) serving on the governing body of a supported organization? If "No," explain in Part VI how			
	the organization maintained a close and continuous working relationship with the supported organization(s).	2		
3	By reason of the relationship described in (2), did the organization's supported organizations have a			
	significant voice in the organization's investment policies and in directing the use of the organization's			
	income or assets at all times during the tax year? If "Yes," describe in Part VI the role the organization's			
	supported organizations played in this regard.	3		
Sec	tion E. Type III Functionally Integrated Supporting Organizations			
1	Check the box next to the method that the organization used to satisfy the Integral Part Test during the yea(see instructions)			
а	The organization satisfied the Activities Test. Complete line 2 below.			
b	The organization is the parent of each of its supported organizations. Complete line 3 below.			
с	The organization supported a governmental entity. Describe in Part VI how you supported a government entity (see insi	ruction	<u>s).</u>	
2	Activities Test. Answer (a) and (b) below.		Yes	No
а	Did substantially all of the organization's activities during the tax year directly further the exempt purposes of			
	the supported organization(s) to which the organization was responsive? If "Yes," then in Part VI identify			
	those supported organizations and explain how these activities directly furthered their exempt purposes,			
	how the organization was responsive to those supported organizations, and how the organization determined			
	that these activities constituted substantially all of its activities.	2a		
b	Did the activities described in (a) constitute activities that, but for the organization's involvement, one or more			
	of the organization's supported organization(s) would have been engaged in? If "Yes," explain in Part VI the			
	reasons for the organization's position that its supported organization(s) would have engaged in these			
	activities but for the organization's involvement.	2b		
3	Parent of Supported Organizations. Answer (a) and (b) below.			
а	Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or			
	trustees of each of the supported organizations? Provide details in Part VI.	3a		
b	Did the organization exercise a substantial degree of direction over the policies, programs, and activities of each			
	of its supported organizations? If "Yes," describe in Part VI the role played by the organization in this regard.	3b		
73202	5 10-06-17 Schedule A (Form 9	90 or 99	90-EZ	2017
	17			

15330215 783690 1358-001

Schedule A (Form 990 or 990-EZ) 2017 HEARING LOSS ASSOCIATION OF AMERICA Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations

Check here if the organization satisfied the Integral Part Test as a qualifying trust on Nov. 20, 1970 (explain in Part VI.) See instructions. All other Type III non-functionally integrated supporting organizations must complete Sections A through E.

(A) Prior Year	(B) Current Year (optional)
(A) Prior Year	(B) Current Year (optional)
	Current Year
p	pe III supporting

instructions).

1

Schedule A (Form 990 or 990-EZ) 2017

732026 10-06-17

Schedule A (Form 990 or 990 EZ) 2017 HEARING LOSS ASSOCIATION OF AMERICA

Par	TV Type III Non-Functionally Integrated 509	(a)(3) Supporting Org	anizations (continued)	
Sect	on D - Distributions			Current Year
_1	Amounts paid to supported organizations to accomplish exe	mpt purposes		
2	Amounts paid to perform activity that directly furthers exemption	ot purposes of supported		
	organizations, in excess of income from activity			
3	Administrative expenses paid to accomplish exempt purpose	าร		
4	Amounts paid to acquire exempt-use assets			
5	Qualified set-aside amounts (prior IRS approval required)			
6	Other distributions (describe in Part VI). See instructions.			
7	Total annual distributions. Add lines 1 through 6.			
8	Distributions to attentive supported organizations to which the	he organization is responsiv	е	
	(provide details in Part VI). See instructions.			
9	Distributable amount for 2017 from Section C, line 6			
10	Line 8 amount divided by line 9 amount			
Secti	on E - Distribution Allocations (see instructions)	(i) Excess Distributions	(ii) Underdistributions Pre-2017	(iii) Distributable Amount for 2017
_1	Distributable amount for 2017 from Section C, line 6			
2	Underdistributions, if any, for years prior to 2017 (reason-			
	able cause required- explain in Part VI). See instructions.			
3	Excess distributions carryover, if any, to 2017			
а				
b	From 2013			
с	From 2014			
d	From 2015			
е	From 2016			
f	Total of lines 3a through e			
g	Applied to underdistributions of prior years			
h	Applied to 2017 distributable amount			
i	Carryover from 2012 not applied (see instructions)			
j	Remainder. Subtract lines 3g, 3h, and 3i from 3f.			
4	Distributions for 2017 from Section D,			
	line 7: \$			
а	Applied to underdistributions of prior years			
b	Applied to 2017 distributable amount			
с	Remainder. Subtract lines 4a and 4b from 4.			
5	Remaining underdistributions for years prior to 2017, if			
	any. Subtract lines 3g and 4a from line 2. For result greater			
	than zero, explain in Part VI. See instructions.			
6	Remaining underdistributions for 2017. Subtract lines 3h			
	and 4b from line 1. For result greater than zero, explain in			
	Part VI. See instructions.			
7	Excess distributions carryover to 2018. Add lines 3j			
	and 4c.			
8	Breakdown of line 7:			
а	Excess from 2013			
b	Excess from 2014			
с	Excess from 2015			
d	Excess from 2016			
е	Excess from 2017			

Schedule A (Form 990 or 990-EZ) 2017

732027 10-06-17

Chedule A		Z) 2017 HEARI						52-11		Pag
Part VI	Supplemental Part IV, Section A,	Information. F	Provide the exp	lanations re	quired by Part	II, line 10; F	Part II, line 17a	or 17b; Part III	, line 12; IV Section	n C
	line 1; Part IV, Sec	tion D, lines 2 and	3; Part IV, Sec	tion E, lines	1c, 2a, 2b, 3a,	and 3b; Pa	rt V, line 1; Part	V, Section B,	line 1e; Pa	r C, art V,
	Section D, lines 5, (See instructions.)	6, and 8; and Part	V, Section E, li	ines 2, 5, an	d 6. Also comp	lete this pa	rt for any addit	onal informati	on.	
	(See instructions.)									
2028 10-06-1	17						Schedu	ule A (Form 9	90 or 990-	EZ)
					20					
20215	783690 13	58 - 001	2017	05030	HEARING	LOSS	ASSOCIA	TTON OF	1358	_ 0

Schedule B (Form 990, 990-EZ, or 990-PF) Department of the Treasury Internal Revenue Service

Name of the organization

* *	PUBLIC	DISCLOSURE	COPY	* 1
-----	--------	------------	------	-----

Schedule of Contributors

Attach to Form 990, Form 990-EZ, or Form 990-PF.
 Go to www.irs.gov/Form990 for the latest information.

OMB No. 1545-0047

2017

Employer identification number

HEARING LOSS	ASSOCIATION	\mathbf{OF}	AMERICA	52-1177011

Organization type (check one):

Filers of:	Section:
Form 990 or 990-EZ	\boxed{X} 501(c)(3) (enter number) organization
	4947(a)(1) nonexempt charitable trust not treated as a private foundation
	527 political organization
Form 990-PF	501(c)(3) exempt private foundation
	4947(a)(1) nonexempt charitable trust treated as a private foundation
	501(c)(3) taxable private foundation

Check if your organization is covered by the **General Rule** or a **Special Rule**. **Note:** Only a section 501(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions.

General Rule

For an organization filing Form 990, 990-EZ, or 990-PF that received, during the year, contributions totaling \$5,000 or more (in money or property) from any one contributor. Complete Parts I and II. See instructions for determining a contributor's total contributions.

Special Rules

X For an organization described in section 501(c)(3) filing Form 990 or 990-EZ that met the 33 1/3% support test of the regulations under sections 509(a)(1) and 170(b)(1)(A)(vi), that checked Schedule A (Form 990 or 990-EZ), Part II, line 13, 16a, or 16b, and that received from any one contributor, during the year, total contributions of the greater of (1) \$5,000; or (2) 2% of the amount on (i) Form 990, Part VIII, line 1h; or (ii) Form 990-EZ, line 1. Complete Parts I and II.

For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, total contributions of more than \$1,000 *exclusively* for religious, charitable, scientific, literary, or educational purposes, or for the prevention of cruelty to children or animals. Complete Parts I, II, and III.

Caution: An organization that isn't covered by the General Rule and/or the Special Rules doesn't file Schedule B (Form 990, 990-EZ, or 990-PF), but it **must** answer "No" on Part IV, line 2, of its Form 990; or check the box on line H of its Form 990-EZ or on its Form 990-PF, Part I, line 2, to certify that it doesn't meet the filing requirements of Schedule B (Form 990, 990-EZ, or 990-PF).

LHA For Paperwork Reduction Act Notice, see the instructions for Form 990, 990-EZ, or 990-PF. Schedule B (Form 990, 990-EZ, or 990-PF) (2017)

15330215 783690 1358-001

Employer identification number

Person Payroll

(d)

Type of contribution

X

52-1177011

HEARING LOSS ASSOCIATION OF AMERICA

		\$\$
		(Complete Part II for
		_ noncash contributions.)
(a)	(b)	(c) (d)
No.	Name, address, and ZIP + 4	Total contributions Type of contribution
2		_ Person <u>X</u> Payroll □ \$ 154,730. Noncash □
		- (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) (d) Total contributions Type of contribution
3		\$ 123,400. \$ 123,400. Person X Payroll Image: Complete Part II for noncash contributions.)
(a)	(b)	(c) (d)
No.	Name, address, and ZIP + 4	Total contributions Type of contribution
4		\$ 75,000. \$ 75,000. Person Payroll Payroll (Complete Part II for noncash contributions.)
(a)	(b)	(c) (d)
No.	Name, address, and ZIP + 4	Total contributions Type of contribution
5		\$ 50,000. \$ 50,000. Person Payroll Payroll (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) (d) Total contributions Type of contribution
6		\$ 30,100. Person X Payroll Image: Complete Part II for noncash contributions.)
723452 11-0		Schedule B (Form 990, 990-EZ, or 990-PF) (2017)
	22	

15330215 783690 1358-001

Employer identification number

52-1177011

HEARING LOSS ASSOCIATION OF AMERICA

Part I Contributors (see instructions). Use duplicate copies of Part I if additional space is needed.

(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
7		\$30,000.	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
8		\$30,000.	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
9		\$30,000.	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$30,000.	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$25,000.	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
<u>12</u> 723452 11-01		\$ 25 , 000 . Schedule B (Form	Person X Payroll Noncash (Complete Part II for noncash contributions.) 990, 990-EZ, or 990-PF) (2017
	23		

Employer identification number

Person Payroll

Noncash

Person Payroll

Noncash

(d)

Type of contribution

(d) Type of contribution

(d)

X

X

52-1177011

HEARING LOSS ASSOCIATION OF AMERICA Part I Contributors (see instructions). Use duplicate copies of Part I if additional space is needed. (a) (b) (c) No. Name, address, and ZIP + 4 **Total contributions** 13 25,000. \$ (Complete Part II for noncash contributions.) (a) (b) (c) No. Name, address, and ZIP + 4 **Total contributions** 14 20,000. \$ (Complete Part II for noncash contributions.) (b) (a) (c)

No.	Name, address, and ZIP + 4	Total contributions	Type of contribution
<u> 15 </u>		\$18,930.	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
<u> 16 </u>		\$18,400.	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
<u> 17 </u>		\$15,000.	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
<u></u> 723452 11-01-17		\$\$\$\$\$	Person X Payroll Noncash (Complete Part II for noncash contributions.) 990, 990-EZ, or 990-PF) (2017)

2017.05030 HEARING LOSS ASSOCIATION OF 1358-031

15330215 783690 1358-001

X

X

X

Х

X

X

Employer identification number

Name of organization 52-1177011 HEARING LOSS ASSOCIATION OF AMERICA Part I **Contributors** (see instructions). Use duplicate copies of Part I if additional space is needed. (a) (b) (c) (d) Name, address, and ZIP + 4 No. **Total contributions** Type of contribution 19 Person Payroll 15,000. Noncash \$ (Complete Part II for noncash contributions.) (a) (b) (c) (d) Type of contribution No. Name, address, and ZIP + 4 **Total contributions** 20 Person Payroll 12,500. Noncash \$ (Complete Part II for noncash contributions.) (a) (b) (c) (d) No. Name, address, and ZIP + 4 **Total contributions** Type of contribution 21 Person Payroll 11,000. Noncash (Complete Part II for noncash contributions.) (c) (d) (a) (b) No. Name, address, and ZIP + 4 **Total contributions** Type of contribution 22 Person Payroll 11,000. Noncash \$ (Complete Part II for noncash contributions.) (a) (b) (c) (d) No. Name, address, and ZIP + 4 **Total contributions** Type of contribution 23 Person Payroll 10,500. Noncash (Complete Part II for noncash contributions.) (b) (c) (d) (a) Name, address, and ZIP + 4 **Total contributions** Type of contribution No. 24 Person Pavroll 10,000. Noncash \$

Schedule B (Form 990, 990-EZ, or 990-PF) (2017)

(Complete Part II for noncash contributions.)

25

2017.05030 HEARING LOSS ASSOCIATION OF 1358-031

15330215 783690 1358-001

723452 11-01-17

Employer identification number

52-1177011 HEARING LOSS ASSOCIATION OF AMERICA Part I **Contributors** (see instructions). Use duplicate copies of Part I if additional space is needed. (a) (b) (c) (d) No. Name, address, and ZIP + 4 **Total contributions** Type of contribution 25 X Person Payroll 10,000. Noncash \$ (Complete Part II for noncash contributions.) (a) (b) (c) (d) Name, address, and ZIP + 4 Type of contribution No. **Total contributions** 26 X Person Payroll 10,000. Noncash \$ (Complete Part II for noncash contributions.) (a) (b) (c) (d) No. Name, address, and ZIP + 4 **Total contributions** Type of contribution 27 X Person Payroll 10,000. Noncash \$ (Complete Part II for noncash contributions.) (c) (d) (a) (b) No. Name, address, and ZIP + 4 **Total contributions** Type of contribution 28 Х Person Payroll 10,000. Noncash \$ (Complete Part II for noncash contributions.) (a) (b) (c) (d) No. Name, address, and ZIP + 4 **Total contributions** Type of contribution 29 X Person Payroll 9,371. Noncash (Complete Part II for noncash contributions.) (b) (c) (d) (a) Name, address, and ZIP + 4 **Total contributions** Type of contribution No. 30 X Person Pavroll 7,500. Noncash \$ (Complete Part II for noncash contributions.)

Schedule B (Form 990, 990-EZ, or 990-PF) (2017)

26

2017.05030 HEARING LOSS ASSOCIATION OF 1358-031

15330215 783690 1358-001

723452 11-01-17

Employer identification number

52-1177011

HEARING LOSS ASSOCIATION OF AMERICA

Part I **Contributors** (see instructions). Use duplicate copies of Part I if additional space is needed. (a) (b) (c) (d) No. Name, address, and ZIP + 4 **Total contributions** Type of contribution 31 X Person Payroll 5,377. Noncash \$ (Complete Part II for noncash contributions.) (a) (b) (c) (d) Name, address, and ZIP + 4 No. **Total contributions** Type of contribution X 32 Person Payroll 5,000. Noncash \$ (Complete Part II for noncash contributions.) (a) (b) (c) (d) No. Name, address, and ZIP + 4 **Total contributions** Type of contribution Person Payroll Noncash \$ (Complete Part II for noncash contributions.) (c) (d) (a) (b) **Total contributions** No. Name, address, and ZIP + 4 Type of contribution Person Payroll Noncash \$ (Complete Part II for noncash contributions.) (a) (b) (c) (d) No. Name, address, and ZIP + 4 **Total contributions** Type of contribution Person Payroll Noncash (Complete Part II for noncash contributions.) (d) (a) (b) (c) Name, address, and ZIP + 4 **Total contributions** Type of contribution No. Person Payroll Noncash (Complete Part II for noncash contributions.)

Schedule B (Form 990, 990-EZ, or 990-PF) (2017)

27

2017.05030 HEARING LOSS ASSOCIATION OF 1358-031

15330215 783690 1358-001

723452 11-01-17

HEARING LOSS ASSOCIATION OF AMERICA

Employer identification number

52-1177011

Part II Noncash Property (see instructions). Use duplicate copies of Part II if additional space is needed. (a) (c) No. (b) (d) FMV (or estimate) from Description of noncash property given Date received (See instructions.) Part I \$ (a) (c) (d) No. (b) FMV (or estimate) from Description of noncash property given Date received (See instructions.) Part I \$ (a) (c) No. (b) (d) FMV (or estimate) from Description of noncash property given Date received (See instructions.) Part I \$ (a) (c) No. (b) (d) FMV (or estimate) from Description of noncash property given Date received (See instructions.) Part I \$ (a) (c) No. (d) (b) FMV (or estimate) from Description of noncash property given Date received (See instructions.) Part I \$ (a) (c) No. (b) (d) FMV (or estimate) from Description of noncash property given Date received (See instructions.) Part I \$ Schedule B (Form 990, 990-EZ, or 990-PF) (2017) 723453 11-01-17 28 15330215 783690 1358-001 2017.05030 HEARING LOSS ASSOCIATION OF 1358-031

Page 3

Name of orga	nization		Employer identification number				
HEARTM	G LOSS ASSOCIATION OF	AMERICA	52-1177011				
Part III	Exclusively religious charitable, etc., cont	ributions to organizations described	in section $501(c)(7)$, (8), or (10) that total more than \$1,000 to				
	the year from any one contributor. Complete of completing Part III, enter the total of exclusively religiou	COlUMNS (a) through (e) and the follov s, charitable, etc., contributions of \$1,000 or	WING INE ENTRY. For organizations less for the year. (Enter this info. once.)				
	Use duplicate copies of Part III if addition	al space is needed.					
(a) No. from	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held				
Part I	((-, 3	(,				
-			[
-							
_							
		(e) Transfer of gift	t				
	Transferee's name, address, a	nd $7IP \pm 4$	Relationship of transferor to transferee				
-							
(a) No.							
from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held				
-							
		e) Transfer of gifl	<u> </u>				
		(e) fransier of gin	L				
	Transferee's name, address, a	nd ZIP + 4	Relationship of transferor to transferee				
-							
-		[
-							
(a) No. from			(d) Decembring of how with is hold				
Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held				
-							
-			[
-							
	(e) Transfer of gift						
		-					
-	Transferee's name, address, a		Relationship of transferor to transferee				
-							
(a) No.							
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held				
Farti							
		(e) Transfer of gift	t				
	Transferee's name, address, a	nd ZIP + 4	Relationship of transferor to transferee				
			· · · · · · · · · · · · · · · · · · ·				
-							
700.454 11 01 1	-		Schedule B (Form 990, 990-EZ, or 990-PF) (2				
723454 11-01-1		29	301-24 (2011) 330, 330-22, 01 330-PF) (2				

15330215 783690 1358-001

SCHEDULE D

(Form 990)

Supplemental Financial Statements ► Complete if the organization answered "Yes" on Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b. ► Attach to Form 990.

Go to www.irs.gov/Form990 for instructions and the latest information.



Department of the Treasury Internal Revenue Service Name of the organization

HEARING LOSS ASSOCIATION OF AMERICA

Employer identification number 52-1177011

Pa			nds or A	ccounts.Complete if the
	organization answered "Yes" on Form 990, Part IV, lin			
	-	(a) Donor advised funds	(b) Funds and other accounts
1	Total number at end of year			
2	Aggregate value of contributions to (during year)			
3	Aggregate value of grants from (during year)		_	
4	Aggregate value at end of year			
5	Did the organization inform all donors and donor advisors in v	-		
	are the organization's property, subject to the organization's			
6	Did the organization inform all grantees, donors, and donor a	dvisors in writing that grant funds ca	n be used o	only
	for charitable purposes and not for the benefit of the donor o	r donor advisor, or for any other purp	ose confer	rring
_				
Pa			90, Part IV	, line 7.
1	Purpose(s) of conservation easements held by the organization	· · · · · ·		
	Preservation of land for public use (e.g., recreation or e	ducation)	historically	<i>important land area</i>
	Protection of natural habitat	Preservation of a	certified hi	istoric structure
	Preservation of open space			
2	Complete lines 2a through 2d if the organization held a qualif	ied conservation contribution in the f	orm of a co	
	day of the tax year.			Held at the End of the Tax Year
	Total number of conservation easements			2a
	Total acreage restricted by conservation easements			2b
с	Number of conservation easements on a certified historic stru	ucture included in (a)		2c
d	Number of conservation easements included in (c) acquired a	after 7/25/06, and not on a historic st	ructure	
	listed in the National Register			2d
3	Number of conservation easements modified, transferred, rel	eased, extinguished, or terminated b	y the orgar	nization during the tax
	year ►			
4	Number of states where property subject to conservation eas	sement is located		
5	Does the organization have a written policy regarding the per	iodic monitoring, inspection, handling	g of	
	violations, and enforcement of the conservation easements it			
6	Staff and volunteer hours devoted to monitoring, inspecting,	handling of violations, and enforcing	conservati	on easements during the year
7	Amount of expenses incurred in monitoring, inspecting, hand	ling of violations, and enforcing cons	ervation ea	asements during the year
	►\$			
8	Does each conservation easement reported on line 2(d) above	e satisfy the requirements of section	170(h)(4)(E	3)(i)
	and section 170(h)(4)(B)(ii)?			Yes 📖 No
9	In Part XIII, describe how the organization reports conservation	on easements in its revenue and exp	ense stater	ment, and balance sheet, and
	include, if applicable, the text of the footnote to the organizat	ion's financial statements that descr	bes the or	ganization's accounting for
_	conservation easements.	· · · · · · · · · · · · · · · · · · ·		
Pai	t III Organizations Maintaining Collections of		or Other	Similar Assets.
	Complete if the organization answered "Yes" on Form			
1a	If the organization elected, as permitted under SFAS 116 (AS			
	historical treasures, or other similar assets held for public exh		herance of	public service, provide, in Part XIII,
	the text of the footnote to its financial statements that descri			
b	If the organization elected, as permitted under SFAS 116 (AS			
	treasures, or other similar assets held for public exhibition, ec	ducation, or research in furtherance of	of public se	rvice, provide the following amounts
	relating to these items:			
	(i) Revenue included on Form 990, Part VIII, line 1			
2	If the organization received or held works of art, historical trea			provide
	the following amounts required to be reported under SFAS 1			
	Revenue included on Form 990, Part VIII, line 1			
	Assets included in Form 990, Part X			
LHA	For Paperwork Reduction Act Notice, see the Instructions	s for Form 990.		Schedule D (Form 990) 2017
73205	1 10-09-17			

15330215 783690 1358-001

-		LOSS ASSO					52-11			age 2
Par	t III Organizations Maintaining C	ollections of Ar	t, Historical T	reasures, c	or Othe	r Simil	ar Asse	ts (contii	nued)	
3	Using the organization's acquisition, accessi (check all that apply):	on, and other record	s, check any of th	e following that	t are a się	gnificant	use of its	collectio	n item	S
а	Public exhibition	d	Loan or ex	change progra	ims					
b	Scholarly research	е								
с	Preservation for future generations									
4	Provide a description of the organization's co	ollections and explair	n how they further	the organizatio	on's exen	npt purpo	ose in Par	t XIII.		
5	During the year, did the organization solicit o	r receive donations o	of art, historical tre	asures, or othe	er similar	assets				
	to be sold to raise funds rather than to be ma	aintained as part of t	he organization's	collection?			🗆	Yes		No
Par	t IV Escrow and Custodial Arran reported an amount on Form 990, Par		ete if the organizat	on answered "	'Yes" on	Form 990), Part IV,	line 9, oi		
1 a	Is the organization an agent, trustee, custod	ian or other intermed	liary for contribution	ons or other as	sets not i	included				
	on Form 990, Part X?		-					Yes		No
b	If "Yes," explain the arrangement in Part XIII	and complete the fol	llowing table:							
								Amoun	t	
с	Beginning balance					1c				
	Additions during the year									
е	Distributions during the year					. 1e				
f	Ending balance					. 1f				
	Did the organization include an amount on Fe					• • • • • • • • • • • • • • • • • • • •	L	Yes		No
	If "Yes," explain the arrangement in Part XIII.						<u></u>	<u></u>		<u> </u>
Par	t V Endowment Funds. Complete i							6 N F		
		(a) Current year	(b) Prior year	(c) Two year					-	
	Beginning of year balance	1,255,620. 571,359.	1,238,848		1,336. 3,754.					
	Contributions	32,835.	55,000		3,333.				44,053	
	Net investment earnings, gains, and losses	52,055.		· ·	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	-14,045.			44,	055.
	Grants or scholarships			-						
e	Other expenditures for facilities and programs	1,451,560.	38,561	267	,575.	2	18,306.		174	400.
f	Administrative expenses	1,151,500.			,,,,,,,	-	10,000.		<u> </u>	
g	End of year balance	408,254.	1,255,620	1 238	3,848.	1 3	34,336.	1	,342,	469.
2	Provide the estimated percentage of the curr			-	,		, ,		,	
	Board designated or quasi-endowment	1.41	%							
	Permanent endowment > 70.14	%								
	c Temporarily restricted endowment \blacktriangleright 28.45 %									
	The percentages on lines 2a, 2b, and 2c sho									
3a	Are there endowment funds not in the posse	ssion of the organiza	ation that are held	and administe	red for th	ne organiz	zation			
	by:								Yes	No
	(i) unrelated organizations							3a(i)		Х
	(ii) related organizations							3a(ii)		Х
b	If "Yes" on line 3a(ii), are the related organization	tions listed as requir	ed on Schedule R	?				3b		
4	Describe in Part XIII the intended uses of the		wment funds.							
Par	t VI Land, Buildings, and Equipm	ient.								
	Complete if the organization answere									
	Description of property	(a) Cost or of basis (investm		st or other s (other)		cumulate		(d) Boo	k value	Э
1a	Land									
	Buildings									
	Leasehold improvements			6,050.		6,0				0.
	Equipment			93,199.	3	375,7		1	7,4	
e	Other			15,751.		15,7	51.	_		0.
Tota	. Add lines 1a through 1e. (Column (d) must e	qual Form 990, Part	X, column (B), line	10c.)				1	7,4	70.
							Schedule	D (Forn	n 990)	2017

	S ASSOCIATION	OF AMERICA	52-1177011 Page 3
Part VII Investments - Other Securities.			
Complete if the organization answered "Yes"			
(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation: C	Cost or end-of-year market value
(1) Financial derivatives			
(2) Closely-held equity interests			
(3) Other			
(A) ARCHER DANIELS MIDLAND	161 660		
(B) STOCK	151,553.	END-OF-YEAR M	ARKET VALUE
(C)			
(D)			
(E)			
(F)			
(G)			
(H)	151,553.		
Total. (Col. (b) must equal Form 990, Part X, col. (B) line 12.) ► Part VIII Investments - Program Related.	T)T,))).		
		11. Or a Fauna 2000 David X Ilia	- 10
Complete if the organization answered "Yes" (a) Description of investment	(b) Book value		Cost or end-of-year market value
	(b) Book value		
(1)			
(2)			
(3)			
(4)			
(5)			
(6)			
(7)			
(8) (9)			
Total. (Col. (b) must equal Form 990, Part X, col. (B) line 13.) ►			
Part IX Other Assets.			
Complete if the organization answered "Yes" of	on Form 990, Part IV, line	11d. See Form 990. Part X. line	e 15.
	Description		(b) Book value
(1)	•		
(2)			
(3)			
(4)			
(5)			
(6)			
(7)			
(8)			
(9)			
Total. (Column (b) must equal Form 990, Part X, col. (B) line	9 15.)		
Part X Other Liabilities.			
Complete if the organization answered "Yes"	on Form 990, Part IV, line	11e or 11f. See Form 990, Par	t X, line 25.
1. (a) Description of liability		(b) Book value	
(1) Federal income taxes			
(2) DEFERRED RENT		42,644.	
(3) CAPITAL LEASE		17,877.	
(4)			
(5)			
(6)			
(7)			
(8)	İ		
(9)			
	≥ 25.)►	60,521.	
(9)			atements that reports the

732053 10-09-17

Schedule D (Form 990) 2017

_	dule D (Form 990) 2017 HEARING LOSS ASSOCIATION C		-		II//UII Page 4		
Part XI Reconciliation of Revenue per Audited Financial Statements With Revenue per Return.							
	Complete if the organization answered "Yes" on Form 990, Part IV, line 12a.						
1	Total revenue, gains, and other support per audited financial statements		1	2,905,751.			
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:						
а	Net unrealized gains (losses) on investments	Net unrealized gains (losses) on investments 2a 86,878					
b	Donated services and use of facilities						
с	Recoveries of prior year grants						
d	Other (Describe in Part XIII.)	2d					
е	Add lines 2a through 2d			2e	86,878.		
3	Subtract line 2e from line 1			3	2,818,873.		
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:						
а	Investment expenses not included on Form 990, Part VIII, line 7b	. 4a	7,964.				
b	Other (Describe in Part XIII.)	4b					
				4c	7,964.		
с	Add lines 4a and 4b						
5	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)			5	2,826,837.		
5				-			
5	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)	nents With		-	irn.		
5	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)	nents With	Expenses per	-			
5 Pa	Total revenue. Add lines 3 and 4c. (<i>This must equal Form</i> 990, <i>Part I, line 12.</i>) t XII Reconciliation of Expenses per Audited Financial Staten Complete if the organization answered "Yes" on Form 990, Part IV, line 12a	nents With	Expenses per	Retu	irn.		
5 Ра 1	Total revenue. Add lines 3 and 4c . (<i>This must equal Form 990, Part I, line 12.</i>) t XII Reconciliation of Expenses per Audited Financial Staten Complete if the organization answered "Yes" on Form 990, Part IV, line 12a Total expenses and losses per audited financial statements	nents With	Expenses per	Retu	irn.		
5 Pa 1 2	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.) Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.) Reconciliation of Expenses per Audited Financial Staten Complete if the organization answered "Yes" on Form 990, Part IV, line 12a Total expenses and losses per audited financial statements Amounts included on line 1 but not on Form 990, Part IX, line 25: Donated services and use of facilities	nents With	Expenses per	Retu	irn.		
5 Pa 1 2 a b	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.) Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.) Reconciliation of Expenses per Audited Financial Staten Complete if the organization answered "Yes" on Form 990, Part IV, line 12a Total expenses and losses per audited financial statements Amounts included on line 1 but not on Form 990, Part IX, line 25: Donated services and use of facilities Prior year adjustments	nents With	Expenses per	Retu	irn.		
5 Pa 1 2 a b c	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.) Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.) Complete if the organization answered "Yes" on Form 990, Part IV, line 12a Total expenses and losses per audited financial statements Amounts included on line 1 but not on Form 990, Part IX, line 25: Donated services and use of facilities	2a 2b 2c	Expenses per	Retu	irn.		
5 Pa 1 2 a b c d	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.) Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.) Reconciliation of Expenses per Audited Financial Statem Complete if the organization answered "Yes" on Form 990, Part IV, line 12a Total expenses and losses per audited financial statements Amounts included on line 1 but not on Form 990, Part IX, line 25: Donated services and use of facilities Prior year adjustments Other losses Other (Describe in Part XIII.)	2a 2b 2c 2d	Expenses per	Retu	rn. 2,044,722. 0.		
5 Pa 1 2 a b c d	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.) Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.) Reconciliation of Expenses per Audited Financial Statem Complete if the organization answered "Yes" on Form 990, Part IV, line 12a Total expenses and losses per audited financial statements Amounts included on line 1 but not on Form 990, Part IX, line 25: Donated services and use of facilities Prior year adjustments Other losses Other (Describe in Part XIII.) Add lines 2a through 2d	2a 2b 2c 2d	Expenses per	1	rn. 2,044,722.		
5 Pa 1 2 a b c d e	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.) Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.) Reconciliation of Expenses per Audited Financial Statem Complete if the organization answered "Yes" on Form 990, Part IV, line 12a Total expenses and losses per audited financial statements Amounts included on line 1 but not on Form 990, Part IX, line 25: Donated services and use of facilities Prior year adjustments Other losses Other (Describe in Part XIII.)	2a 2b 2c 2d	Expenses per	1	rn. 2,044,722. 0.		
5 Pa 1 2 a b c d e 3 4	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.) Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.) Complete if the organization answered "Yes" on Form 990, Part IV, line 12a Total expenses and losses per audited financial statements Amounts included on line 1 but not on Form 990, Part IX, line 25: Donated services and use of facilities Prior year adjustments Other losses Other (Describe in Part XIII.) Add lines 2a through 2d Subtract line 2e from line 1	2a 2b 2c 2d	Expenses per	1	rn. 2,044,722. 0.		
5 Pa 1 2 a b c d e 3 4 a	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.) Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.) Reconciliation of Expenses per Audited Financial Staten Complete if the organization answered "Yes" on Form 990, Part IV, line 12a Total expenses and losses per audited financial statements Amounts included on line 1 but not on Form 990, Part IX, line 25: Donated services and use of facilities Prior year adjustments Other losses Other (Describe in Part XIII.) Add lines 2a through 2d Subtract line 2e from line 1 Amounts included on Form 990, Part IX, line 25, but not on line 1:	2a 2b 2c 2d	Expenses per	1	urn. 2,044,722. 0. 2,044,722.		
5 Pa 1 2 a b c d e 3 4 a b	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.) Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.) Complete if the organization answered "Yes" on Form 990, Part IV, line 12a Total expenses and losses per audited financial statements Amounts included on line 1 but not on Form 990, Part IX, line 25: Donated services and use of facilities Prior year adjustments Other losses Other (Describe in Part XIII.) Add lines 2a through 2d Subtract line 2e from line 1 Amounts included on Form 990, Part IX, line 25, but not on line 1: Investment expenses not included on Form 990, Part VIII, line 7b	2a 2b 2c 2d 4a 4b	7,964.	1	rn. 2,044,722. 0. 2,044,722. 7,964.		
5 Pa 1 2 d b c d e 3 4 a b c 5	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.) Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.) Complete if the organization answered "Yes" on Form 990, Part IV, line 12a Total expenses and losses per audited financial statements Amounts included on line 1 but not on Form 990, Part IX, line 25: Donated services and use of facilities Prior year adjustments Other losses Other (Describe in Part XIII.) Add lines 2a through 2d Subtract line 2e from line 1 Amounts included on Form 990, Part IX, line 25, but not on line 1: Investment expenses not included on Form 990, Part VIII, line 7b Other (Describe in Part XIII.)	2a 2b 2c 2d 4a 4b	7,964.	1 2e 3	urn. 2,044,722. 0. 2,044,722.		

Provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 4; Part X, line 2; Part XI, lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to provide any additional information.

PART V, LINE 4:

HLAA'S ENDOWMENT FUNDS CURRENTLY CONSIST OF THE "ROCKY AND AHME STONE
FUND" (THE INTENDED USE OF THE INCOME FROM THIS FUND IS TO PROVIDE
SCHOLARSHIPS FOR ATTENDEES TO THE ANNUAL HLAA CONVENTION), THE "VIC AND
TERU MATSUI FUND" (THE INTENDED USE OF THE INCOME FROM THIS FUND IS TO
PROVIDE SUPPORT FOR LOCAL HLAA CHAPTERS), AND THE "ADM SHARES FUND" (THE
INTENDED USE OF THE DIVIDEND INCOME GENERATED BY THIS FUND IS FOR GENERAL
USE).

PART X, LINE 2:

MANAGEMENT HAS ANALYZED THE TAX POSITION TAKEN AND HAS CONCLUDED THAT AS

OF AUGUST 31, 2018, THERE WERE NO UNCERTAIN TAX POSITIONS TAKEN OR ARE Schedule D (Form 990) 2017 732054 10-09-17 33

448844

Schedule D (Form 990) 201	7 HEA	RING LOSS	ASSOCIAT	ION OF 2	AMERICA	52-1177011 Page 5
EXPECTED TO BI			Y, NO IN	FEREST (OR PENALTIES	RELATED TO
UNCERTAIN TAX	POSITIONS	HAVE BEEN	ACCRUED	IN THE	ACCOMPANYIN	G FINANCIAL
STATEMENTS.						
732055 10-09-17			34			Schedule D (Form 990) 2017

15330215 783690 1358-001

SCHEDULE O

(Form 990 or 990-EZ) Department of the Treasury

Internal Revenue Service Name of the organization Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information. Attach to Form 990 or 990-EZ.

Go to www.irs.gov/Form990 for the latest information.

EZ 2017 Open to Public Inspection Employer identification number

OMB No 1545-0047

HEARING LOSS ASSOCIATION OF AMERICA

52-1177011

FORM 990, PART I, LINE 1, DESCRIPTION OF ORGANIZATION MISSION:

EDUCATION, ADVOCACY, AND SUPPORT THROUGH OUR NATIONAL OFFICE, STATE

ORGANIZATIONS, AND 145 LOCAL CHAPTERS.

FORM 990, PART III, LINE 4D, OTHER PROGRAM SERVICES:

OTHER PROGRAMS RELATED TO HLAA'S EXEMPT PURPOSE INCLUDES ADVOCACY

(FEDERAL INITIATIVES RESULTING IN PUBLIC POLICY), TRAINING, AND THE

WALK4HEARING HELD AT VARIOUS LOCATIONS THROUGHOUT THE UNITED STATES TO

CREATE AWARENESS AND EDUCATION ABOUT HEARING LOSS.

EXPENSES \$ 541,199. INCLUDING GRANTS OF \$ 0. REVENUE \$ 42,284.

FORM 990, PART VI, SECTION A, LINE 6:

MEMBERS OF THE ORGANIZATION:

THE ORGANIZATION HAS ONE CLASS OF MEMBERSHIP.

FORM 990, PART VI, SECTION B, LINE 11B:

FORM 990 REVIEW PROCESS

THE FINANCE COMMITTEE, IN CONJUNCTION WITH THE AUDIT COMMITTEE, AUTHORIZES

THE FILING OF THE FORM 990, AND THE FULL BOARD RECEIVES A COPY OF THE FORM

990 FOR REVIEW PRIOR TO THE FILING DATE.

FORM 990, PART VI, SECTION B, LINE 12C:

CONFLICT OF INTEREST POLICY - BOARD MEMBERS ARE REQUIRED TO SUBMIT A

DISCLOSURE STATEMENT ON AN ANNUAL BASIS. THESE DISCLOSURE STATEMENTS ARE

MONITORED BY THE EXECUTIVE COMMITTEE OF THE BOARD.

LHAFor Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.Schedule O (Form 990 or 990-EZ) (2017)73221109-07-17

- -

35

Schedule O (Form 990 or 990-EZ) (2017) Page 2							
Name of the organization	HEARING	LOSS	ASSOCIATION	OF	AMERICA		Employer identification number 52-1177011

FORM 990, PART VI, SECTION B, LINE 15A:

COMPENSATION PROCEDURES - THE BOARD REVIEWS AND APPROVES THE EXECUTIVE

DIRECTOR'S COMPENSATION THROUGH DATA COLLECTION FROM OTHER NONPROFIT

ORGANIZATIONS. THE COMPENSATION OF STAFF IS REVIEWED AND APPROVED BY THE

EXECUTIVE DIRECTOR BY COMPARABILITY DATA.

FORM 990, PART VI, LINE 17, LIST OF STATES RECEIVING COPY OF FORM 990:

CA, CO, CT, IL, MD, MA, MI, MO, NJ, NY, NC, OH, OR, PA, TN, TX, UT, WI

FORM 990, PART VI, SECTION C, LINE 19:

FINANCIAL STATEMENTS ARE AVAILABLE ON HLAA'S WEBSITE AND UPON REQUEST.

OTHER DOCUMENTS, INCLUDING POLICY STATEMENTS AND OTHER GOVERNANCE

DOCUMENTS, ARE AVAILABLE UPON REQUEST.

FORM 990, PART XII, LINE 2C:

THE ASSOCIATION HAS NOT CHANGED THE OVERSIGHT OR SELECTION PROCESS OF

THE AUDIT COMMITTEE.

FORM 990 PAGE 10 990															
Asset No.	Description	Date Acquired	Method	Life	C o n v	Line No.	Unadjusted Cost Or Basis	Bus % Excl	Section 179 Expense	* Reduction In Basis	Basis For Depreciation	Beginning Accumulated Depreciation	Current Sec 179 Expense	Current Year Deduction	Ending Accumulated Depreciation
	FURNITURE														
5	BENJAMIN - OFFICE FURNITURE 2	11/01/10	SL	3.00		16	7,000.				7,000.	7,000.		0.	7,000.
6	BENJAMIN - OFFICE FURNITURE	01/01/11	SL	3.00		16	8,751.				8,751.	8,751.		0.	8,751.
	* 990 PAGE 10 TOTAL - FURNITURE						15,751.				15,751.	15,751.		٥.	15,751.
	OFFICE EQUIPMENT														
7	SHARP COPIER - CAPITAL LEASE	01/01/97	SL	5.00		16	17,558.				17,558.	17,558.		0.	17,558.
8	PB EQUIP LEASE	01/01/98	SL	5.00		16	21,730.				21,730.	21,730.		٥.	21,730.
9	3M SVGA PROJECTOR	09/01/99	SL	5.00		16	2,095.				2,095.	2,095.		٥.	2,095.
10	PHILIPS LCD PROJECTOR	07/01/99	SL	5.00		16	2,250.				2,250.	2,250.		٥.	2,250.
11	DONATED ALD'S	08/01/86	SL	5.00		16	2,955.				2,955.	2,955.		0.	2,955.
12	DONATED ALD'S 2	07/01/05	SL	5.00		16	4,215.				4,215.	4,215.		٥.	4,215.
13	CONVENTION SOFTWARE	04/01/89	SL	5.00		16	1,945.				1,945.	1,945.		0.	1,945.
14	GATEWAY 2000 FILE SERVER	12/01/94	SL	5.00		16	3,223.				3,223.	3,223.		٥.	3,223.
15	2 COMPAQ LAPTOPS	02/01/95	SL	5.00		16	5,746.				5,746.	5,746.		0.	5,746.
16	FILESERVER UPGRADES	02/01/95	SL	5.00		16	5,607.				5,607.	5,607.		0.	5,607.
17	1 HP PAVILION PRINTER DONATED	07/01/96	SL	5.00		16	2,636.				2,636.	2,636.		٥.	2,636.
18	5 HP PC'S DONATED	07/01/96	SL	5.00		16	10,620.				10,620.	10,620.		0.	10,620.
19	5 HP PC VETRA'S DONATED	07/01/96	SL	5.00		16	9,845.				9,845.	9,845.		Ο.	9,845.

728111 04-01-17

(D) - Asset disposed

FORM 990 PAGE 10

99	0
----	---

Asset No.	Description	Date	Method	Life	C o n v	Line No.	Unadjusted	Bus	Section 179	Reduction In	Basis For	Beginning	Current	Current Year	Ending
NO.	Description	Acquired	Method	LIIC	n v	110.	Cost Or Basis	% Excl	Expense	Basis	Depreciation	Accumulated Depreciation	Sec 179 Expense	Deduction	Accumulated Depreciation
20	1 HP VECTRA DONATED	07/01/96	SL	5.00		16	1,579.				1,579.	1,579.		٥.	1,579.
21	9 14 INCH COLOR MONITORS DONATED	07/01/96	SL	5.00		16	3,015.				3,015.	3,015.		0.	3,015.
22	1 HP LASERJET DONATED	07/01/96	SL	5.00		16	3,499.				3,499.	3,499.		0.	3,499.
23	1 HP 15 INCH MONITOR DONATED	10/01/97	SL	5.00	:	16	1,638.				1,638.	1,638.		0.	1,638.
24	PREMIUM FILESERVER	01/01/98	SL	5.00		16	2,975.				2,975.	2,975.		0.	2,975.
25	MEMEX SOFTWARE	01/01/98	SL	5.00		16	3,538.				3,538.	3,538.		0.	3,538.
26	OTC HEAVY DUTY PRINTER	05/01/99	SL	5.00		16	1,720.				1,720.	1,720.		Ο.	1,720.
27	INFINIBYTE FILESERVER	08/01/99	SL	5.00		16	4,954.				4,954.	4,954.		0.	4,954.
28	WEBSITE/MAGO	01/01/01	SL	5.00		16	37,653.				37,653.	37,653.		Ο.	37,653.
29	BLACKBAUD	01/01/01	SL	5.00		16	44,469.				44,469.	44,469.		0.	44,469.
30	NT SERVER - MARLIN	04/01/01	SL	5.00		16	18,083.				18,083.	18,083.		0.	18,083.
31	INFINIBYTE - 13 NEW PC'S	06/01/01	SL	5.00		16	13,811.				13,811.	13,811.		0.	13,811.
32	BONNIE ENGLAND - NEW PC	11/01/01	SL	5.00		16	2,156.				2,156.	2,156.		0.	2,156.
33	CYBER SERVS - WEB UPGRADES 1	02/01/02	SL	5.00		16	2,515.				2,515.	2,515.		0.	2,515.
34	CYBER SERVS - WEB UPGRADES 2	03/01/02	SL	5.00		16	1,731.				1,731.	1,731.		0.	1,731.
35	BLACKBAUD - NETSOLS UPGRADES	03/01/02	SL	5.00		16	2,618.				2,618.	2,618.		٥.	2,618.
36	CYBER SERVS - WEB UPGRADES 3	06/01/02	SL	5.00		16	2,855.				2,855.	2,855.		0.	2,855.
37	TERRY P - COMPUTER	07/01/03	SL	3.00		16	2,813.				2,813.	2,813.		0.	2,813.

728111 04-01-17

(D) - Asset disposed

FORM 990 PAGE 10

99	0
----	---

	JO FAGE 10							990							
Asset No.	Description	Date Acquired	Method	Life	C o n v	Line No.	Unadjusted Cost Or Basis	Bus % Excl	Section 179 Expense	* Reduction In Basis	Basis For Depreciation	Beginning Accumulated Depreciation	Current Sec 179 Expense	Current Year Deduction	Ending Accumulated Depreciation
38	MICROPHONE SYSTEM	03/01/05	SL	3.00		16	2,072.				2,072.	2,072.		٥.	2,072.
39	SERVER - DOWN PAYMENT	04/01/05	SL	3.00		16	2,513.				2,513.	2,513.		٥.	2,513.
40	DAVIDSON SERVER	06/01/05	SL	3.00		16	4,870.				4,870.	4,870.		0.	4,870.
41	SERVER 3	10/01/09	SL	3.00		16	7,250.				7,250.	7,250.		0.	7,250.
42	SERVER 4	11/01/09	SL	3.00		16	6,260.				6,260.	6,260.		0.	6,260.
43	SERVER 5	11/01/09	SL	3.00		16	4,135.				4,135.	4,135.		0.	4,135.
44	CABLING FOR CONFERENCE ROOM 2	11/01/09	SL	3.00		16	1,577.				1,577.	1,577.		0.	1,577.
45	SERVER 6	11/01/09	SL	3.00		16	5,583.				5,583.	5,583.		0.	5,583.
46	CONFERENCE ROOM	12/01/09	SL	3.00		16	6,344.				6,344.	6,344.		0.	6,344.
47	WILLIAMS SOUND - HAT ITEMS 1	06/01/10	SL	3.00		16	27,213.				27,213.	27,213.		٥.	27,213.
48	TONI - MICROCENTER COMPUTERS	07/01/10	SL	3.00		16	1,705.				1,705.	1,705.		0.	1,705.
49	WILLIAMS SOUND - HAT ITEMS 2	11/01/10	SL	3.00		16	2,394.				2,394.	2,394.		٥.	2,394.
50	VISA - COMPUTERS	02/01/12	SL	3.00		16	1,904.				1,904.	1,904.		٥.	1,904.
51	DUARTEK - HAT EQUIPMENT	04/01/12	SL	3.00		16	5,949.				5,949.	5,949.		0.	5,949.
52	DUARTEK - HAT EQUIPMENT 2	09/01/12	SL	3.00		16	3,948.				3,948.	3,948.		0.	3,948.
53	DUARTEK - CONF ROOM TELCONF SYS	08/31/14	SL	3.00		16	12,372.				12,372.	12,507.		0.	12,507.
54	DELL SERVER	08/31/14	SL	3.00		16	4,904.				4,904.	4,768.		٥.	4,768.
55	SERVER INSTALLATION	08/31/14	SL	3.00		16	3,000.				3,000.	3,000.		0.	3,000.

728111 04-01-17

(D) - Asset disposed

FORM 990 PAGE 10

990

	1 990 PAGE 10								990						
Asset No.	Description	Date Acquired	Method	Life	C o n v	Line No.	Unadjusted Cost Or Basis	Bus % Excl	Section 179 Expense	* Reduction In Basis	Basis For Depreciation	Beginning Accumulated Depreciation	Current Sec 179 Expense	Current Year Deduction	Ending Accumulated Depreciation
56	VISA - COMPUTERS	08/31/14	SL	3.00		16	1,585.				1,585.	1,584.		0.	1,584.
	* 990 PAGE 10 TOTAL - OFFICE EQUIPMENT						347,625.				347,625.	347,623.		0.	347,623.
	LEASEHOLD IMPROVEMENTS														
57	PHONE LINES, OUTLET	02/01/94	SL	12.00		16	6,050.				6,050.	6,050.		0.	6,050.
	* 990 PAGE 10 TOTAL - LEASEHOLD IMPROVEMENTS						6,050.				6,050.	6,050.		0.	6,050.
	CAPITAL LEASES														
58	CAPITAL LEASE - XEROX 7855	07/31/15	SL	5.00		16	24,854.				24,854.	10,357.		4,971.	15,328.
59	CAPITAL LEASE - CANON 7055	07/31/15	SL	5.00		16	20,720.				20,720.	8,633.		4,144.	12,777.
	* 990 PAGE 10 TOTAL - CAPITAL LEASES						45,574.				45,574.	18,990.		9,115.	28,105.
	* GRAND TOTAL 990 PAGE 10 DEPR						415,000.				415,000.	388,414.		9,115.	397,529.

728111 04-01-17

Form	990-T	E	Exempt Orga				ax Returi	n	OMB No. 1545-0687
				nd proxy tax und					2017
		For cal	lendar year 2017 or other tax ye	ar beginning <u>5日P 工,</u> .irs.gov/Form990T for in				<u> </u>	2017
Depart Interna	ment of the Treasury I Revenue Service	►	Do not enter SSN numbe	rs on this form as it may	be mad	e public if your organiza			open to Public Inspection for 01(c)(3) Organizations Only
AL	Check box if address changed		Name of organization (L	Check box if name cl	hanged a	nd see instructions.)		DEmploy (Emplo instruc	yer identification number yees' trust, see tions.)
	empt under section	Print	HEARING LOS	S ASSOCIATI	ON C	F AMERICA			2-1177011
X	501(c)(3)	or Type		n or suite no. If a P.O. box					ted business activity codes structions.)
	408(e) 220(e)	1,200		NT AVENUE,					
	408A 530(a) 529(a)		City or town, state or pro BETHESDA, M	vince, country, and ZIP or D 20814	r foreign	postal code		5418	300
C Boo	k value of all assets nd of year 2,858,4		F Group exemption num						
	2,858,4	27.	G Check organization typ			501(c) trust	401(a) trust	Other trust
	-		ary unrelated business act						
			ooration a subsidiary in an tifying number of the pare		nt-subsid	iary controlled group?	>	Yes	s X No
			BARBARA KELL			Telenho	ne number 🕨 3	301-6	557-2248
			de or Business Ind			(A) Income	(B) Expense		(C) Net
	Gross receipts or sale					. ,	() 1		
	Less returns and allow			c Balance ►	1c				
			A, line 7)		2				
	Gross profit. Subtract				3				
			h Schedule D)		4a				
			art II, line 17) (attach Forn		4b				
			sts		4c				
			ips and S corporations (at		5				
	Rent income (Schedu				6				
			me (Schedule E)		7				
			and rents from controlled o		8				
			on 501(c)(7), (9), or (17) c	- , ,	9 10	20,000.	30,0	120	-10,029.
			me (Schedule I)		10	159,880.	85,6		74,188.
			e J) ns; attach schedule)		12	135,000.	05,0		74,100.
			gh 12		13	179,880.	115,7	721.	64,159.
Pa			ot Taken Elsewhe			-	- /		
	(Except for d	contribu	utions, deductions mus	t be directly connected	d with th	ne unrelated business	income.)		
14	Compensation of off	icers, di	rectors, and trustees (Sch	edule K)				14	
15								15	
16								16	
17								17	
18								18	
19 20	Laxes and licenses		a instructions for limitation	rulaa)				19	
20 21			e instructions for limitatior 562)					20	
22			n Schedule A and elsewhe					22b	
23	B 1.11							23	
24			mpensation plans					24	
25								25	
26	Excess exempt expe	nses (So	chedule I)					26	
27	Excess readership co	osts (Sc	hedule J)					27	74,188.
28	Other deductions (at	tach sch	nedule)					28	
29	Total deductions. A	dd lines	14 through 28					29	74,188.
30	Unrelated business t	axable iı	ncome before net operatin	g loss deduction. Subtrac	t line 29	from line 13		30	-10,029.
31			n (limited to the amount on					31	10 000
32			ncome before specific ded					32	-10,029.
33 34			y \$1,000, but see line 33 ir i ncome . Subtract line 33					33	1,000.
34			nicome. Subtract line 33		-			34	-10,029.
72370	1 01-22-18 LHA Fo	or Paper	work Reduction Act Notic	e, see instructions.	37				Form 990-T (2017)

15330215 783690 1358-001 2017.05030 HEARING LOSS ASSOCIATION OF 1358-031

Form 990-1	-			52-117	77011	Page 2
Part I		Tax Computation				
35	Orga	inizations Taxable as Corporations. See instructions for tax computation.				
	Cont	rolled group members (sections 1561 and 1563) check here 🕨 🔲 See instruction	ns and:			
a	Enter	r your share of the \$50,000, \$25,000, and \$9,925,000 taxable income brackets (in that	order):			
	(1)	\$ (2) \$ (3) \$				
b	Enter	r organization's share of: (1) Additional 5% tax (not more than \$11,750) \$				
	(2) A	Additional 3% tax (not more than \$100,000) \$				
C	Incor	me tax on the amount on line 34		►	35c	0.
36	Trus	ts Taxable at Trust Rates. See instructions for tax computation. Income tax on the am	ount on line 3	34 from:		
		Tax rate schedule or Schedule D (Form 1041)			36	
37		y tax. See instructions			37	<u> </u>
38		native minimum tax			38	
39		on Non-Compliant Facility Income. See instructions			39	
40	Tota	I. Add lines 37, 38 and 39 to line 35c or 36, whichever applies				0.
		Tax and Payments			10	
		ign tax credit (corporations attach Form 1118; trusts attach Form 1116)	41a			
		r credits (see instructions)			-	
		eral business credit. Attach Form 3800	41c		-	
		it for prior year minimum tax (attach Form 8801 or 8827)				
u	Tota	I credits. Add lines 41a through 41d			41e	
42	Subt	ract line 41e from line 40			410	0.
42	Otho	ract line 41e from line 40 r taxes. Check if from: Form 4255 Form 8611 Form 8697 For	m 9966	Othor (42	
						0.
44			45a		44	0.
		nents: A 2016 overpayment credited to 2017			-	
		/ estimated tax payments			-	
		deposited with Form 8868			-	
		ign organizations: Tax paid or withheld at source (see instructions)			-	
		up withholding (see instructions)				
		it for small employer health insurance premiums (Attach Form 8941)	45f			
g		r credits and payments: Form 2439				
		Form 4136 Other Total				
46	Tota	I payments. Add lines 45a through 45g			46	
47		nated tax penalty (see instructions). Check if Form 2220 is attached 🕨 📃			47	
48		due. If line 46 is less than the total of lines 44 and 47, enter amount owed			48	0.
49		payment. If line 46 is larger than the total of lines 44 and 47, enter amount overpaid		1	49	0.
50		r the amount of line 49 you want: Credited to 2018 estimated tax		Refunded 🕨	50	
Part \		Statements Regarding Certain Activities and Other Inform				
51		ly time during the 2017 calendar year, did the organization have an interest in or a sign		,		Yes No
		a financial account (bank, securities, or other) in a foreign country? If YES, the organiz	-			
		EN Form 114, Report of Foreign Bank and Financial Accounts. If YES, enter the name of	f the foreign c	country		
	here					
52		ng the tax year, did the organization receive a distribution from, or was it the grantor of,	, or transferor	to, a foreign trust?		X
		S, see instructions for other forms the organization may have to file.				
53		r the amount of tax-exempt interest received or accrued during the tax year $ ightarrow$ \$				
Sian		nder penalties of perjury, I declare that I have examined this return, including accompanying schedules prrect, and complete. Declaration of preparer (other than taxpayer) is based on all information of which	s and statement preparer has an	s, and to the best of my kno y knowledge.	wledge and belief	, it is true,
Sign				N	lay the IRS discus	s this return with
Here			JTIVE I		ne preparer shown	
		Signature of officer Date Title			structions)?	Yes No
		Print/Type preparer's name Preparer's signature	Date		if PTIN	
Paid		ANDREW E. YOUNG, ANDREW E. YOUNG,		self- employed		
Prepa	irer	СРА СРА		,		03950
Use C		Firm's name ► RENNER AND COMPANY, CPA, P.C	1.8.2	Firm's EIN 🕨	54-1	498950
		700 NORTH FAIRFAX ST, SUITE	400	_		4.0.0.0
		Firm's address 🕨 ALEXANDRIA, VA 22314		Phone no.	703-535	
					Forn	n 990-T (2017)

723711 01-22-18

Schedule A - Cost of Goods S	old. Enter	method of inver	ntory v	aluation 🕨 N/A						
1 Inventory at beginning of year	1			Inventory at end of yea			6			
2 Purchases	2			Cost of goods sold. Su						
3 Cost of labor	3		1	from line 5. Enter here						
4a Additional section 263A costs	_			line 2		,	7			
(attach schedule)	4a		8	Do the rules of section	263A (\	with respect to	-		Yes	No
b Other costs (attach schedule)	4b			property produced or a						
5 Total. Add lines 1 through 4b	5				-					
Schedule C - Rent Income (Fre	om Real	Property an	d Pe	sonal Property	Leas	ed With Real Pro	pert	v)		
(see instructions)							•			
1. Description of property										
(1)										
(2)										
(3)										
(4)										
2.	Rent receiv	ed or accrued								
(a) From personal property (if the percenta rent for personal property is more than 10% but not more than 50%)	age of I	of rent for p	personal	onal property (if the percenta property exceeds 50% or if ed on profit or income)	age	3(a) Deductions directly columns 2(a) and				I
(1)										
(2)										
(3)										
(4)										
Total	0.	Total			0.					
(c) Total income. Add totals of columns 2(a) here and on page 1, Part I, line 6, column (A)	and 2(b). En	ter ►			0.	(b) Total deductions. Enter here and on page 1, Part I, line 6, column (B)	►			0.
Schedule E - Unrelated Debt-F			instru	ctions)						
			2	Gross income from		 Deductions directly cor to debt-finance 			le	
1. Description of debt-finance	ed property			or allocable to debt- financed property	(a)	Straight line depreciation (attach schedule)		(b) Other dee (attach sch		3
(1)										
(2)										
(3)										
(4)										
 Amount of average acquisition debt on or allocable to debt-financed property (attach schedule) 	of or a debt-fina	adjusted basis allocable to nced property n schedule)	6	Column 4 divided by column 5		7. Gross income reportable (column 2 x column 6)		8. Allocable (column 6 x tota 3(a) and	al of colu	
(1)				%						
(2)			1	%						
(3)				%						
(4)				%						
						nter here and on page 1, Part I, line 7, column (A).		Enter here and Part I, line 7, co		
Totals						0				Ο.
Total dividends-received deductions includ	ed in columr	18	<u></u>	-	·		•			0.

Form 990-T (2017)

52-1177011

Page 3

723721 01-22-18

T 0 1 T -------____ - -Form 9 Sche

Form 990-T (2017) HEARIN						52-11		V
Schedule F - Interest, A	Annuitie	es, Royalties, ar	nd Rents From C	ontroll	led Organiz	zations (see ins	structio	ons)
			Exempt Controlled O	rganizat	ions			
1. Name of controlled organizat	tion	2. Employer identification number	3. Net unrelated income (loss) (see instructions)		tal of specified ments made	5. Part of column 4 included in the control organization's gross in	rolling	6. Deductions directly connected with income in column 5
(1)								
(2)								
(3)								
(4)								
Nonexempt Controlled Organi	zations							
7. Taxable Income			9. Total of specified pay made	ments	in the controll	mn 9 that is included ing organization's s income	11 . ្ហ	Deductions directly connected ith income in column 10
(1)								
(2)								
(3)								
(4)								
					Enter here and	nns 5 and 10. I on page 1, Part I, column (A).		Add columns 6 and 11. r here and on page 1, Part I, line 8, column (B).
Totals				►		0.		0.
Schedule G - Investme		me of a Sectior	1 501(c)(7), (9), or	(17) O	rganizatior	ו		

1. Description of income	2. Amount of income	 Deductions directly connected (attach schedule) 	4. Set-asides (attach schedule)	5. Total deductions and set-asides (col. 3 plus col. 4)
(1)				
(2)				
(3)				
(4)				
	Enter here and on page 1, Part I, line 9, column (A).			Enter here and on page 1, Part I, line 9, column (B).
Totals	0.			0.

Schedule I - Exploited Exempt Activity Income, Other Than Advertising Income

(see instructions)

1. Description of exploited activity	2. Gross unrelated business income from trade or business	3. Expenses directly connected with production of unrelated shusiness income STIMIT 2	4. Net income (loss) from unrelated trade or business (column 2 minus column 3). If a gain, compute cols. 5 through 7.	5. Gross income from activity that is not unrelated business income	6. Expenses attributable to column 5	7. Excess exempt expenses (column 6 minus column 5, but not more than column 4).					
(1) WEBSITE ADS	20,000.	30,029.	-10,029.								
(2)											
(3)											
(4)											
	Enter here and on page 1, Part I, line 10, col. (A).	Enter here and on page 1, Part I, line 10, col. (B).				Enter here and on page 1, Part II, line 26.					
Totals ►	20,000.	30,029.				0.					
Schedule J - Advertising Income (see instructions)											

Part I Income From Periodicals Reported on a Consolidated Basis

1. Name of periodical	2. Gross advertising income	3. Direct advertising costs	4. Advertising gain or (loss) (col. 2 minus col. 3). If a gain, compute cols. 5 through 7.	5. Circulation income	6. Readership costs	7. Excess readership costs (column 6 minus column 5, but not more than column 4).
(1) HEARING LIFE						
(2) MAGAZINE	152,880.	84,320.		27,330.	291,039.	
(3) CONFERENCE						
(4) PROGRAM	7,000.	1,372.		0.	0.	
Totals (carry to Part II, line (5)) ►	159,880.	85,692.	74,188.	27,330.	291,039.	74,188.
						Earm 990-T (2017)

723731 01-22-18

Form **990-T** (2017)

15330215 783690 1358-001

Form 990-T (2017) HEARING LOSS ASSOCIATION OF AMERICA

52-1177011

Part II Income From Periodicals Reported on a Separate Basis (For each periodical listed in Part II, fill in columns 2 through 7 on a line-by-line basis.)

1. Name of periodical	2. Gross advertising income	3. Direct advertising costs	4. Advertising gain or (loss) (col. 2 minus col. 3). If a gain, compute cols. 5 through 7.	5. Circulation income	6. Readershi costs	7. Excess readership costs (column 6 minus column 5, but not more than column 4).
(1)						
(2)						
(3)						
(4)						
Totals from Part I	159,880.	85,692.			•	74,188.
	Enter here and on page 1, Part I, line 11, col. (A).	Enter here and on page 1, Part I, line 11, col. (B).				Enter here and on page 1, Part II, line 27.
Totals, Part II (lines 1-5) 🕨	159,880.	85,692.				74,188.
Schedule K - Compensatio	n of Officers,	Directors, an	d Trustees (see in	structions)		
1. Name			2. Title 3. Percent time devoted business			Compensation attributable to unrelated business
(1)					%	
(2)					%	
(3)					%	
(4)					%	

Total. Enter here and on page 1, Part II, line 14

Form 990-T (2017)

0.

Page 5

723732 01-22-18

FORM 990-T	NET	OPERATING	LOSS	DEDUCTION	STATEMENT	1
TAX YEAR	LOSS SUSTAINED	LOSS PREVIOUS APPLII		LOSS REMAINING	AVAILABLE THIS YEAR	
08/31/17	5,729.	0.		5,729.	5,729.	
NOL CARRYOVER AVAILABLE THIS YEAR			5,729.	5,72	9.	

FORM 990-T SCHEDULE I - EXPENSES DIRECTLY CONNECTED WITH STATEMENT 2 PRODUCTION OF UNRELATED BUSINESS INCOME

DESCRIPTION	ACTIVITY NUMBER	AMOUNT	TOTAL
DIRECT EXPENSES - SUBTOTAL -	- 1	30,029.	30,029.
TOTAL OF FORM 990-T, SCHEDULE I, COLUMN	3	-	30,029.

(Rev. January 2017)

Department of the Treasury

Internal Revenue Service

Application for Automatic Extension of Time To File an **Exempt Organization Return**

File a separate application for each return.

▶ Information about Form 8868 and its instructions is at www.irs.gov/form8868 .

Electronic filing (e-file). You can electronically file Form 8868 to request a 6-month automatic extension of time to file any of the forms listed below with the exception of Form 8870, Information Return for Transfers Associated With Certain Personal Benefit Contracts, for which an extension request must be sent to the IRS in paper format (see instructions). For more details on the electronic filing of this form, visit www.irs.gov/efile, click on Charities & Non-Profits, and click on e-file for Charities and Non-Profits.

Automatic 6-Month Extension of Time. Only submit original (no copies needed).

All corporations required to file an income tax return other than Form 990-T (including 1120-C filers), partnerships, REMICs, and trusts must use Form 7004 to request an extension of time to file income tax returns.

					a sidenti	nying number		
Type or	Name of exempt organization or other filer, see instructions.			Employe	Employer identification number (EIN) c			
print	HEARING LOSS ASSOCIATION OF AMERICA				52-1177011			
File by the	e han a state in the poly of the state in th					Social security number (SSN)		
due date for filing your return. See	$\mathbf{v}^{\mathbf{v}}$ 7910 WOODMONT AVENUE NO. 1200				Social security number (SSN)			
instructions	City, town or post office, state, and ZIP code. For a BETHESDA, MD 20814	foreign add	lress, see instructions.					
Enter the	Return Code for the return that this application is for (f	ile a separa	te application for each return)					
Applicat	ion	Return	Application			Return		
Is For		Code	Is For		Cod			
Form 990) or Form 990-EZ	01	Form 990-T (corporation)	07				
Form 990)-BL	02	Form 1041-A		30			
Form 472	20 (individual)	03	Form 4720 (other than individual)		09			
Form 990)-PF	04	Form 5227			10		
Form 990	D-T (sec. 401(a) or 408(a) trust)	05	Form 6069	11				
Form 990)-T (trust other than above) BARBARA KELLEY	06	Form 8870		12			
 If this box 1 l reform form 	equest an automatic 6-month extension of time until the organization named above. The extension is for the calendar year or X tax year beginningSEP 1, 2017 he tax year entered in line 1 is for less than 12 months,	Group Exe and atta JUL organizatio	emption Number (GEN) I uch a list with the names and EINs or Y 15, 2019, to file on's return for: d endingAUG 31, 2018	f this is fo all memb	r the whol wers the ex npt organia	•		
	Change in accounting period							
	his application is for Forms 990-BL, 990-PF, 990-T, 4720), or 6069,	enter the tentative tax, less any			0		
	nrefundable credits. See instructions.			3a	\$	0.		
	his application is for Forms 990-PF, 990-T, 4720, or 606					0		
	imated tax payments made. Include any prior year over			3b	\$	0.		
	lance due. Subtract line 3b from line 3a. Include your p					0		
-	using EFTPS (Electronic Federal Tax Payment System).			3c	\$	0.		
Caution: instructio	If you are going to make an electronic funds withdrawa	ll (direct de	bit) with this Form 8868, see Form 8	453-EO a	nd Form 8	879-EO for payment		
	or Privacy Act and Paperwork Reduction Act Notice	. see instr	uctions.		Forr	n 8868 (Rev. 1-2017)		

15330215 783690 1358-001

Entor filor's identifying number

(Rev. January 2017)

Department of the Treasury

Internal Revenue Service

Application for Automatic Extension of Time To File an **Exempt Organization Return**

File a separate application for each return.

▶ Information about Form 8868 and its instructions is at www.irs.gov/form8868 .

Electronic filing (e-file). You can electronically file Form 8868 to request a 6-month automatic extension of time to file any of the forms listed below with the exception of Form 8870, Information Return for Transfers Associated With Certain Personal Benefit Contracts, for which an extension request must be sent to the IRS in paper format (see instructions). For more details on the electronic filing of this form, visit www.irs.gov/efile, click on Charities & Non-Profits, and click on e-file for Charities and Non-Profits.

Automatic 6-Month Extension of Time. Only submit original (no copies needed).

All corporations required to file an income tax return other than Form 990-T (including 1120-C filers), partnerships, REMICs, and trusts must use Form 7004 to request an extension of time to file income tax returns.

					or or raomany.		
Type or	Name of exempt organization or other filer, see instru	Employer identification number (EIN) o					
print	HEARING LOSS ASSOCIATION O	52-1177011					
File by the due date for					Social security number (SSN)		
filing your return. See	7910 WOODMONT AVENUE, NO.						
instructions	in see						
Enter the	Return Code for the return that this application is for (fi	le a separa	te application for each return)				
Applicat	ion	Return	Application			Return	
Is For		Code	Is For			Code	
Form 990) or Form 990-EZ	01	Form 990-T (corporation)	07			
Form 990)-BL	02	Form 1041-A			08	
Form 472	20 (individual)	03	Form 4720 (other than individual)			09	
Form 990)-PF	04	Form 5227			10	
Form 990	0-T (sec. 401(a) or 408(a) trust)	05	Form 6069			11	
Form 990)-T (trust other than above) BARBARA KELLEY	06	Form 8870			12	
 If this box 1 l refor for 	organization does not have an office or place of busines is for a Group Return, enter the organization's four digit If it is for part of the group, check this box ▶ equest an automatic 6-month extension of time until the organization named above. The extension is for the calendar year or tax year beginning SEP 1, 2017 he tax year entered in line 1 is for less than 12 months, or	Group Exe and atta JULY organizatio , an	emption Number (GEN) I ch a list with the names and EINs o Y 15, 2019, to file on's return for: d endingAUG 31, 2018	f this is fo f all memb	r the whole <u>c</u> pers the extern pt organizat	nsion is for.	
	Change in accounting period						
	his application is for Forms 990-BL, 990-PF, 990-T, 4720), or 6069,	enter the tentative tax, less any			0.	
	nrefundable credits. See instructions.			3a	\$	0.	
	his application is for Forms 990-PF, 990-T, 4720, or 6069			0		0.	
	imated tax payments made. Include any prior year over			3b	\$	0.	
	using EFTPS (Electronic Federal Tax Payment System).			<u>3c</u>	\$	0.	
instructio		-		453-EU a			
LHA F	or Privacy Act and Paperwork Reduction Act Notice	. see instru	uctions.		Form 8	868 (Rev. 1-2017)	

723841 04-01-17

OMB No. 1545-1709

Enter filer's identifying number