



HLAA Unified Membership Program Awareness Agreement

The HLAA Unified Membership Program entitles a member to all the benefits of both HLAA and a chapter. The specific benefits provided by HLAA are many and with awareness and use of these benefits, the perceived value of membership significantly increases. The same can be said for the added perks that the chapter affords its members. As a requirement of the HLAA Unified Membership Program, the _____ Chapter agrees to promote the benefits and value of an HLAA Unified Membership in accordance with this agreement.

1. The chapter agrees to have a Membership Benefit Flyer available that briefly summarizes the benefits of HLAA membership, as well as the perks of chapter membership, to all interested applicants. The recommended list of HLAA benefits is available on the HLAA website or from the director of chapter development. A suggested list of chapter benefits is available from the director of chapter development.
2. The chapter agrees to promote the overall value of the HLAA Unified Membership Program at all meetings and in all major communication vehicles such as meeting flyers, newsletters and websites. Where time and space do not warrant, this message may simply mention that membership supports the HLAA mission of information, education, support and advocacy, as well as to provide members with many HLAA benefits such as (provide one example) and chapter benefits such as (provide one example). There should be reference to how or where interested people can access the aforementioned Membership Benefit Flyer for more details.
3. The chapter agrees to keep its current Membership Benefit Flyer on file with the director of chapter development.

This agreement is subject to change and 30 days' notice will be given. Any changes will be put in writing and added to this agreement as an addendum with appropriate dates and signatures.

Chapter Officer Name (please print) Date: _____

Signature

Title

Phone number

Email