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# Cochlear Introduces Its Newest Resource for Parents of a Child with Hearing Loss: [IWantYouToHear.com](http://IWantYouToHear.com)

By Patricia Trautwein

**T**he diagnosis of a child's hearing loss can be overwhelming and stressful for parents. Parents may be considering the impact on development, growing up, and beyond, but at the core they may just have a simple wish: "I want you to hear." They want their child to hear the birds and their favorite songs, learn to develop speech and language, and most of all, they want their child to hear them say "I love you."

Because parents are looking for easily accessible resources to educate themselves on hearing loss treatment options such as cochlear implants, Cochlear created [IWantYouToHear.com](http://IWantYouToHear.com) to help them in their child's journey to better hearing—from the day of a hearing loss diagnosis to rehabilitation.

[IWantYouToHear.com](http://IWantYouToHear.com) offers parents valuable information to help better understand how hearing works, what the signs of hearing loss are, and outlines the degrees and types of hearing loss. With this foundational knowledge, parents can better navigate hearing loss solutions and determine the one that best fits their child's unique needs, including the Cochlear™ Nucleus® 6 Implant System, which features the innovative Cochlear True Wireless™ technology.

For any child with hearing loss, early intervention is critical. Research has shown that children whose hearing loss is identified and treated early are best able to develop speech, language, cognitive and social skills ahead of later-identified children.<sup>1</sup> In addition to speech and language skills, children with cochlear implants experience an improved quality of life and improved educational outcomes.<sup>2</sup>

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## References

<sup>1</sup> Tharpe AM, Gustafson S. Management of Children with Mild, Moderate, and Moderately Severe Sensorineural Hearing Loss. *Otolaryngol Clin North Am* 2015 Sep 30.

<sup>2</sup> Novak MA, Firszt JB, Rotz LA, et al. Cochlear implants in infants and toddlers. *Ann Otol Rhino Laryngol Suppl* 2000;185:46-49.

As Jennifer Hoffner, mother of Patrick, a seven-year-old Cochlear Nucleus Implant recipient, explains, "My deaf son, who was bilaterally implanted at 12 months, had the language skills of an eight-year-old when he was only four years old."

Cochlear is proud to be a partner in a child's lifetime of better hearing, and it is the pediatric recipients themselves who offer living proof of Cochlear's commitment to every child's lifetime of hearing experiences. Take Holly McDonell for example, a Cochlear recipient who was implanted at the age of four. Since 1987, Holly has upgraded to five new sound processors, including the latest Nucleus 6 Sound Processor. She attended mainstream schools through 12th grade and graduated from college with first class honors in law.

"With my cochlear implant, I was able to attend mainstream schools and successfully achieve my own personal and career goals," said McDonell.

The hearing experiences of Cochlear's youngest recipients are just beginning, and parents want to know that their child's implant systems will last a lifetime. As the global leader in implantable hearing solutions and in research and development, Cochlear's hearing implant systems are designed for recipients to have access to future technology without the need for additional surgery. Having helped more than 400,000 individuals around the globe enjoy the gift of sound, Cochlear strives to be a partner for a child's lifetime of hearing, helping them "Hear Now. And Always."

Visit [IWantYouToHear.com](http://IWantYouToHear.com) for access to all available resources for parents of children with hearing loss, including a new, detailed resource guide for additional information. **HLM**

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