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## VITAC Corporation: 31 Years of Captioning Innovation to Deliver Accessibility for Life

*By P. Kevin Kilroy, CEO, VITAC Corporation*

**T**here's a good chance you have seen our work, even if you don't know our name. VITAC Corporation (short for VITal ACcess) provides captions for every major broadcasting company and most cable networks, more than 1,500 customers in all. We're responsible for bringing captions to more than 500,000 live-program hours and verbatim, precisely-timed captions for 57,000 pre-recorded programs per year. We also subtitle in more than 50 languages. "Accessibility for Life" has been our mission for the last 31 years as we tirelessly endeavor to make accessible content standard.

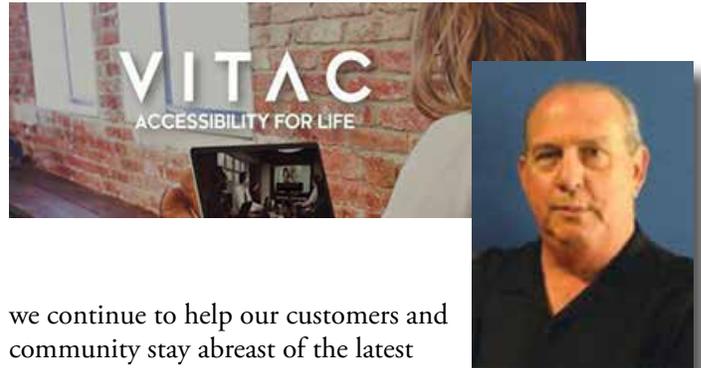
### **Ubiquitous Captioning and Accessible Media Services**

From our perspective, ubiquitous captioning means expanding captioning beyond broadcasting. VITAC is working behind the scenes to extend our captioning services to venues from stadiums and trade shows to integral business activities, such as conference calls and staff training at corporations. VITAC also assists in online learning and in lecture halls at educational institutions as well as providing video signage and website captions for government agencies. Beyond traditional movie and television screens, people access our captions on desktops, tablets and mobile devices. We are perpetually looking for new ways in which captions can make life easier and clearer for those in need.

### **A Long History of Commitment to People Who Are Deaf or Hard of Hearing**

VITAC is known as a pioneer and an advocate in the captioning world. Our founder, Joseph Karlovits, was the first court reporter to real-time caption at the U.S. Supreme Court in 1982, four years before VITAC was incorporated. The company then went on to provide captioning services in the years leading up to the Americans with Disabilities Act (ADA) in 1990.

A long-time supporter of HLAA, VITAC worked with HLAA leaders on the Coalition of Organizations for Accessible Technology (COAT), and we lobbied for the Communications and Video Accessibility Act (CVAA), which saw the final rollout of captioned video clip requirements in July 2017. Actively involved in accessibility legislation,



we continue to help our customers and community stay abreast of the latest regulations, and we are proud of the industry's progress.

### **The Future: People, Process and Technology**

As the nation's largest provider of media accessibility solutions, VITAC's investment in our people, process and technology is unmatched in the industry. After acquiring Caption Colorado earlier this year, the newly combined VITAC is now the largest captioning company in the country. We train and warrant more than 500 of the most skilled and tenured captioning professionals in the industry to ensure that captions are accurate and available 24/7, 365 days a year.

As the demand for captioning increases, it also rises for technology advances in areas such as connectivity and security. From captioner to broadcast encoder to you, VITAC maintains the highest standard of performance within a technically sophisticated infrastructure. While our size is notable, our people, capacity and technical expertise are the true differentiators in bringing vital access to media consumers around the world.

Enriching content with captioning helps create a more inclusive world. From the conference room to the classroom to the living room everyone seeks to attain and retain information, and captioning helps accomplish that goal. If you would like to join us on this mission or learn more, please visit [vitac.com](http://vitac.com), and we always welcome you to contact us to discuss how VITAC is bringing Accessibility for Life to all.

*P. Kevin Kilroy is chief executive officer at VITAC, the largest provider of real-time and offline captioning products and services in the United States. He has served as a senior executive and CEO of several successful technology businesses, including Samsung America, Seer Technologies, Bluestone Software and Hewlett-Packard. For more information, please visit [vitac.com](http://vitac.com) and follow the company on LinkedIn ([linkedin.com/company/vitac](https://www.linkedin.com/company/vitac)), Facebook ([facebook.com/vitacaptions](https://www.facebook.com/vitacaptions)) and Twitter (@vitac\_captions).*