

Toward A Fully Accessible Tomorrow

HLAA 2025 Annual Report



Join HLAA's Life-Changing Community of Support

HLAA can change lives because of the support of people like you. Join HLAA with a gift of any amount. **Donate online** or mail checks to: HLAA, P.O. Box 736444, Chicago, IL 60673

HLAA is a tax-exempt, charitable organization under IRS Code 501(c)(3). Audited financial statements and other information available at hearingloss.org. Contact us at inquiries@hearingloss.org or 301.657.2248

A Message from Barbara Kelley, HLAA Executive Director



It's easy to be awe-struck by the incredible strides in hearing health technology, science and accessibility made since HLAA's founding in 1979. In 2025, HLAA proudly continued its tradition of helping people navigate this ever-changing landscape.

In 2025, our local outreach continued with the 20th season of Walk4Hearing events, the creation of new HLAA Chapters and support for Chapter leaders in the form of an exclusive online portal. We also engaged important policy issues, including full funding for the Early Hearing Detection and Intervention (EDHI) program. New digital resources like the Hearing Loss 101 Toolkit and HearingU webinars were published, too.

We can act when it matters most thanks to the unwavering support of our donors and partners. HLAA thanks them for their contributions to our mission. We will continue utilizing all the resources at our disposal to provide objective information and support to the millions of people with or at risk of hearing loss.

Sincerely,

Barbara Kelley

Numbers to Know



20 Walk4Hearing events and 5,100 Walkers



15 news outlets quoted or cited HLAA in their coverage



10 hours of new video content on YouTube



3 issues of *Hearing Life* magazine reached thousands of subscribers

Hearing Loss 101
Toolkit launched



HLAA Chapters Did Incredible Things in 2025



The HLAA Boston Chapter worked with the Museum of Science in Boston to create a dynamic “Hearing Loss” exhibit.



HLAA Los Angeles Chapter rallied to help their community recover from wildfires.



Seven HLAA Chapters came together to host 150 attendees at the New England HLAA Conference.



Members of the HLAA Los Angeles Chapter.



Andrea Kaneb and Jonathan Ozek view a component of the “Hearing Loss” exhibit with Sylvie Rosenkalt.

HLAA Pushed for Better Public Policy



Financial Performance

Statement of Activities as audited for Fiscal Year 2025
(September 1, 2024 - August 31, 2025).

Support and Revenue

Contributions	\$ 1,809,566
Walk4Hearing (Net)*	\$ 574,771
Investment Return	\$ 505,432
Conferences/Meetings/Seminars	\$ 243,198
Grants and Contracts	\$ 98,845
Advertising	\$ 67,325
Membership Dues	\$ 10,931
In-Kind and Other	\$ 30,767
Total Support and Revenue	\$3,340,835

Expenses

Programs	\$ 1,980,656
Fundraising	\$ 292,277
Management and General	\$ 200,804
Total Expenses	\$2,473,737

Net Assets

Changes in Net Assets	\$ 867,098
Net Assets, Aug 31, 2024	\$ 5,439,949
Net Assets, Aug 31, 2025	\$ 6,307,047

*HLAA shares 40% of the fundraising revenue with participating HLAA chapters and affiliates to support programs and services for people with hearing loss.

We are grateful to donors who included HLAA in their will and estate plans in 2025:

Joan DeGraaf	James Padow
John Fisher	Margaret Rogers
Charles Kantor	

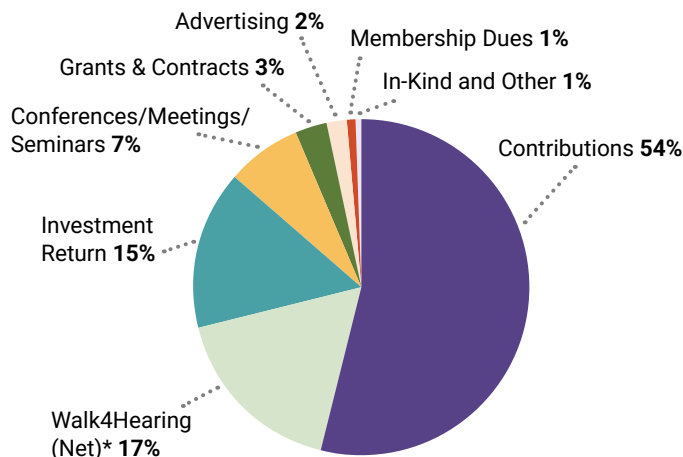
Planned gifts establish a legacy for supporters and ensure a strong the future for our organization. For more information on ways to support HLAA, please visit hearingloss.org/ways-to-give.

Visit hearingloss.org/wall to see a list of HLAA's generous donors and Walk4Hearing All-Stars who fueled our mission to connect, support and empower in 2025.

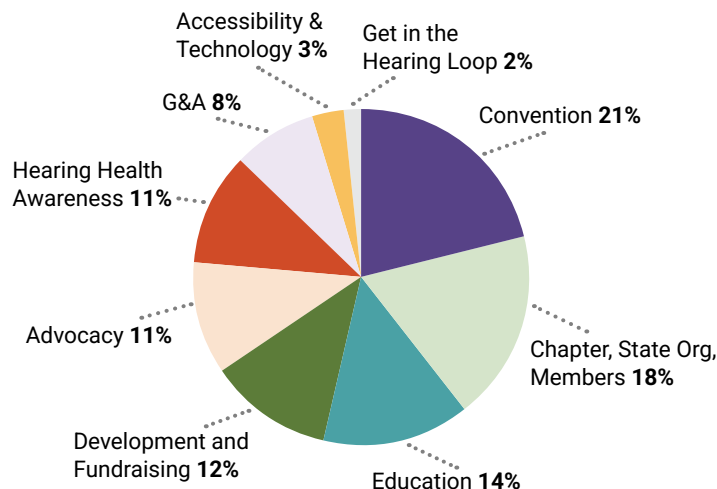
For every \$1 spent
80 cents to Programs
8 cents to Operations
12 cents to Fundraising



FY 2025 Revenue



FY 2025 Expenses



FY 2025 Net Assets

