

2022 Year in Review

BY RONNIE ADLER
AND ANN RANCOURT

Thousands Joined the Movement for Hearing Health

Walk4Hearing events are celebrations that spotlight hearing health and connect people to solutions that help them live well with hearing loss. In 20 communities across the country, more than 6,400 participants brought hearing health to the forefront and raised \$914,000 in 2022.

Walk Day rallied teams, walkers and supporters to empower each other and celebrate their achievements, while feeling the support of family and friends. Participants brought greater attention to the importance of hearing health by encouraging others to talk about it, identify the signs of hearing loss and learn how best to communicate with each other.

Raising Our Voices

The Walks welcomed special guests at nine locations and brought greater awareness to hearing health. They not only attended the Walk4Hearing but also helped to extend our reach to local TV and radio stations, while promoting the Walk's Call to Action, "It's Time to Talk About Hearing Health."

Four special guests pictured below who attended the Walk4Hearing have hearing loss, and wear either a hearing aid or cochlear implant.

A Shout-out to the Walk's Special Guests

Walkers represented many regions in 2022. Here are just a few who supported HLAA Walks and helped spread the word about HLAA and hearing loss.

John Clark, co-anchor at ABC-11 WTVD (North Carolina)

Lou Ferrigno, superhero actor and bodybuilder (Florida)

Linda R. Greenstein, State Senator (New Jersey)

Pete Harckham, State Senator (Westchester/Rockland)

Tom Lane, sportscaster at WDRB (Kentucky)

Justin Osmond, founder and CEO of the Olive Osmond Hearing Fund (Connecticut)

Johnny Mingione, radio personality at WNEW-FM (New York City)

Scott Reynolds, news anchor at WDRB (Kentucky)

Hayden Ristevski, news anchor at WDRB (Kentucky)

Sean "Coop" Tabler, host of *The Coop Show* on Big 98.1 (Pennsylvania)

Meaghan Thomas, meteorologist at WKRN and founder of The Heart of Hearing (Nashville)

Keenan Tully, NASCAR driver and founder of unDEAFeated (North Carolina)

Marisa Woloszyn, meteorologist at TMJ4 (Milwaukee)



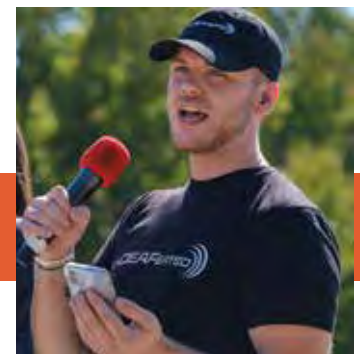
Lou Ferrigno, superhero actor and bodybuilder, connects with walkers in Florida.



Justin Osmond (gray t-shirt) poses for a team photo with Connecticut Association for the Deaf.



Meaghan Thomas speaks to walkers about her hearing loss journey and The Heart of Hearing, the nonprofit organization she founded.



Keenan Tully, NASCAR driver and founder of unDEAFeated, talks to walkers about his mission to support communities across the country.

A Resounding Call to Action

In June, Connecticut welcomed special guest Justin Osmond and held a concert for participants to enjoy after the walk. Justin provided inspirational insights about his experience living with hearing loss and offered motivational remarks encouraging listeners to refuse to be limited by hearing loss.

The following week, in Florida, the HLAA 2022 Convention presented a Walk, giving attendees an opportunity to experience the Walk4Hearing. Participants also welcomed superhero actor and bodybuilder, Lou Ferrigno, and posed for selfies with him!

When the leaves start to change, you know the fall Walks are in full swing! In New York City, walkers enjoyed stunning views of the Hudson River and saw the Statue of Liberty. In Houston, 70 walkers received free hearing screenings on Walk Day and enjoyed line dancing. Taekwondo was a hit in North Carolina, as instructors provided demonstrations and participants had a blast learning a few new moves. Once again, an Arizona team holds the title for recruiting the most members at 197 from Gilbert Public Schools, while Pennsylvania held a raffle filled with amazing items and raised the most it ever has, bringing in more than \$3,000!

We want to thank our Walk leaders, committees and volunteers who helped to make these events possible for our participants and made it a meaningful day that walkers will remember for years to come! Our participants, alliances and HLAA Chapters/State Organizations were the stars of the event, thank you for joining the Walk4Hearing and rallying your communities to make an impact together. **HL**

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Celebrating Our 2022 Walk4Hearing Teams!

LARGEST TEAMS	# OF WALKERS	LOCATION
Gilbert Public Schools	197	Arizona
WeSignWithCole	113	Pennsylvania
TeamReese	100	Pennsylvania
Texas Hearing Institute	92	Houston
CutiePIES	89	Long Beach
MED-EL Super HEARoes and HearPeers	65	North Carolina
Team CHOP	47	Pennsylvania
West Chester University's NSSLHA	46	New Jersey
Summit Speech School	45	New Jersey
Cornell hEARos!	43	New York City
Gracie Girl	42	New York City
Otolaryngology Associates/Advanced Hearing Services	42	Washington DC
WeSignWithCole	40	New York City
UB – Student Academy of Audiology – SAA	39	Buffalo
Cleary School for the Deaf	36	New York City
Team Bugs and Jaguars	36	Bay Area
Quint's Crew	35	Pennsylvania
Listening Partners	35	Westchester/Rockland
Team Marut	35	Michigan
Team DCIU	35	Pennsylvania

TOP INDIVIDUAL WALKERS	TOTAL \$ RAISED	LOCATION
Ira Rubenstein	\$ 20,352	Washington DC
David Kramer	\$ 14,828	New York City
Jessica Nin	\$ 12,600	Westchester/Rockland
Anne Pope	\$ 10,618	New York City
Susan Jeffries	\$ 10,000	Bay Area
Bailey Henninger	\$ 7,930	Pennsylvania
Marianne Connolly	\$ 6,932	New York City
Emmett Hillman	\$ 5,255	Pennsylvania
Evelyn Starr and Dan Traub	\$ 5,055	New England
Sophie Shapiro	\$ 4,627	Pennsylvania
Benjamin Tashner	\$ 4,395	Milwaukee
Monica Preuss	\$ 3,775	Chicago
Avery Shular	\$ 3,724	Bay Area
Ian Fan	\$ 3,689	North Carolina
Alex Warren	\$ 3,407	Florida
Leonard Bridges	\$ 3,397	Bay Area
Peter Fackler	\$ 3,393	Buffalo
Layla Kunitz	\$ 3,359	Chicago
Sarah Wojtanowski	\$ 3,309	Pennsylvania
Lindsey DeVito	\$ 3,140	Westchester/Rockland

TOP TEAMS

Walk New York!	\$ 25,062
L'Audible	\$ 20,454
Texas Hearing Institute	\$ 17,985
East Bay Hear-oh's	\$ 15,445
Team Nikki	\$ 14,828
Team Jessica	\$ 12,725
Bailey's Besties	\$ 10,557
Team Reese	\$ 9,831
Cornell hEARos!	\$ 8,537
UNC Children's Cochlear Implant Center- Reach for the Stars	\$ 7,562
Team Adeline	\$ 7,388
Gracie Girl	\$ 7,256
LA STARS	\$ 7,164
Cleary School for the Deaf	\$ 6,811
Sophie's Squad	\$ 6,579
Frequency Therapeutics	\$ 6,536
Team CHOP	\$ 6,265
Decibel Therapeutics	\$ 6,179
Team CapTel	\$ 6,124
The Tream Team	\$ 6,115

TOTAL \$ RAISED

LOCATION

New York City
Washington DC
Houston
Bay Area
New York City
Westchester/Rockland
Pennsylvania
Pennsylvania
New York City
North Carolina
New Jersey
New York City
Long Beach
New York City
Pennsylvania
New England
Pennsylvania
New England
Milwaukee
Pennsylvania

In Step with Our Corporate Partners

2022 Hear for Life Partners showed their support and engaged in communities across the country. On Walk Day, these partners formed teams to support the cause and were present to share information about their services and resources with the hearing loss community. Thank you for supporting the Walk4Hearing to help extend HLAA's reach and impact by promoting hearing health and encouraging Americans to act in caring for their hearing.

LEADERS



Hear better. Live better.

CHAMPIONS



ADVOCATES



CapTel at the Milwaukee Walk4Hearing



T-Mobile at the Florida Walk4Hearing



MED-EL at the North Carolina Walk4Hearing



Cochlear at the Florida Walk4Hearing

