Catch every word, every call!

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FEDERAL LAW PROHIBITS ANYONE BUT REGISTERED USERS WITH HEARING LOSS FROM USING INTERNET PROTOCOL (IP) CAPTIONED TELEPHONES WITH THE CAPTIONS TURNED ON. IP Captioned Telephone Service may use a live operator. The operator generates captions of what the other party to the call says. These captions are then sent to your phone. There is a cost for each minute of captions generated, paid from a federally administered fund. No cost is passed on to the CapTel user for using the service. CapTel captioning service is intended exclusively for individuals with hearing loss. CapTel® is a registered trademark of Ultratec, Inc. The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Ultratec, Inc. is under license. (v2.6 10-19)
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All plenary sessions, workshops and events take place at the JW Marriott Tampa Water Street except for the Florida Walk4Hearing. Registration name badges must be worn to attend all sessions and to visit the Exhibit Hall (free Exhibit Hall Only badges are available at the Convention Registration Desk).

Registration lanyards
With support from HLAA Hear for Life partner Cochlear Americas

Convention bags
With support from HLAA Hear for Life partner MED-EL

**WEDNESDAY, JUNE 22**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>9 a.m.–5 p.m.</td>
<td>Exhibitor and Attendee Registration Open&lt;br&gt;Outside Pinellas, 4th floor</td>
</tr>
<tr>
<td>4:30–6 p.m.</td>
<td>HLAA Board of Directors Meeting <em>(open to all)</em>&lt;br&gt;Hillsborough</td>
</tr>
</tbody>
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**THURSDAY, JUNE 23**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>8 a.m.–5 p.m.</td>
<td>Exhibitor and Attendee Registration Open&lt;br&gt;Outside Pinellas, 4th floor</td>
</tr>
<tr>
<td>8:45–9:30 a.m.</td>
<td>Donut Breakfast&lt;br&gt;Outside Tampa Bay 1–4</td>
</tr>
<tr>
<td>9:30–10:30 a.m.</td>
<td>Educational Workshops&lt;br&gt;Tampa Bay 1–3</td>
</tr>
<tr>
<td>9:30–10:30 a.m.</td>
<td>Demo Room – CapTel Captioned Telephone&lt;br&gt;Tampa Bay 4</td>
</tr>
<tr>
<td>11 a.m.–1 p.m.</td>
<td>Exhibit Hall Grand Opening and Lunch&lt;br&gt;Tampa Bay Ballroom</td>
</tr>
<tr>
<td>11 a.m.–1 p.m.</td>
<td>Exhibit Hall Only&lt;br&gt;Tampa Bay Ballroom</td>
</tr>
<tr>
<td>Time</td>
<td>Event</td>
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<td>--------------</td>
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</tr>
<tr>
<td>12:30–1:30 p.m.</td>
<td>Newcomers’ Orientation</td>
</tr>
<tr>
<td>12:30–1:30 p.m.</td>
<td>HLAA Veterans Across America Virtual Chapter Luncheon</td>
</tr>
<tr>
<td>1:30–2:30 p.m.</td>
<td>Educational Workshops</td>
</tr>
<tr>
<td>1:30–2:30 p.m.</td>
<td>Demo Room – MED-EL</td>
</tr>
<tr>
<td>2:45–3:45 p.m.</td>
<td>Educational Workshops</td>
</tr>
<tr>
<td>2:45–3:45 p.m.</td>
<td>Demo Room – Cochlear Americas</td>
</tr>
<tr>
<td>4:30–6 p.m.</td>
<td>General Session</td>
</tr>
<tr>
<td>7–9 p.m.</td>
<td>Welcome Back Bash</td>
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</tbody>
</table>

**FRIDAY, JUNE 24**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>8 a.m.–5 p.m.</td>
<td>Exhibitor and Attendee Registration Open</td>
<td>Outside Pinellas, 4th floor</td>
</tr>
<tr>
<td>8:30–11 a.m.</td>
<td>Research Symposium</td>
<td>Ybor Ballroom, 2nd Floor</td>
</tr>
<tr>
<td>11 a.m.–5 p.m.</td>
<td>Exhibit Hall Open</td>
<td>Tampa Bay Ballroom</td>
</tr>
<tr>
<td>11 a.m.–1 p.m.</td>
<td>Exhibit Hall Only</td>
<td>Tampa Bay Ballroom</td>
</tr>
<tr>
<td>Time</td>
<td>Event</td>
<td></td>
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</tr>
</tbody>
</table>
| 11 a.m. – 1 p.m. | **Hear & Beyond: Live Skillfully with Hearing Loss Book Signing**  
|               | **Tampa Bay Ballroom**                                              |
| 11 a.m. – Noon | **New York State Association Meeting**  
|               | **Hillsborough**                                                     |
| 1:15 – 2:15 p.m. | **Educational Workshops**  
|               | **Tampa Bay 1–3**                                                   |
| 1:15 – 2:15 p.m. | **Demo Room – Olelo Captioned Calls**  
|               | **Tampa Bay 4**                                                      |
| 2:30 – 3:30 p.m. | **Educational Workshops**  
|               | **Tampa Bay 1–3**                                                   |
| 2:30 – 3:30 p.m. | **Demo Room – Hamilton CapTel**  
|               | **Tampa Bay 4**                                                      |
| 3:15 – 4 p.m.   | **Coffee Break**                                                     
|               | **Outside Tampa Bay 1–4**                                            |
| 3:45 – 4:45 p.m. | **Educational Workshops**  
|               | **Tampa Bay 1–3**                                                   |
| 3:45 – 4:45 p.m. | **Demo Room – Starkey**  
|               | **Tampa Bay 4**                                                      |
| 5:30 – 7:30 p.m. | **Awards Ceremony and Reception**  
|               | **Ybor Ballroom, 2nd Floor**                                         |
## SATURDAY, JUNE 25

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>8 – 10:30 a.m.</td>
<td>Florida Walk4Hearing</td>
<td><em>Sail Plaza, outside JW Marriott</em></td>
</tr>
<tr>
<td>10 a.m. – 4 p.m.</td>
<td>Exhibitor and Attendee Registration</td>
<td><em>Outside Pinellas, 4th floor</em></td>
</tr>
<tr>
<td>11 a.m. – 3 p.m.</td>
<td>Exhibit Hall Open</td>
<td><em>Tampa Bay Ballroom</em></td>
</tr>
<tr>
<td>11 a.m. – Noon</td>
<td>Educational Workshops</td>
<td><em>Tampa Bay 1–3</em></td>
</tr>
<tr>
<td>Noon – 1 p.m.</td>
<td>Florida State Association Meeting</td>
<td><em>Hillsborough</em></td>
</tr>
<tr>
<td>12:15 – 1:15 p.m.</td>
<td>Educational Workshops</td>
<td><em>Tampa Bay 1–3</em></td>
</tr>
<tr>
<td>1:15 – 3:15 p.m.</td>
<td>Exhibit Hall Only</td>
<td><em>Tampa Bay Ballroom</em></td>
</tr>
<tr>
<td>1:15 – 2:15 p.m.</td>
<td>Ice Cream Social</td>
<td><em>Tampa Bay Ballroom</em></td>
</tr>
<tr>
<td>3:30 – 4:30 p.m.</td>
<td>Educational Workshops</td>
<td><em>Tampa Bay 1–3</em></td>
</tr>
<tr>
<td>5 – 6:30 p.m.</td>
<td>An Evening with the Filmmakers—*We Hear You</td>
<td>Now Hear Us*</td>
</tr>
</tbody>
</table>
The information listed here is also in the convention mobile app.

**Communication Access/Assistive Listening Devices**

**CART/Captioning**
HLAA will continue to employ groundbreaking technology that will display captions on the same screen as the speaker’s presentation slides at the convention this year. This elite technology is called 1Fuzion, developed by 1CapApp; in addition, captions will simultaneously stream in English, but you can easily view captions on your mobile device in several different languages.

Each workshop room will have a unique URL — enter the URL in your internet browser and then select your language in the drop-down menu. The URLs are contained in HLAA Convention mobile app.

**Caption Streaming Platform supported by 1CapApp**

**Hearing Loops**
All sessions and breakout rooms will be looped — flip your telecoil on and you’ll be “in the hearing loop.” Don’t have a telecoil? Obtain a loop receiver at the Information Booth (near the Convention Registration Desk).

with support from HLAA Hear for Life partner Contacta and a special thank you to Complete Hearing Solutions.

**Sign Language Interpretation**
Sign language interpretation is available for the General Session and Research Symposium. Sign language for workshops is available by request in advance with advance request via email to convention@hearingloss.org.

with support from HLAA Hear for Life partner CTIA
Lost & Found
Visit the Registration Desk to report a missing item or look for your misplaced belongings.

HLAA Convention Mobile App
Download the HLAA Convention mobile app and create a profile so you can build your own schedule, message other attendees, and read exhibitor information.

with support from HLAA Hear for Life partner Meta

Downloading the mobile app:
1. Tap the link: https://crowd.cc/s/3Pixu (Apple users will be taken to App Store and Android users will be taken to Play Store when using their mobile devices).
2. If you’re using a Windows phone, skip these steps. You’ll need to use the web version of the app found here: [https://crowd.cc/hlaa2022].
3. Once you’ve found the CrowdCompass Events app, tap either Get or Install.
4. After installing, a new icon will appear on the home screen.
5. Once downloaded, open the CrowdCompass Events app and enter “HLAA 2022 Convention” in the search bar.
6. Tap the name of your event, then tap Download to open it.

Photo Booth
With support from HLAA Hear for Life partner Advanced Bionics

Stop by the Photo Booth outside the Exhibit Hall and prepare yourself for a photo shoot! Top off your convention experience with a fun souvenir to take home.
Media Information
A photographer and videographer will be taking photos and video during various events. By attending our event, you are agreeing to appear in photos and on video that HLAA uses in marketing materials. Please email Carrie Johnson at cjohnson@hearingloss.org with your request not to be photographed.

Members of the press (news media) will be present at all HLAA 2022 Convention events and activities. You are “on the record” at all times unless you preface a statement that you are “off the record.” Thank you!

Let’s Get Social!
Add to the convention conversation by mentioning #hlaa2022 in your tweets, Instagram and Facebook posts! Get the live Twitter feed through the convention mobile app. Don’t forget to tag us in your photos!

Follow HLAA on Social Media

@hlaa  @hearinglossassociation
@hearinglossassociation  @hlaa
<table>
<thead>
<tr>
<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Shelle Blakeney, Ian Dillner, Robert Kubik, Sarah Leggin, Vonda Long-Dillard</td>
<td>Eliot Shearer, Ph.D., M.D.</td>
<td>Scott Ready, Heather York</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Location: Tampa Bay 2</th>
<th>Collaborative Efforts to Strengthen Telecommunication Effectiveness and Accessibility</th>
<th>Change Management and Accessibility During the COVID-19 Pandemic</th>
<th>Is Bluetooth Technology the New Standard for Assistive Listening Systems?</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Jim Malloy, Vincent Yaaros, Ph.D.</td>
<td>Latisha Porter-Vaugh, Ph.D., Debbie Hager</td>
<td>Doug Breaker, Chuck Sabin, Andrew Thomas</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Location: Tampa Bay 1</th>
<th>Becoming that Fabulous Person with Hearing Loss</th>
<th>Mix-ups and Fix-ups with Love Abounding</th>
<th>The Parenting Journey as an Adult with Hearing Loss</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Gael Harman</td>
<td>Anne Moore</td>
<td>Janine Cowper, Michelle Hu, Au.D.</td>
</tr>
</tbody>
</table>

**Thursday, June 23**

<table>
<thead>
<tr>
<th>Time</th>
<th>Sessions</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:30-10:30 a.m.</td>
<td>Wireless for All: Finding Wireless Devices and Accessibility Features</td>
</tr>
<tr>
<td>1:30-2:30 p.m.</td>
<td>Importance of Genetic Testing for Hearing Loss</td>
</tr>
<tr>
<td>2:45-3:45 p.m.</td>
<td>What Do You Want to See in Your Options? A Workshop to Understand Viewer Perspective</td>
</tr>
<tr>
<td>Location: Tampa Bay 3</td>
<td>ReCharge: Changes of Today’s Membership</td>
</tr>
<tr>
<td>---------------------</td>
<td>----------------------------------------</td>
</tr>
<tr>
<td>Tanya Williams</td>
<td>Michael Harvey, Ph.D.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Location: Tampa Bay 2</th>
<th>ICAA: A Community that Brings Together Consumers and Industry</th>
<th>Hearing Loops and Bluetooth Accessibility: A Progress Report</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lisa Hamlin</td>
<td>Juliette Sterkens, Au.D.</td>
<td>Ellen A. Rhoades</td>
</tr>
<tr>
<td>Linda Kozma-Spytek</td>
<td>Justin Curto, M.D.</td>
<td></td>
</tr>
<tr>
<td>Victoria Lenion</td>
<td>Justin Burwinkel, Au.D.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Location: Tampa Bay 1</th>
<th>Different Patients, Different Journeys: Three Surgeons’ Experiences with Cochlear Implantation</th>
<th>Hearing Health Differences Linked to Cultural Characteristics</th>
</tr>
</thead>
<tbody>
<tr>
<td>Christine Dinh, M.D.</td>
<td>Justin Golub, M.D.</td>
<td>Julianne L. Rhoades</td>
</tr>
<tr>
<td>Justin Golub, M.D.</td>
<td>Candace Hobson, M.D.</td>
<td></td>
</tr>
<tr>
<td>Roxana Rotundo</td>
<td>Diane Martinez, Au.D.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Friday, June 24</th>
<th>Manufacturers’ Panel: Hearing Aid Innovation</th>
<th>3:45-4:45 p.m.</th>
</tr>
</thead>
<tbody>
<tr>
<td>1:15-1:35 p.m.</td>
<td>Eric Brands, Ph.D.</td>
<td>Virginia Ramachandran, Ph.D.</td>
</tr>
<tr>
<td></td>
<td>Laurel Christensen, Ph.D.</td>
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<tr>
<td></td>
<td>Dave Fabry, Ph.D.</td>
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</tr>
<tr>
<td></td>
<td>Christine Jones, Ph.D.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Thomas A. Powers, Ph.D.</td>
<td></td>
</tr>
<tr>
<td>2:30-3:30 p.m.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Time</td>
<td>Location</td>
<td>Workshop Title</td>
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<tr>
<td>------------</td>
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<td>--------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>11 a.m.-Noon</td>
<td>Tampa Bay 3</td>
<td>Hearing Care Disparities: What Do We Know? What Can We Do?</td>
</tr>
<tr>
<td>12:15-1:15 p.m.</td>
<td>Tampa Bay 2</td>
<td>Do It for the Gram! How to Become a Hearing Loss Instagram Influencer</td>
</tr>
<tr>
<td>3:30-4:30 p.m.</td>
<td>Tampa Bay 1</td>
<td>Let's Get Real: Advocating for Ourselves</td>
</tr>
<tr>
<td>Saturday, June 25</td>
<td>—</td>
<td>Yoga for Every Soul and Sound System</td>
</tr>
<tr>
<td>—</td>
<td>—</td>
<td>Hearing Loss Goes to Court</td>
</tr>
<tr>
<td>—</td>
<td>—</td>
<td>Hearing Loss, Workplace Inclusion and Career Success</td>
</tr>
</tbody>
</table>
All demo presentations are in Tampa Bay 4.

THURSDAY, JUNE 23

9:30 – 10:30 a.m.
Cutting Edge Changes in Captioned Telephone Technology: How New Developments Can Work for You, CapTel Captioned Telephone

Presenter: John Kinstler, Outreach Marketing Manager

CapTel is on the forefront of exciting new developments in captioned telephone technology. Come learn about the latest innovations, new product options and how these advances can help make a huge difference in your telephone conversations.

1:30 – 2:30 p.m.
We’ve Got You Covered – MED-EL

Presenters: Taylor Sands, Senior Consumer Engagement Manager, SE Region; Lauren Beatty, Consumer Engagement Manager

Join MED-EL to explore how “we’ve got you covered” throughout you or your family’s hearing loss journey. MED-EL’s most current innovations for moderate-to-profound hearing loss, conductive and mixed hearing loss and single sided/asymmetric hearing loss will be demonstrated. New products, programs and resources specifically curated for patient success will be announced. You will also be able to meet members of MED-EL’s HearPeer community.
2:45– 3:45 p.m.
Introduction to Cochlear Resources, Cochlear Americas

Presenters: Ronald Hidalgo, Recipient Solutions Manager; Hannah White, Recipient Solutions Manager

Designed for cochlear and bone conduction hearing implant recipients, this session is the first step in learning how to take control of your hearing technology. You will learn from Cochlear’s Recipient Solutions Managers, Ronald Hidalgo and Hannah White. They will be reviewing all the cochlear resources and self-service tools to help you take control of accomplishing your hearing goals.

FRIDAY, JUNE 24

1:15 – 2:15 p.m.
Ol elo Captioned Calls Demo

Presenters: Karetha Strand, COO; Erik Strand, CEO

Olelo Captioned Calls is an easy-to-use, 100% private app with a mission to help people with hearing loss have a seamless calling experience. Using advanced speech recognition technology, Olelo combines simplicity, accuracy and speed to create next-generation captioned telephone service. The app is at no cost for those with hearing loss and is conditionally certified by the Federal Communications Commission (FCC). Olelo’s goal is simple: empower users with the independence to place and receive calls confidently. Come join our live demo to see how Olelo works for you!
2:30 – 3:30 p.m.  
**Introducing the Hamilton® Mobile CapTel® App for iOS and Android, Hamilton CapTel**

**Presenter: Mitchell Levy, Product Manager**

Hamilton Mobile CapTel for iOS and Android provides clear, accurate, easy-to-read captions for mobile phone calls for people with hearing loss — wherever you go! Learn more about this feature-rich, fully functional new app demonstrated on iPhone and Android devices. Features include customizable captions, Custom Caller ID/Call Forwarding, built-in voicemail, simultaneous viewing of captions on a larger screen, seamless syncing with device contacts and more!

**SATURDAY, JUNE 25**

11 a.m. – Noon  
**MobileConnect – Assistive Listening on Your Smartphone, Sennheiser**

**Presenter: Steve Wingo, Technical Applications Engineer**

Experience truly inclusive assistive listening with Sennheiser MobileConnect. Existing assistive listening solutions rely on dedicated seating zones and hardware receiver devices. These barriers prevent true inclusion and can lead to stigmatization of those with hearing loss because they need to sit in certain places or wear eye-catching hardware devices. Participants will learn how MobileConnect eliminates all uncertainties and ensures compatibility with all personal hearing aids.
12:15 – 1:15 p.m.
**Hear Better, Live Better! Hearing Aids Provide Gateway to Overall Health and Wellness, Starkey**

**Presenter: Kyle Acker, VP of North American Sales**

This session will demonstrate numerous cutting-edge features of Starkey’s latest product family (Evolv AI), including user-evoked Edge Mode, which optimizes speech audibility in challenging listening environments, health and wellness features (e.g. physical activity tracking, social engagement, and fall detection), and intelligent voice assistant features (real-time transcription, translation, and voice-controlled hearing aid adjustment). This interactive session will also demonstrate the Thrive user control application, Thrive Care companion application, and the latest product accessories. Audience engagement is encouraged!
**WEDNESDAY, JUNE 22**

4:30 – 6 p.m.
**HLAA Board of Directors Meeting**
*Location: Hillsborough*

Board Chair Kevin Franck, Ph.D. and Executive Director Barbara Kelley will present at this business meeting. All are welcome.

**THURSDAY, JUNE 23**

12:30 – 1:30 p.m.
**HLAA Veterans Across America Virtual Chapter Luncheon**

*With support from HLAA Hear for Life partner Hamilton CapTel*

*Location: Manatee*

All veterans with hearing loss, their caregivers and supporters are invited to attend the Veterans Across America Virtual Chapter Luncheon. The mission of the HLAA Veterans Across America Virtual Chapter is to provide education, be an advocate for veterans with hearing loss and to provide a support system to help them return to and adjust to civilian life.
12:30 – 1:30 p.m.
**Newcomers’ Orientation**
*Location: Hillsborough*
*Speaker: Deanna P. Baker, RMR, FAPR*

If you haven’t attended an HLAA Convention before, we recommend you attend this session to learn what technology is in use in workshops and other sessions and how to plan your time, so you get the most out of the Convention.

**FRIDAY, JUNE 24**

11 a.m. – Noon
**New York State Association Meeting**
*Location: Hillsborough*

Join fellow New Yorkers for a meeting.

**SATURDAY, JUNE 25**

Noon – 1 p.m.
**Florida State Association Meeting**
*Location: Hillsborough*

Join fellow Floridians for a meeting.
SUNDAY, JUNE 26

1:40 p.m.
Rally Caps Hearing Loss Awareness Day at the Ballpark
Location: Tropicana Field, 1 Tropicana Drive, Saint Petersburg

Join the Tampa Bay Rays, Rally Caps and the Hearing Loss Association of America as we host our Hearing Loss Awareness Day game versus the Pittsburgh Pirates. A portion of each ticket purchased will benefit HLAA and the HLAA Florida State Association. To purchase tickets, visit: https://tbrays.group/rallycapshearinglossawareness.

Deadline to purchase tickets is Friday, June 24.
Thank you to all volunteers and CART providers!
We couldn’t have provided communication access without our HLAA 2022 Convention volunteers and their hard work in making the convention communication accessible.

**HLAA 2022 Convention Volunteers**

Maria Anderson  
Rey Bonachea  
Michael Cano  
Dave Donnelly  
Karen Goldberg  
Hollace Goodman  
Debbie Hagner  
Florence Innes  

Lawrence Kavanaugh  
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Lynn Rousseau  
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**HLAA 2022 Convention CART Providers**

Lisa B. Johnston, RMR, CRR, CRC  
(Lead Captioner)  
Certified Realtime Captioner  
Melbourne, FL  
lisaprovidingcart@gmail.com

Tammy Milcowitz, RMR, CRR, CRC  
Certified Realtime Captioner  
Oldsmar, FL  
signwriterreporting@gmail.com

Sheri Smargon, RDR, CRR, CRC  
Certified Realtime Captioner  
Riverview, FL  
stenoRPR@gmail.com

Sharon K. Vivian, RPR, CRR, CRC  
Certified Realtime Captioner  
South Milwaukee, WI  
sharonqrs@gmail.com

Tricia M. Clegg, RPR  
Pittsburgh, PA  
triciaclegg@yahoo.com

Jo I. Gayle, RPR, CRR, CRC  
Certified Realtime Captioner  
Chicago, IL  
jigcsr@gmail.com

Tamara Sefranek, RMR, CRR, CRC  
Certified Realtime Captioner  
Elburn, IL  
tammi3@comcast.net

**HLAA 2022 Convention Hearing Loop Providers**

Thank you to Andrew Thomas, Contacta and Jim Scott, Complete Hearing Solutions, who are installing and monitoring the hearing loops during the HLAA 2022 Convention. We couldn’t create communication access without them.
Our deepest gratitude to the following donors who made a special gift in conjunction with the HLAA 2022 Convention. We are grateful to everyone who supports our work throughout the year.

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The Hear for Life Partner Program brings leading companies together with HLAA to promote hearing health and to encourage more Americans to act on their hearing.

The funds these companies provide help to enhance our outreach.

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**CapTel® Captioned Telephone**

Enjoy telephone conversations confident that you will catch every word with a CapTel® Captioned Telephone. The industry leader, CapTel shows word-for-word captions of everything a caller says, like captions on TV, for your phone calls. CapTel phones offer unparalleled sound quality and amplification, and easy-to-use features like Bluetooth® wireless technology, a built-in answering machine that shows captions of your messages, speakerphone and a one-touch Help line available 24/7. Learn more at [CapTel.com](http://CapTel.com)

**Starkey**

Starkey is a privately held, global hearing technology company headquartered in Eden Prairie, Minnesota. Owned by Bill Austin since 1967, Starkey is known for its innovative design, development and distribution of comprehensive digital hearing systems. Led today by President and CEO Brandon Sawalich, Starkey has more than 5,000 employees, operates 29 facilities and does business in more than 100 markets worldwide. Learn more at [starkey.com](http://starkey.com)
CHAMPIONS ($50,000 and above)

Cochlear
Cochlear is dedicated to helping people with moderate to profound hearing loss experience a world full of hearing. As the global leader in implantable hearing solutions, Cochlear has provided more than 650,000 devices and helped people of all ages to hear and connect with life’s opportunities. We aim to give people the best lifelong hearing experience and access to next generation technologies. We collaborate with leading clinical, research and support networks to advance hearing science and improve care. Learn more at cochl ear.com/us

MED-EL
Founded in 1975 by scientists and engineers, MED-EL continues breaking new ground in hearing implant technology, developing innovative solutions for people with varying degrees of hearing loss. MED-EL hearing systems combine the latest technological advances for performance, safety and reliability. We offer the broadest portfolio of solutions for each candidate’s unique hearing loss, including the SYNCHRONY Cochlear Implant System, the BONEBRIDGE Bone Conduction System and the non-surgical ADHEAR System. MED-EL has you covered! Learn more at medel.com

Olelo Captioned Calls
MachineGenius Inc. was created to modernize and automate the Captioned Telephone Service approach. MachineGenius’ smartphone app, Olelo Captioned Calls, was the first FCC-conditionally certified provider to generate call captions exclusively using Automated Speech Recognition. Our goal is simple, to empower users with the independence to place and receive calls confidently. Olelo combines simplicity, accuracy and speed to create next-generation captioned telephone service. Our mission is to help people with hearing loss have a seamless calling experience. Learn more at olelophone.com
ADVOCATES ($25,000 and above)

Advanced Bionics
Advanced Bionics is a global leader in developing the most advanced cochlear implant systems in the world. By seamlessly integrating the latest hearing technologies from Phonak, we offer patients cochlear implant solutions that elevate hearing performance and are built to meet their unique hearing needs. We believe that every moment, every day, is more powerful when enriched by the connections that sound makes possible. We’re dedicated to helping patients better connect with their families, friends and passions, and bring powerful connections to life. Learn more at hear@advancedbionics.com

CaptionCall
CaptionCall is for people with hearing loss who need captions to use the phone more effectively. The phone, captioning service and red-carpet home installation have no cost for qualified individuals. We invite you to take steps today to improve the quality of your phone calls. CaptionCall helps people live longer, happier and healthier lives! Learn more at captioncall.com

Contacta
With over 50 years’ experience, Contacta is committed to creating, delivering and supporting innovative assistive listening technology solutions that create inclusive environments and enhance the quality of life. Our devices, such as hearing loops, infrared, radio frequency and window intercom systems, improve communication by enabling users to clearly hear sound sources. Contacta’s products are installed in millions of locations throughout the world, providing the accessibility many need to engage and communicate freely. Learn more at contactainc.com
Frequency Therapeutics
Frequency Therapeutics is a biotechnology company working to advance regenerative medicine and develop therapeutics to restore function. Our initial focus is sensorineural hearing loss, which accounts for 90 percent of all hearing loss and is typically caused by the permanent loss of sensory hair cells in the ear’s cochlea. Our lead therapeutic candidate, FX-322, is designed to regenerate these cells and in clinical trials, has shown the first ever meaningful improvement. We seek to deliver FX-322 as the first therapeutic to restore hearing. We aim to transform the standard of care for hearing loss. Learn more at frequencytx.com

Hamilton CapTel
Since 2003, Hamilton® CapTel® has made more than 250 million captioned telephone conversations possible for individuals with hearing loss. This is the kind of dedication and proven captioned telephone technology people throughout the U.S. can count on every day. Whether you’re looking for a traditional telephone experience, an option for while at work, or a mobile app for when you’re on-the-go — Hamilton CapTel has solutions available for you. Learn more at hamiltoncaptel.com

Hearing Industries Association
The Hearing Industries Association (HIA) was formed in 1955 and serves as a forum for hearing aid manufacturers, suppliers, distributors and hearing care professionals. HIA provides companies a unique platform to communicate on hearing health and technology issues and conducts MarkeTrak research on hearing aid use and the incidence and impact of hearing loss in the U.S. HIA sponsors the Hear Well. Stay Vital. campaign and partners with consumer and professional organizations to educate the public, correct misperceptions about hearing aids and promote the importance of the hearing care professional. Learn more at betterhearing.org
Meta
Meta’s mission is to give people the power to build community and bring the world closer together. 500 million people watch video on Facebook every day. Using artificial intelligence, Meta has dramatically expanded the availability of auto-generated closed captioning for videos on Facebook Live, Workplace Live, Live Audio Rooms, and Facebook ads, Pages and Groups. Content creators see captions turned on by default when posting videos to Instagram Feed and maintain the ability to customize or add captions. Meta also recently brought Video Relay Services to its family of devices, enabling real time communication in English and Spanish through American Sign Language interpretation. Learn more at about.facebook.com/company-info/

ReSound
At ReSound, we place people with hearing loss at the heart of everything we do. Our hearing aids, available from leading hearing care professionals, set worldwide standards for organic hearing technology that lets you connect to the world in the most intuitive and natural way. The introduction of ReSound ONE with M&RIE hearing aid cements ReSound as an undisputed innovation leader. ReSound partners with organizations such as HLAA to share technologies, services, resources and expertise that improve hearing care and access to that care. Hear More. Do More. Be More. Learn more at ReSound.com

Sennheiser
As humans, we have the ability to collaborate and communicate effectively. At Sennheiser we believe that speech intelligibility is an integral part of such communication. And thus, an integral part of being human. Technology should not be a barrier to your freedom to communicate. On the contrary, we believe that it must make you feel empowered and free. Rediscover Freedom with Sennheiser. Learn more at en-us.sennheiser.com/mobileconnect-smartphone-hearing-system-app
T-Mobile
T-Mobile USA, Inc. is America’s supercharged Un-carrier, delivering an advanced 4G LTE and transformative nationwide 5G network that will offer reliable connectivity for all. T-Mobile’s customers benefit from its unmatched combination of value and quality, unwavering obsession with offering them the best possible service experience and undisputable drive for disruption. Based in Bellevue, Washington, T-Mobile provides services through its subsidiaries and operates its flagship brands, T-Mobile, Metro by T-Mobile and Sprint. Learn more at t-mobile.com/responsibility/consumer-info/accessibility-policy

SUPPORTERS ($15,000 and above)

CTIA
CTIA represents the U.S. wireless communications industry — from equipment manufacturers and carriers to mobile app developers and content creators. The association advocates at all levels of government and provides resources for consumers. CTIA and the wireless industry created AccessWireless.org to help people with disabilities, seniors, veterans and their families and caregivers find a cell phone and accessible wireless devices and services. This is an example of our commitment as an industry to help consumers find services and devices that fit their needs. Learn more at AccessWireless.org

Sensorion
Sensorion is a clinical-stage biotech company that specializes in the development of novel therapies to restore, treat and prevent hearing loss disorders, a significant global unmet medical need. Its portfolio includes a Phase 2 product, SENS-401 (Arazasetrion), progressing in a proof-of-concept study of SENS-401 in Cisplatin-Induced Ototoxicity and, with partner Cochlear Ltd, a study of SENS-401 in patients scheduled for cochlear implantation. Sensorion has a strategic collaboration with Institut Pasteur. It has two gene therapy programs, at preclinical-stage, aimed at correcting hereditary forms of deafness, Otoferlin deficiency and GJB2 gene-related hearing loss. Learn more at www.Sensorion.com
FRIENDS ($10,000 and above)

AT&T
AT&T creates connection — with each other, with what people need to thrive in their everyday lives and with the stories and experiences that matter. We bring new opportunities to millions by empowering anyone with disabilities and challenges with accessing life-changing technologies available through AT&T’s resources, products and services. Currently, 100 percent of the wireless handsets that AT&T sells, are hearing aid compliant. Learn more at about.att.com/sites/accessibility/mission

Clear Captions
ClearCaptions is a call captioning service that provides near real-time display of caller’s words during phone conversations, a service intended for individuals whose hearing loss inhibits their phone use. ClearCaptions allows you to see the words that callers say, made possible by our revolutionary home phone or mobile device app. This service is paid for through a Federal Communications Commission program. At no cost to qualified individuals, ClearCaptions allows individuals with hearing loss to stay connected and live independently. Learn more at clearcaptions.com

Google
Google is proud to support the HLAA Convention and its mission to open the world of communication for people with hearing loss through information, education, advocacy and support. We are committed to building great products that work for everyone by incorporating the experiences of people with disabilities from the very beginning. By creating technology by and with people with disabilities, we can identify ways to be truly helpful to the more than one billion people in the world who have a disability. Learn more at google.com/accessibility
Otonomy

Otonomy is a biopharmaceutical company dedicated to the development of innovative therapeutics for neurotology. The company pioneered the application of drug delivery technology to the ear in order to develop products that achieve sustained drug exposure from a single local administration. This approach is covered by a broad patent estate and is being utilized to develop a pipeline of products addressing important unmet medical needs with a focus on hearing loss and tinnitus. Learn more at otonomy.com
Exhibit Hall Hours

Thursday, June 23, 11 a.m. - 4 p.m.

Friday, June 24, 11 a.m. - 5 p.m.

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Communication Access
All sessions and workshops have CART (Communication Access Realtime Translation) and hearing loop systems. If you do not have a telecoil in your hearing device, sign out a loop receiver at the Information Booth next to the Registration Desk.

9 a.m. – 5 p.m.
**Exhibitor and Attendee Registration, Information Booth, Volunteer Check-in Open**
*Location: Outside Pinellas, 4th floor foyer*

4:30 – 6 p.m.
**HLAA Board of Directors Meeting**
*Location: Hillsborough, 4th floor*

Board Chair Kevin Franck, Ph.D. and Executive Director Barbara Kelley will present at this business meeting.
Communication Access
All sessions and workshops have CART (Communication Access Realtime Translation) and hearing loop systems. If you do not have a telecoil in your hearing device, sign out a loop receiver at the Information Booth next to the Registration Desk.

8 a.m. – 5 p.m.
**Exhibitor and Attendee Registration, Information Booth, Volunteer Check-in Open**
*Location: Outside Pinellas, 4th floor foyer*

8:45 – 9:30 a.m.
**Donut Breakfast**
*Location: Tampa Bay Prefunction*

With support from HLAA Hear for Life partner Frequency Therapeutics

Grab some donuts and coffee before you begin your first day at HLAA 2022 Convention!
EDUCATIONAL WORKSHOPS

9:30 – 10:30 a.m.

Becoming that Fabulous Person with Hearing Loss

Location: Tampa Bay 1

Presenter: Gael Hannan, Writer, Advocate

Are you living your best life with hearing loss or are you still raging against the bad hand you’ve been dealt? As a person with lifelong hearing loss, Gael Hannan has learned a few lessons along the way. Like, just when you think you’ve nailed it, something happens to knock you back a few steps. (Trying to communicate through pandemic masks, for example.) But she also knows that we can get up, dust ourselves off and move forward by following a few golden principles and practices that form the basis of this spirited presentation on Becoming That Fabulous Person with Hearing Loss.

Collaborative Efforts to Strengthen Telecommunication Effectiveness and Accessibility

Location: Tampa Bay 2

Presenters: Jim Malloy, Principal Information Systems Engineer; Vincent Ybarra, Ph.D., Senior Human Factors Engineer, MITRE Corporation

The Federal Communications Commission is dedicated to exploring emerging technologies and developing capabilities to improve communications for people with hearing loss persons. In this presentation, the Commission will provide an update on research efforts developed in tandem with the MITRE Corporation, Rochester Institute of Technology/National Technical Institute for the Deaf and Gallaudet University on the establishment of meaningful standards to evaluate effective communication, Internet Protocol Captioned Telephone Service (IP CTS) metrics and usability (specifically research on accuracy and delay measurement), human factors studies on amplification and captioning...
and usability testing of Automatic Speech Recognition (ASR) prototypes. Presenters will also describe open-source solutions developed to enhance communication quality and solicit attendee feedback to inform prioritization of additional research efforts.

**Wireless for All: Finding Wireless Devices and Accessibility Features That Work for You**  
*Location: Tampa Bay 3*

**Presenters:** Shellie Blakeney, Director, Regulatory Affairs, T-Mobile; Ian Dillner, Director, Regulatory Affairs, Verizon; Robert Kubik, Senior Director, Samsung; Sarah Leggin, Director, Regulatory Affairs, CTIA; Vonda Long-Dillard, Manager, Federal Relations, AT&T

Wireless for All: Finding Wireless Devices and Accessibility Features That Work for You will give an overview of the latest technological advancements in wireless devices, features and services for individuals with hearing loss. This session will feature discussions from thought leaders within the wireless industry on how the latest wireless innovations can help enhance and open communication opportunities for all consumers, including people with hearing loss.

**DEMO ROOM**  
All demo presentations are in Tampa Bay 4

9:30 – 10:30 a.m.  
**Cutting Edge Changes in Captioned Telephone Technology: How New Developments Can Work for You – CapTel**  
**Presenter:** John Kinstler, Outreach Marketing Manager

CapTel is on the forefront of exciting new developments in captioned telephone technology. Come learn about the latest innovations, new product options and how these advances can help make a huge difference in your telephone conversations.
11 a.m. – 1 p.m.
Exhibit Hall Grand Opening and Complimentary Lunch
Location: Tampa Bay Ballroom

With support from HLAA Hear for Life partner Olelo Captioned Calls

12:30 – 1:30 p.m.
Newcomers’ Orientation
Location: Hillsborough

12:30 – 1:30 p.m.
HLAA Veterans Across America Virtual Chapter Luncheon

With support from HLAA Hear for Life partner Hamilton CapTel

EDUCATIONAL WORKSHOPS

1:30 – 2:30 p.m.
Mix-ups and Fix-ups with Love Abounding
Location: Tampa Bay 1

Presenter: Anne Moore, Mental Health Counselor, Retired

We all share the same feelings, but we communicate them differently, sometimes causing mix-ups and result in hurt feelings. Anne does anecdotes and humorous scenarios to convey a different approach so both parties can feel heard and accepted. Sometimes hearing loss is not the problem! Being able to define the problem accurately is 90% of the resolution. Support groups are important, too. We were made for love.
Change Management and Accessibility During the COVID-19 Pandemic
Location: Tampa Bay 2

Presenters: Latisha Porter-Vaughn, Ph.D., Paralegal, Seton Hall Law School Center for Social Justice; Debbe Hagner, Certified Peer Mentor and Accredited Genealogist

Despite legislation and mandates on diversity in the workplace, people with hearing loss still do not have the same access to work opportunities as their cohorts without disabilities. The Americans with Disabilities Act mandates didn’t change attitudes, but COVID-19 changed the traditional way of how we work and educate people in the workplace about employees with hearing loss. Communicating with people with hearing loss in the workplace is more important than ever. Finally, employers can see up close the needs of employees with hearing loss hence it took covering the mouth to understand. By forcing the wearing of masks, employers have paid attention to communicating with employees who have hearing loss. This workshop could provide a toolkit for individuals with deafness and hearing loss in the workplace.

Importance of Genetic Testing for Hearing Loss
Location: Tampa Bay 3

Presenter: Eliot Shearer, Ph.D., M.D., Assistant Professor of Otolaryngology Head and Neck Surgery, Boston Children’s Hospital, Harvard Medical School

The majority of childhood-onset hearing loss in the United States is due to a genetic cause. This realization, along with the development of new genetic testing methods, have changed how clinicians evaluate those affected by hearing loss. Comprehensive genetic testing for hearing loss has now become the standard of care and has improved our ability to provide a diagnosis. Determining a genetic cause of hearing loss provides prognostic information to families and allows evaluation for syndromic forms of hearing loss like Usher syndrome and Pendred
syndrome. However, genetic testing for hearing loss remains expensive, takes considerable amount of time and is not always approved by insurance. New DNA sequencing technologies are being used to improve genetic testing for hearing loss. In addition, genetic screening could soon become part of the universal newborn hearing screening in the United States. Hearing loss in the genomic era certainly looks different than before, but there is still much work to be done.

**DEMO ROOM**  *All demo presentations are in Tampa Bay 4*

1:30 – 2:30 p.m.
**We’ve Got You Covered – MED-EL**

*Presenters: Taylor Sands, Senior Consumer Engagement Manager, SE Region; Lauren Beatty, Consumer Engagement Manager*

Join MED-EL to explore how “We’ve got you covered” throughout you or your family’s hearing loss journey. MED-EL’s most current innovations for moderate-to-profound hearing loss, conductive and mixed hearing loss and single sided/asymmetric hearing loss will be demonstrated. New products, programs and resources specifically curated for patient success will be announced. You will also be able to meet members of MED-EL’s HearPeer community.
The Parenting Journey as an Adult with Hearing Loss

Location: Tampa Bay 1

Presenters: Janna Cowper, Owner & Creative Director/Content Creator & Mentor, JD Creative Studio/Hard of Hearing Mama; Michelle Hu, Au.D., Pediatric Audiologist, Founder/Content Creator, Rady Children’s Hospital, San Diego and Mama Hu Hears

Parenting is a journey that no one can really describe or prepare for until they get there. Caring for a newborn baby comes with an incredible set of concerns and challenges that we may never have had to think about before. This is the same for people with hearing loss, however there is an additional layer of complexity.

In the past, growing up with hearing loss, we only had to think about our own individual interactions with the outside world. Our influence or effect was limited to ourselves. The level of interaction, involvement in group conversations, social activities, or participation at work events or in school was our choice and only affected ourselves in general. As parents we are now responsible for another person (or persons) who is significantly affected by our choices. We now are required to step into situations that we may have avoided before or did not think were important enough to put ourselves out there for because our children need guidance and role modeling as they grow. Parenting often inspires the act of stepping out of our comfort zone for the benefit of the children. We have seen this in ourselves over and over again. Challenges that were previously deemed as discouraging are now warranted to be overcome.
Is Bluetooth® Technology the New Standard for Assistive Listening Systems?

Location: Tampa Bay 2

Presenters: Doug Breaker, CEO at MDHearing; Chuck Sabin, Senior Director, Market Development, Bluetooth SIG; Andrew Thomas, Market Development Director at Contacta, Chairman, International Hearing Loop Manufacturers Association (IHLMA)

In this session, Chuck Sabin, Senior Director of Market Development at the Bluetooth Special Interest Group, along with an industry leading hearing aid manufacturer and assistive listening system provider, will discuss the challenges inhibiting wide-scale deployment of current assistive listening systems. Participants will learn how Bluetooth® Audio Sharing will significantly expand the availability of assistive listening and increase the development of new audio broadcast devices that will propel new opportunities for hearing accessibility and enhanced audio experiences for everyone. Discover how Bluetooth® Audio Sharing will enable the next generation of assistive listening systems and be part of the discussion on how industry collaboration is helping drive broader adoption at public and private locations, to expand the promise of better listening experiences for everyone.

What do You Want to See in Your Captions: A Workshop to Understand Viewer Perspective

Location: Tampa Bay 3

Presenters: Scott Ready, Director of Customer Success, Verbit; Heather York, Vice President, Marketing and Government Relations, VITAC

Over the last two years, a number of regional television stations have moved away from human-generated captions to captions generated solely by automatic speech recognition programs. This workshop will discuss the differences in captioning methods and quality and solicit opinions from the audience on which method is preferred.
DEMO ROOM  All demo presentations are in Tampa Bay 4

2:45 – 3:45 p.m.
Introduction to Cochlear Resources, Cochlear Americas

Presenters: Ronald Hidalgo and Hannah White, Recipient Solutions Managers

Designed for cochlear and bone conduction hearing implant recipients, this session is the first step in learning how to take control of your hearing technology. You will learn from cochlear recipient solutions managers, Ronald Hidalgo and Hannah White. They will be reviewing all the cochlear resources and self-service tools to help you take control of accomplishing your hearing goals.
GENERAL SESSION
4:30 – 6 p.m.
Location: Ybor Ballroom, 2nd floor

Executive Director Barbara Kelley
Kelley will welcome you to the
HLAA 2022 Convention. American
Girl will receive the HLAA 2022
Walter T. Ridder Award for their
2020 Girl of the Year, Joss Kendrick,
who wears a hearing aid.

Board Chair Kevin Franck, Ph.D., will talk about the
organization’s strategic themes. He will also engage in a lively
discussion with our keynote speaker, Achin Bhowmik, Ph.D.,
Chief Technology Officer and Executive Vice President of
Engineering at Starkey. Spoken like a true technology visionary,
Dr. Bhowmik says the “way to predict the future is to create it.”
He will tantalize your brain cells with the latest in artificial intelli-
gence, hearing devices, augmented sensory perception and
how we’ll communicate in the future.

Prior to joining Starkey, Dr. Bhowmik served as Vice Presi-
dent and General Manager of the Perceptual Computing Group
at Intel Corporation. There, he was responsible for the R&D,
engineering, operations and businesses in the areas of 3D sensing
and interactive computing, computer vision and artificial intelli-
gence, autonomous robots and drones and immersive virtual and
merged reality devices.

Refreshments with support from HLAA Hear for Life
partner Hearing Industries Association
7 – 9 p.m.

Welcome Back Bash!

Location: Tampa Bay Prefunction, 4th floor

With support from HLAA Hear for Life partner Starkey

Mix and mingle with friends new and old while you enjoy cocktails and light fare. Cash and credit cards will be accepted at the bar. Dress in your favorite beachy attire, think sundresses and Tommy Bahama shirts with flip flops, and get ready for some fun games and entertainment.
Communication Access
All sessions and workshops have CART (Communication Access Realtime Translation) and hearing loop systems. If you do not have a telecoil in your hearing device, sign out a loop receiver at the Information Booth next to the Registration Desk.

8 a.m.– 5 p.m.
Exhibitor and Attendee Registration, Information Booth, Volunteer Check-in Open
Location: Outside Pinellas, 4th floor foyer
8:30 – 11 a.m.
HLAA 2022 Research Symposium
Cochlear Implants: What’s new? What’s next?
Location: Ybor Ballroom, 2nd floor

The first cochlear implants (CIs) were introduced in the 1970s, but the technology remains relatively poorly understood and underused in the hearing loss community. This year’s Research Symposium will address the knowledge gap around CIs, explore who is a potential candidate for implantation, what’s involved in treatment and how CI technology has changed and will change further in the future. A mix of clinical information and science, this session is a “must attend” for anyone with hearing loss.

Diane Martinez, Au.D.
Cochlear Implant Audiologist,
University of South Florida

Christine Dinh, M.D.
Associate Professor of Otolaryngology,
University of Miami

Justin Golub, M.D.
Associate Professor of Otolaryngology,
Columbia University

Candace Hobson, M.D.
Assistant Professor of Otolaryngology
Head and Neck Surgery, Emory University

The 2022 Research Symposium is supported, in part, by a grant from the National Institute on Deafness and Other Communication Disorders, National Institutes of Health (Award Number R13DC017913).
11 a.m. – 1 p.m.
Book Signing

Hear & Beyond: Live Skillfully with Hearing Loss
by Shari Eberts and Gael Hannan

In Hear & Beyond: Live Skillfully with Hearing Loss, Shari Eberts and Gael Hannan have written the ultimate survival guide to living well with hearing loss — the book they could have used at the beginning of their hearing loss journeys. With humor and honesty, Gael and Shari offer valuable insights and life-changing strategies that will help people create a more skillful and successful life with hearing loss. Hear & Beyond is available for purchase and signing onsite; participants are also welcome to bring their pre-purchased copy for signing.

EDUCATIONAL WORKSHOPS

1:15 – 2:15 p.m.  
Different Patients, Different Journeys: Three Surgeons’ Experiences
Location: Tampa Bay 1

Presenters: Christine Dinh, M.D., Physician, University of Miami; Justin Golub, M.D., Associate Professor of Otolaryngology, Columbia University; Candace Hobson, M.D., Assistant Professor of Otolaryngology Head and Neck Surgery, Emory University

In this presentation, the journeys of three patients with hearing loss will be presented by three surgeons to highlight the dilemmas that these patients and physicians face, to detail the decision-making process toward cochlear implantation and to analyze the factors that may improve hearing outcomes after cochlear implant surgery.
ICAAT: A Community that Brings Together Consumers and Industry

*Location: Tampa Bay 2*

**Presenters:** Linda Kozma-Spytek, M.A., CCC-A, Consultant and Professional Adviser: Technology, Hearing Loss Association of America; Victoria Lennon, Communications Specialist, American Institutes for Research; Lise Hamlin, Director of Public Policy, Hearing Loss Association of America

This workshop will provide an introduction to the ICAAT (Industry-Consumer Alliance for Accessible Technology) program. ICAAT is a collaborative effort by Gallaudet University, the American Institutes for Research and HLAA which brings together consumers with hearing loss and technology developers in order to inspire more accessible, innovative and responsive technologies from the ground up.

ReCharge: Changes of Today’s Membership

*Location: Tampa Bay 3*

**Presenter:** Tanya Williams, Hearing Services Specialist/Family Care Coordinator Supervisor, Orlando Health

Many chapters find themselves at a loss regarding declining membership. COVID has left chapters trying to figure out just what direction to go. Where are the members going? How should we attract new members? How are we helpful in our local chapter? Understanding how to work within the new norm can help change chapter membership outlook and recharge the chapter into what every person with a hearing loss in the community will look for. Changing the understanding of who we see as a member in the chapter will give clear perpetual value to the services chapters give to the community and provide a fresh look at how we see chapter building today.
DEMO ROOM  All demo presentations are in Tampa Bay 4

1:15 – 2:15 p.m.
Olelo Captioned Calls Demo

Presenters: Karetha Strand, COO; Erik Strand, CEO

Olelo Captioned Calls is an easy-to-use, 100% private app with a mission to help people with hearing loss have a seamless calling experience.

Using advanced speech recognition technology, Olelo combines simplicity, accuracy and speed to create next-generation captioned telephone service. The app is at no cost for those with hearing loss and is conditionally certified by the Federal Communications Commission (FCC). Olelo’s goal is simple: empower users with the independence to place and receive calls confidently. Come join our live demo to see how Olelo works for you!

2:30 – 3:30 p.m.
The Cochlear Implant Journey: Perspectives from an Audiologist and Patient
Location: Tampa Bay 1

Presenters: Diane Martinez, Au.D., Cochlear Implant Audiologist, University of South Florida; Roxana Rotundo, HLAA Board Member, CI Recipient

What can you expect on your journey to CI use? In this session, Diane Martinez, a cochlear implant audiologist and Roxana Rotundo, a CI wearer, discuss some issues that come up along the pathway to successful CI use. These include establishing realistic expectations, the role of a positive attitude, keeping open communication with the audiologist, appreciating that experience varies between patients and enlisting family support. Tips for successful rehab will be shared and audience participation will be encouraged. HLAA members who are CI users are encouraged to attend.
Hearing Loops and Bluetooth Accessories: Benefits of Wireless Connectivity

Location: Tampa Bay 2

Presenters: Juliëtte Sterkens, Au.D., Audiologist, Retired; Justin Burwinkel, Au.D., Research Audiologist, Starkey

There are numerous wireless assistive listening technology options available to hearing aid wearers, such as remote microphones, smartphone audio streaming, induction hearing loops, neckloops and others. It is important for consumers to understand the science behind using wireless technology and the relative efficacy between different types of wireless systems.

Many people with reduced ranges of hearing have trouble understanding speech from a distance, when background noise is present and when sounds echo around them. Safety precautions related to the COVID-19 pandemic response have made communication even more difficult for these individuals. Practicing physical distancing, use of face masks and the widespread implementation of plexiglass barriers have effectively reduced the loudness of speech sounds and obscured important visual cues.

In this presentation, we will discuss a series of research studies that demonstrate the valuable role that hearing loops and Bluetooth accessories serve in various types of listening situations. Attendees will receive practical suggestions for real-world listening situations.

The Psychological Nuts and Bolts of How to Form a Resilient Identity

Location: Tampa Bay 3

Presenter: Michael Harvey, Ph.D., Clinical Psychologist

Formulating one’s identity as a person with hearing loss is easier said than done. Identity formation is a so-called hero’s journey, akin to finding your way through a dense forest while coping with anxiety and uncertainty. This lecture will provide navigational tools for the journey — a psychological compass of sorts. Dr. Harvey will describe
the process of how identities are formed, methods of diversifying and strengthening one’s identity, resolving the alienating between two worlds, experience, coping with “ordinary evil” and how stories can transform us in profound ways.

**DEMO ROOM** *All demo presentations are in Tampa Bay 4*

2:30 – 3:30 p.m.

**Introducing the Hamilton® Mobile CapTel® App for iOS and Android**

**Presenter: Mitchell Levy, Product Manager, Hamilton CapTel**

Hamilton® Mobile CapTel® for iOS and Android provides clear, accurate, easy-to-read captions for mobile phone calls for people with hearing loss — wherever you go! Learn more about this feature-rich, fully functional new app demonstrated on iPhone and Android devices. Features include customizable captions, Custom Caller ID/Call Forwarding, built-in Voicemail, simultaneous viewing of captions on a larger screen, seamless syncing with device contacts and more!

3:15 – 4 p.m.

**Location: Outside Tampa Bay 1–4**

**Coffee Break**

With support from HLAA Hear for Life partner Sensorion
Manufacturers Panel: Hearing Aid Innovation
Location: Tampa Bay 1

Presenters: Thomas A. Powers, Ph.D., Founder/Managing Member, Powers Consulting, Hearing Industries Association Strategic Advisor (moderator); Eric Branda, Ph.D., Director of Applied Audiological Research, WS Audiology; Laurel Christensen, Ph.D.; Chief Audiology Officer, ReSound; Dave Fabry, Ph.D.; Chief Innovation Officer, Starkey; Christine Jones, Ph.D.; Vice President of Audiology and Medicalization, Sonova; Virginia Ramachandran, Ph.D.; Head of Audiology, Oticon

A panel of experts representing hearing aid manufacturers will discuss how rapid advances in signal processing and connectivity technologies are being adapted by hearing aid manufacturers to help people with hearing loss enhance their hearing in exciting new ways. Speakers will discuss specific situations where the application of new technology has enhanced listening experiences. For example, wireless applications have greatly enhanced options to connect with people via telephone, listen to television programs, listen to music, adjust hearing aids simultaneously, utilize assistive listening devices, connect to even more environments including your car and of course the emergence of cellphones as our communication hub. Panelists will also discuss future technology trends and examine what advances might occur over the next decade that will benefit people with hearing loss.

Hearing Health Differences Linked to Cultural Characteristics
Location: Tampa Bay 2

Presenter: Ellen A. Rhoades, Independent Researcher, Consultant and Mentor

Certain cultural characteristics are associated with insufficient or sub-standard hearing health care. It is important to identify and understand those factors contributing to why so many children and adults with hearing loss continue to be underserved or underrepresented. Discussing the social determinants of health can enable us to better serve as agents
of change. Although the challenges are great, the delivery and reception of good hearing health services can be accomplished for larger segments of our population. Parents and other advocates will brainstorm to discuss how change can be affected on both collective and individual levels.

**Trends in Theater and Cinema Accessibility: A Progress Report**  
*Location: Tampa Bay 3*

**Presenters:** John Waldo, Esq., Attorney; Jerry Bergman, Hearing Loss Advocate

Through a combination of technological advances and advocacy efforts by people with hearing loss (sometimes leading to laws and regulations), the landscape of cinema and theater accessibility has steadily evolved. Waldo and Bergman will review significant landmarks in the respective histories of access to movies and live theater since the passage in 1990 of the Americans with Disabilities Act (ADA). They will explain how progress was achieved and what remains to be accomplished to realize the ADA’s promise of “near-equal access,” to the extent possible, to live and motion picture entertainment.

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**5:30 – 7:30 p.m.**  
**Awards Ceremony and Reception**  
*Location: Ybor Ballroom, 2nd Floor*

**With support from HLAA Hear for Life partner CapTel Captioned Telephone**

Join us to pay tribute and honor recipients of HLAA 2022 National, State and Chapter Awards. We celebrate those who have made significant national contributions for people with hearing loss and state and chapter leaders across the country who volunteer to make a difference in their communities. Please enjoy hors d’oeuvres and a cash bar. Cash and credit cards will be accepted at the bar.
NATIONAL AWARDS

Alice Marie Stone
Family Involvement
Emma Schaefer, Wisconsin

Community Service
Elaine McCaffrey, Esq., Illinois

Get in the Hearing Loop
Ginevra Ralph, Oregon

Hearing Assistive Technology
Richard McKinley, Michigan

Innovation
Google, California

Lifetime Achievement
Joseph C. Duarte, Virginia

National Access
Karen Peltz Strauss, Esq., District of Columbia

Outstanding Employer of the Year
DTE Energy, Michigan

Rocky Stone Humanitarian
Deanna P. Baker, RMR, FAPR, Arizona

Spirit of HLAA
Barry Forst, Arizona

Walter T. Ridder
American Girl, Wisconsin
(presented at General Session, Thursday, June 23)

CHAPTER AND STATE AWARDS

Chapter on a Mission
HLAA Whatcom County Chapter, Washington

Up and Coming Chapter
HLAA Indianapolis Chapter, Indiana

Virtual Ambassador Award
HLAA Virtual Meetings
Holly Cohen, New York
Shari Eberts, New York
Roxana Rotundo, Florida
HLAA California State Association

Chapter Support
Toni Barrient, California
Alan Katsura, California
Ann Thomas, California
HLAA Florida State Association
Communication Access
All sessions and workshops have CART (Communication Access Realtime Translation) and hearing loop systems. If you do not have a telecoil in your hearing device, sign out a loop receiver at the Information Booth next to the Registration Desk.

8 a.m. – 4 p.m.
Exhibitor and Attendee Registration, Information Booth, Volunteer Check-in Open
Location: Outside Pinellas, 4th floor foyer

8 – 10:30 a.m.
Florida Walk4Hearing
Location: Sail Plaza, across the street from the JW Marriott Tampa Water Street in front of the Tampa Convention Center, 333 South Franklin Street.

Start Saturday off right with the brand-new Florida Walk4Hearing! This 5K Walk starts at the Sail Plaza and will continue through downtown Tampa and along the Hillsborough River. There will also be a hearing testing van available, so please invite your friends and family for a hearing screening. Come connect with friends, discover resources and support one another while raising funds and awareness for hearing health!

Walk Day Schedule:
8 a.m. Registration opens
9 a.m. Pre-Walk presentation
9:15 a.m. Walk begins (5K/3.1 miles)

Complimentary breakfast provided by CapTel Captioned Telephone
Hearing Screenings provided by Sertoma Speech & Hearing Foundation of Florida, Inc.
EDUCATIONAL WORKSHOPS

11 a.m. – Noon

Hearing Loss Goes to Court

*Location: Tampa Bay 1*

**Presenter: John Waldo, Esq., Attorney**

Federal law requires many public places to provide effective communication to people with hearing loss but applying that general objective in any particular circumstance is often left to the courts. The last couple of years have seen very significant activity, including the first case involving deaf rights to reach the Supreme Court, a case that could require health insurance policies to offer meaningful coverage for hearing aids and audiology services and the continuing arguments over how those laws apply to the internet, which didn’t exist when the laws were passed. The presenter, an experienced attorney whose practice focuses on legal issues arising out of hearing loss, will provide a review of what the courts have done and what they might do for, or to us, in the future.

Yoga for Every Soul and Sound System

*Location: Tampa Bay 2*

**Presenter: Debra Cerruti, Registered Yoga Teacher**

Yoga is a mode of self-care that the presenter has come to love and share. It relieves stress, strengthens and brings peace. She takes pride in making this ancient practice accessible to all, by adapting it to all body types, levels of learning and listening. Most yoga classes with the soft, mindful speaking (often with eyes closed) can be impossible for people with hearing loss. It was in such yoga classes where her hearing deficit was first made obvious. So how can TEACHERS make their yoga classes more accessible to people with hearing loss? How can STUDENTS, when taking a class, most specifically ask for accommodation? This presentation will answer both questions AND we will all actively PRACTICE chair yoga together.
Hearing Care Disparities: What Do We Know? What Can We Do?

Location: Tampa Bay 3

Presenter: Carrie Nieman, M.D., HLAA Board Member, Otologist, Public Health Researcher, Johns Hopkins University School of Medicine

Age-related hearing loss is highly prevalent, affecting two-thirds of adults 70 years and older. Although hearing loss is increasingly recognized as core to health, function and well-being for individuals, families and societies, traditional clinic-based hearing care has not adequately addressed the growing burden and disparities in care exist. Multiple studies document that disparities in hearing care exist by race, ethnicity and socioeconomic position, where only 10% of racial and ethnic minority older adults with hearing loss use hearing aids. Furthermore, socioeconomic factors, such as income, education, and even socioeconomic position over one’s lifetime, are associated with hearing aid use as we age. This presentation will review the current understanding of hearing loss and hearing care among older adults with an emphasis on differences by race, ethnicity and socioeconomic position. We will also review basic terminology around health disparities, including differentiating inequalities from disparities from inequities and introduce frameworks that help us understand and study disparities in health.

DEMO ROOM All demo presentations are in Tampa Bay 4

11 a.m. – Noon

MobileConnect – Assistive Listening on Your Smartphone

Presenter: Steve Wingo, Technical Applications Engineer, Sennheiser

Experience truly inclusive assistive listening with Sennheiser MobileConnect. Existing assistive listening solutions rely on dedicated seating zones and hardware receiver devices. These barriers prevent true inclusion and can lead to stigmatization of those with hearing loss because they need to sit in certain places or wear eye-catching hardware devices. Participants will learn how MobileConnect eliminates all uncertainties and ensures compatibility with all personal hearing aids.
12:15 – 1:15 p.m.

**Hearing Loss, Workplace Inclusion and Career Success**
*Location: Tampa Bay 1*

Presenters: David Baldridge, Ph.D., Professor, Oregon State University; Tina Childress, Au.D., Audiologist, See.Hear.Communication. Matters.; Shari Eberts, HLAA Board Member, Founder, Living with Hearing Loss; Chad Ruffin, M.D., Otolaryngologist/Otologist, Minor & James Surgical Associates; Kelly Tremblay, Ph.D., HLAA Board Member, Audiologist and Retired Professor; John Waldo, Esq., Attorney

People with hearing loss continue to face significant challenges with respect to full workplace inclusion and career success. Professor David Baldridge will begin by briefly presenting recent research on inclusive workplaces and career success. Dr. Kelly Tremblay will then discuss the work of HLAA’s Task Force on Employment. Panelists Dr. Tina Childress, Shari Eberts, Theodore (Theo) Shomsky, Business Systems Analyst, PNC Financial Services Group, Inc. and John Waldo will follow by sharing their own employment experiences before opening the session to attendees’ comments and questions.

**HLAA Public Policy and You for 2022**
*Location: Tampa Bay 2*

**Presenter:** Lise Hamlin, Director of Public Policy, Hearing Loss Association of America

HLAA actively supports public policy initiatives that:
- Enhance access to communications for people with hearing loss in the workplace, government facilities and places of public accommodation, including movies, theaters, court rooms and transportation facilities;
- Make hearing aids, cochlear implants, other hearing technology and hearing health services accessible and affordable;
- Improve the quality of captioning on TV, theaters and the internet, ensuring telecommunication access via Relay and hearing aid compatible phones.
Three initiatives that HLAA is currently focusing on are:
1. Providing input for the U.S. Food & Drug Administration (FDA) on the consumer perspective regarding Over-the-Counter hearing aids.
2. Expanding Medicare to cover hearing aids and hearing health care services.
3. Accessibility for people with hearing loss during the pandemic.

Lise Hamlin will describe these and other policy initiatives, answer questions and seek views about other ways HLAA can be helpful to you. Join this workshop to learn more about HLAA’s public policy initiatives in 2022.

Do it for the Gram! How to Become a Hearing Loss Instagram Influencer

Location: Tampa Bay 3

Presenter: Kimberly Erskine, Social Media Coordinator, Stream Companies

You already use Instagram to like photos from your friends and family members and let’s be honest, to post a LOT of pictures of your dog. But did you know you could be using Instagram to provide education, awareness and advocacy about hearing loss? This workshop will provide attendees with an overview of the benefits of posting to Instagram, what the most popular deaf and hearing loss-related Instagram users or accounts post on Instagram and tips and advice so that they, too, can become an influencer for people with hearing loss. Attendees will have the opportunity to craft Instagram posts during the workshop to share to their own personal Instagram accounts. They will leave this workshop with the challenge of continuing to post content to their Instagram accounts throughout the remainder of the HLAA 2022 Convention.
DEMO ROOM  All demo presentations are in Tampa Bay 4
12:15 – 1:15 p.m.

Hear Better, Live Better! Hearing Aids Provide Gateway to Overall Health and Wellness, Starkey

Presenter: Kyle Acker, VP of North American Sales

This session will demonstrate numerous cutting-edge features of Starkey's latest product family (Evolv AI), including user-evoked Edge Mode, which optimizes speech audibility in challenging listening environments, health and wellness features (e.g., physical activity tracking, social engagement, and fall detection), and intelligent voice assistant features (real-time transcription, translation, and voice-controlled hearing aid adjustment). This interactive session will also demonstrate the Thrive user control application, Thrive Care companion application, and the latest product accessories. Audience engagement is encouraged!

1:15 – 2:15 p.m.
Exhibit Hall Ice Cream Social
Location: Tampa Bay Ballroom

With support from HLAA Hear for Life partner CaptionCall

Don’t miss your chance to grab some ice cream while you mix and mingle with the exhibitors.
3:30 – 4:30 p.m.

**Diversity, Equity and Inclusion – The Conversation Has Started!**

*Location: Tampa Bay 1*

**Presenters:** Tricia Ashby-Scabis, Au.D., Senior Director, Audiology Practices, American Speech-Language-Hearing Association (ASHA); Ibrahim Dabo, HLAA Board Member (moderator); Director of Enterprise Business Systems, General Board of Global Ministries; Barbara Kelley, Executive Director, Hearing Loss Association of America; Pamela Martin, Director and Coach, Luv2Hear Support Group; Carrie Nieman, M.D., HLAA Board Member, Otologist, Public Health Researcher, Johns Hopkins University School of Medicine; Latisha Porter-Vaughn, Ph.D., Paralegal, Seton Hall Law School Center for Social Justice; Roxana Rotundo, HLAA Board Member, CEO, VIP 2000 TV

Hearing loss has no boundaries. It affects people of different ages, ethnicity, gender and race. Their stories are often similar. For example, the shock of a hearing loss diagnosis and the challenges of dealing with the stigma associated with it can be overwhelming. Yet not everyone experiencing hearing loss receives proper care or support. Disparities do exist in hearing health care.

HLAA wants to learn more about the ways to address the disparities within the organization and in hearing health care so that those affected can receive proper care and support.

**Let’s Get Real: Advocating for Ourselves**

*Location: Tampa Bay 2*

**Presenter:** Dorothy C. Miller, DSW, Writer, College Professor, Retired

This workshop will feature a discussion of the information needs of people with hearing loss and how to get our needs fulfilled. In interviews with 21 people with hearing aids and/or cochlear implants, several of them knew nothing of the limits of hearing aids or the existence of hearing assistive technology. Some expected to have their hearing completely restored, some who had CIs did not hear about them from a professional
but from a relative. What information do we need and from whom in the health care and commercial institutions built to help us should we get it?

I Can’t Read Your Lips! Writing Proposals for Capital Campaigns
Location: Tampa Bay 3

Presenter: Eloise E. Schwarz, Hearing Loss Support Specialist; Advocate and Educator, Retired

Nonprofits are essential businesses serving their communities. In order to exist, they must look for monetary funding sources for their daily operations as well as anticipatory needs in the future. COVID-19 struck our world but gave us a golden opportunity to show the uniqueness of what we need and want for our invisible disability. Writing unique proposals to address these needs afford us ample funds and acknowledgement of what is a continuing problem for people with hearing loss. Join me in learning how this worked in our tiny community of Sun City Center, Florida.

5:00 – 6:30 p.m.
An Evening with the Filmmakers –
We Hear You | Now Hear Us
Location: Tampa Bay 3–4

Presenters: Roxana Rotundo, Shari Eberts, Holly Cohen (moderator) and Toni Iacolucci

Movie time snacks with support from HLAA Hear for Life partner Sennheiser.

We Hear You | Now Hear Us is an award-winning documentary about hearing loss, the invisible disability that impacts 430 million people worldwide, including 48 million in the United States alone. By shining a light on the hearing loss experience, it strives to build awareness, community and a more inclusive world for all.

This session will be the first of its kind for HLAA, bringing the typical film festival experience directly to the HLAA community. We will screen the 45-minute film and then open the floor to the community for an additional 45 minutes. Together we can help raise awareness, create change and improve lives for people with hearing loss.
Walk4Hearing is the only nationwide walk event spotlighting hearing health and empowering people to live well with hearing loss. The Walk raises funds to support people with hearing loss, while providing a venue for participants to meet hearing care professionals, learn about hearing technologies and resources, and share experiences. Join Walk4Hearing in one of 20 cities nationwide.

2022 Fall Walk4Hearing

**September 18**  
NYC

**September 24**  
Buffalo and Chicago

**October 2**  
Boston

**October 8**  
Houston and Kentucky

**October 9**  
New Jersey and North Carolina

**October 15**  
Washington DC

**October 16**  
Pennsylvania

**November 5**  
Arizona and San Diego
2023 Spring Walk4Hearing

Dates to be determined. Florida will move to fall of 2023.

Bay Area
Connecticut
Long Beach
Michigan
Milwaukee
Nashville
Westchester/Rockland

More information at walk4hearing.org.
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