With HLAA You’re Not Alone

“With HLAA, for the first time, I felt like I was not alone in this journey of hearing loss. Since being fitted with hearing aids, I’ve become more confident in talking to people and advocating for myself. I wish I’d found HLAA sooner.” — Sergio Cuevas, Ph.D.

Read more about Sergio Cuevas’ limitations growing up with minimal access to hearing care, and having to figure things out on his own. Sergio’s path took him from untreated hearing loss, to higher education, to attending the HLAA 2023 Convention, supported by his employer. Read his story at bit.ly/3yntIJj.

Learn more about HLAA’s nationwide community of support and join us today!
We work with Congress, federal regulatory agencies, professional organizations, industry, academia, medical communities and the media regularly. The result is not only policy and legislation but changing mindsets about hearing health and communication access.

Here are a few of our Key Accomplishments in 2023:

- **Shaping Media Coverage**
  HLAA was cited in dozens of national and local media stories in 2023 promoting hearing health, access to treatment and the importance of communication access reaching millions.

- **100% Hearing Aid Compatibility for Cellphones**
  Our sustained decades-long advocacy led to a historic proposal by the Federal Communications Commission (FCC) requiring all wireless phones to be 100% compatible with hearing aids and cochlear implants.

- **Videoconferencing Accessibility**
  HLAA supported the FCC’s ruling that makes videoconferencing services fully accessible with improved captioning and sign language interpretation.

- **Accessible Emergency Alerts on Buses and Trains**
  HLAA is working with the U.S. Department of Transportation (DOT) to provide visual emergency alerts and other new technologies to enhance safety for people with hearing loss.

- **Air Travel Protections**
  We partnered with DOT and other organizations to include important safety and accessibility provisions in a new bill called the Air Carrier Access Amendments Act of 2023 (ACAAA), which protects the rights of airplane passengers with disabilities.

- **Communications, Video and Technology Accessibility Act (CVTA)**
  We mobilized support for passage of the CVTA, which has the potential to broaden access to technology like telehealth, online and television programming and videoconferencing, improving the daily lives of millions of people.

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**Families Find Hope Through HLAA Community**

“The feeling of support, joy and hope that my family experienced at Walk4Hearing was overpowering, and my daughter Olivia felt it, too.” —Michelle Rodriguez

HLAA is helping so many families navigate the unexpected territory of hearing loss. HLAA is changing lives like those of Olivia and Michelle Rodriguez, who found hope one step at a time through Walk4Hearing. Read their story at bit.ly/3wAlFIy.

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**HLAA Washington State Association Sparks Change**

Local advocates were instrumental in pushing for expanded coverage for hearing aids and services in Washington state. A new law mandates hearing aid coverage and opens the door to change around the country. Read the story at bit.ly/4bkuqFN.
Inspiration at the HLAA 2023 Convention

“Thanks to HLAA and the support of so many others, we’ve found a way to turn our grief into goodness. The future is bright.” — Maureen Evans

Maureen Evans says it was the HLAA 2023 Convention that inspired her to be all-in as an advocate for Abby—and for everyone with hearing loss. She says the HLAA community of support changed her daughter’s life. Read their story at bit.ly/4apJosy.

Impact by the Numbers

- 120 Chapters, Support Groups, State Organizations
- 131+ Virtual Meetings
- 3 New State Conferences (New York, Pennsylvania, Wisconsin)
- 17 Educational Webinars Engaged Thousands of Participants
- 50,000 Social Media Followers
- 10,000 Hearing Life e-News Subscribers
- 60,000 HLAA Website Views Per Month

2023 Walk4Hearing Brings Hope to Hearing Loss in 20 Cities

5,435 participants • 555 teams • $814,000 in donations

Walk4Hearing is HLAA’s community of support in action, breaking down barriers to hearing health and empowering people with hearing loss in their communities. We piloted a new online platform to make it easier, more accessible and fun for Walk participants.

Our Wall of Gratitude

HLAA celebrates our donors who gave $100 or more in 2023

Our generous donors fuel HLAA’s important mission to connect, support and empower people with hearing loss. Go to hearingloss.org/wall for the complete list, or scan this code.
Financial Performance

Statement of Activities—As audited for Fiscal Year ending August 31, 2023

Support and Revenue
Contributions $1,193,327
Walk4Hearing (NET) $ 406,334*
Investment income (Loss) $ 252,046
Conferences, meetings and seminars $ 196,273
Grants and contracts $ 167,139
Advertising $ 111,590
Membership dues $ 97,339
Total Support and Revenue $ 2,424,048

Expenses
Program $ 2,009,619
Fundraising $ 376,913
Management and General $ 144,156
Total Expenses $ 2,530,688
Change in Net Assets $ (106,640)
Net Assets, Aug 31, 2022 $ 4,766,697
Net Assets, Aug 31, 2023 $ 4,660,057

*HLAA gives back 40% of funds raised through Walk4Hearing to chapters and alliance organizations to fund hearing loss programs and 10% to local Walk sites to help host walk day events.

For Every $ Spent
79 cents to Programs
6 cents to Operations
15 cents to Fundraising

The Hearing Loss Association of America (HLAA) is a tax-exempt, charitable organization under IRS Code 501(c)(3). Complete audited financial statements are available at hearingloss.org.

Join HLAA’s Community of Support

HLAA relies on the support of members, donors and partners like you to keep our mission moving forward. Become a member of HLAA with a gift of any amount.